

MEDIA TIMES LIMITED

**CONDENSED INTERIM
FINANCIAL INFORMATION**

**FOR THE PERIOD ENDED
30 SEPTEMBER 2014**

(Un-Audited)

MEDIA TIMES LIMITED

VISION

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element.

MISSION

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers.

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COMPANY INFORMATION

Board of Directors	Aamna Taseer (Chairman) Shehryar Ali Taseer (CEO) Maheen Ghani Taseer Shehribano Taseer Kanwar Latafat Ali Khan Ayesha Tammy Haq Imran Hafeez	Non-Executive Executive Non-Executive Executive Independent Non-Executive Non-Executive
Chief Financial Officer	Faheem Shaukat	
Audit Committee	Maheen Ghani Taseer (Chairman) Kanwar Latafat Ali Khan Imran Hafeez	
Human Resource and Remuneration (HR&R) Committee	Aamna Taseer (Chairman) Shehryar Ali Taseer Maheen Ghani Taseer	
Company Secretary	Tariq Majeed	
Auditors	KPMG Taseer Hadi & Co. Chartered Accountants	
Legal Advisers	Ebrahim Hosain Advocates & Corporate Counsel	
Bankers	Allied Bank Limited Bank Alfalah Limited Faysal Bank Limited Habib Metropolitan Bank Limited NIB Bank Limited Standard Chartered Bank (Pakistan) Limited	
Registrar and Shares Transfer Office	THK Associates (Pvt.) Limited Ground Floor State Life Building No.3, Dr. Zia-ud-Din Ahmed Road Karachi Tel: (021) 111-000-322	
Head Office	3rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cannt. Lahore, Pakistan. Tel: (042) 36623005/6/8 Fax: (042) 36623121-36623122	
Registered & Main Project Office	41-N, Industrial Area, Gulberg-II, Lahore Tel: (042) 35878614-9 Fax: (042) 35878620, 35878626	

DIRECTORS' REVIEW

The Directors of **Media Times Limited** ("MTL" or the "Company") are pleased to present the un-audited financial statements of the Company for the half year ended 30th Sep 2014.

Operating Results

The operating results of the Company are summarized as follows:

	30 September 2014	30 September 2013
	<u>(Rupees)</u>	
Revenue	81,006,992	76,543,654
Gross loss	(15,347,351)	(14,701,797)
Operating cost	(35,228,078)	(32,597,227)
Operating loss	(50,575,429)	(47,299,024)
Loss after taxation	(53,097,640)	(53,327,933)
Earnings / (loss) per share - Basic & diluted	(0.30)	(0.30)

During the period under review, the Company reported net revenues of Rs. 81.006 million as compared to Rs. 76.543 million in the corresponding period last year, while the loss after tax was Rs. 53.097 million as compared to Rs. 53.327 million in the corresponding period. The EPS of the Company was Rs. (0.30) which was same in the corresponding period.

Change in the Board of Directors

There is no change in the composition of the Board of Directors since last printed report of the Company for the Year ended 30 June 2014.

General

The Board of Directors wishes to express its pleasure and gratefulness to the shareholders for their continued support and to all the employees for their ongoing dedication and commitment to the Company.

For and on behalf of the Board of Directors

Lahore
28 October 2014

Shehryar Ali Taseer
Chief Executive Officer

MEDIA TIMES LIMITED

**CONDENSED INTERIM BALANCE SHEET
AS AT 30 SEPTEMBER 2014**

	Note	(Un-audited)	(Audited)
		30 September 2014	30 June 2014
(Rupees)			
ASSETS			
NON CURRENT ASSETS			
Plant and equipment	4	690,292,836	717,353,139
Intangible assets		2,310,262	2,376,962
Long term deposits		11,226,627	11,226,627
		<u>703,829,725</u>	<u>730,956,728</u>
CURRENT ASSETS			
Inventories		1,742,917	1,629,547
Current portion of television program costs		540,000	540,000
Trade debts		110,463,305	114,086,938
Loans and advances		7,679,629	5,535,196
Deposit & prepayments		1,814,280	1,361,597
Other receivables		22,901,225	24,675,431
Tax refunds due from the Government		29,759,354	29,183,351
Cash and bank balances		3,833,213	1,051,966
		<u>178,733,923</u>	<u>178,064,026</u>
TOTAL ASSETS		<u>882,563,648</u>	<u>909,020,754</u>
EQUITY AND LIABILITIES			
Share Capital and Reserves			
Authorized capital 180,000,000 (2013: 180,000,000) ordinary shares of Rs. 10 each.		<u>1,800,000,000</u>	<u>1,800,000,000</u>
Issued, subscribed and paid up capital		1,788,510,100	1,788,510,100
Share premium		76,223,440	76,223,440
Unappropriated (loss)		(1,724,354,469)	(1,671,256,829)
Total Equity		<u>140,379,071</u>	<u>193,476,711</u>
NON CURRENT LIABILITIES			
Long term finances	5	121,598,742	121,598,742
Staff Retirement benefits		72,870,468	70,741,056
		<u>194,469,210</u>	<u>192,339,798</u>
CURRENT LIABILITIES			
Trade and other payables		413,857,677	395,884,922
Interest and mark-up accrued		54,121,698	48,409,308
Short term borrowings	6	63,271,090	63,471,090
Provision of income tax		16,464,902	15,438,925
		<u>547,715,367</u>	<u>523,204,245</u>
Contingencies and commitments	7	-	-
TOTAL EQUITY AND LIABILITIES		<u>882,563,648</u>	<u>909,020,754</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED

**CONDENSED INTERIM INCOME STATEMENT (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2014**

	Note	30 September 2014	30 September 2013
		(Rupees)	
Revenue -Net		81,006,992	76,543,654
Direct cost		(96,354,343)	(91,245,451)
Gross loss		<u>(15,347,351)</u>	<u>(14,701,797)</u>
Operating cost		(35,228,078)	(32,597,227)
Operating loss		<u>(50,575,429)</u>	<u>(47,299,024)</u>
Finance cost		(5,755,530)	(5,643,918)
		<u>(56,330,959)</u>	<u>(52,942,942)</u>
Other operating Income		4,259,296	380,445
Loss before taxation		<u>(52,071,663)</u>	<u>(52,562,497)</u>
Taxation		(1,025,977)	(765,436)
Loss after taxation		<u>(53,097,640)</u>	<u>(53,327,933)</u>
Loss per share - basic and diluted	12	<u>(0.30)</u>	<u>(0.30)</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED

**CONDENSED INTERIM STATEMENT OF COMPREHENSIVE
INCOME (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2014**

	<u>Jul-Sep 2014</u>	<u>Jul-Sep 2013</u>
	(Rupees)	
Loss after taxation	(53,097,640)	(53,327,933)
Other comprehensive income		
<i>Items that will never be reclassified to profit or loss:</i>		
Remeasurements of defined benefit liability	-	-
Total comprehensive loss for the period	<u>(53,097,640)</u>	<u>(53,327,932)</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED

**CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2014**

Note	<u>30 September 2014</u>	<u>30 September 2013</u>
	(Rupees)	
Cash flow from operating activities		
Cash generated from operations	8 3,600,390	(9,922,634)
Retirement benefits paid	-	(218,000)
Finance cost paid	(43,140)	(42,763)
Taxes paid	(576,003)	(545,280)
Net cash used in operating activities	<u>2,981,247</u>	<u>(10,728,676)</u>
Cash flow from investing activities		
Fixed capital expenditure	-	(507,000)
Sale proceeds of operating fixed assets	-	6,482,925
Net cash generated from/(used in) investing activities	<u>-</u>	<u>5,975,925</u>
Cash flow from financing activities		
Repayment of long term finances-Net	-	3,275,000
Repayment of short term borrowings	(200,000)	-
Net cash generated from financing activities	<u>(200,000)</u>	<u>3,275,000</u>
Net decrease in cash and cash equivalents	<u>2,781,247</u>	<u>(1,477,751)</u>
Cash and cash equivalents at the beginning of the period	<u>1,051,966</u>	<u>1,781,805</u>
Cash and cash equivalents at the end of the period	<u>3,833,213</u>	<u>304,054</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED

**CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2014**

	Share capital	Capital reserves	Revenue reserve	Total
		Share premium	Unappropriated profit/(loss)	
Rupees				
Restated balance at 30 June 2013	1,788,510,100	76,223,440	(1,104,538,860)	760,194,680
Total comprehensive loss for three months period ended 30 September 2013				
Loss for the period	-	-	(53,327,933)	(53,327,933)
Other comprehensive loss for the period - restated	-	-	-	-
Total comprehensive loss - restated	-	-	(53,327,933)	(53,327,933)
Restated balance at 30 September 2013	1,788,510,100	76,223,440	(1,157,866,793)	706,866,747
Total comprehensive loss for nine months period ended 30 June 2014				
Loss for the period	-	-	(511,903,780)	(511,903,780)
Other comprehensive loss for the period - restated	-	-	(1,486,256)	(1,486,256)
Total comprehensive loss - restated	-	-	(513,390,036)	(513,390,036)
Balance at 30 June 2014	1,788,510,100	76,223,440	(1,671,256,829)	193,476,711
Loss for the period	-	-	(53,097,640)	(53,097,640)
Other comprehensive loss for the period	-	-	-	-
Total comprehensive loss	-	-	(53,097,640)	(53,097,640)
Balance as at 30 September 2014	1,788,510,100	76,223,440	(1,724,354,469)	140,379,071

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

LAHORE

CHIEF EXECUTIVE

DIRECTOR

MEDIA TIMES LIMITED

**NOTES TO THE CONDENSED INTERIM FINANCIAL INFORMATION (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2014**

1 The Company and its operations

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a private limited company and was converted into public limited company on 06 March 2007. The Company is listed on Karachi and Lahore Stock Exchanges. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore. The Company is primarily involved in printing and publishing daily English and Urdu news papers by the name of "Daily Times" and "AajKal" respectively and is also involved in production, promotion, advertisement, distribution and broadcasting of television programs, quality films and documentaries through satellite channels by the name of "Business Plus" and "Zaiqa" (formerly Wikkid Plus) respectively.

2 Basis of preparation

This condensed interim financial information has been presented in condensed form in accordance with the requirements of the International Accounting Standard (IAS) 34 - Interim Financial Reporting and provisions of and the directives issued under the Companies Ordinance, 1984. In case where requirements of Companies Ordinance 1984 differ, the provisions of or directives issued under the Companies Ordinance, 1984 or directives issued by Securities and Exchange Commission of Pakistan (SECP) have been followed.

This condensed interim financial information is being submitted to the shareholders as required by section 245 of the Companies Ordinance, 1984 and the Listing Regulations of Karachi and Lahore Stock Exchanges. This condensed interim financial information does not include all the information required for annual financial statements and should be read in conjunction with audited financial statements of the Company, for the year ended 30 June 2014.

Judgements and estimates

In preparing this condensed interim financial information, management make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. The significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as at and for the year ended 30 June 2014.

Functional and presentation currency

This condensed interim financial information is presented in Pakistan Rupees which is also the Company's functional currency.

3 Significant accounting policies

The accounting policies adopted for preparation of these condensed interim financial information are same as those applied in the preparation of the annual audited financial statements of the Company for the year ended 30 June 2014.

	Note	30 September 2014	30 June 2014
(Rupees)			
4 Property, plant and equipment			
Operating assets	4.1	690,292,836	717,353,139
		690,292,836	717,353,139

MEDIA TIMES LIMITED

	30 September 2014	30 June 2014
	(Rupees)	
4.1 Operating assets		
Owned and leased assets:		
Opening net book value	717,353,139	833,344,358
Additions / transfers during the period	4.1.1 -	1,636,627
	<u>717,353,139</u>	<u>834,980,985</u>
Disposal during the period -NBV	4.1.2 -	(8,180,383)
Depreciation for the period	(27,060,303)	(109,447,463)
Closing net book value	<u>690,292,836</u>	<u>717,353,139</u>
4.1.1 Break-up of additions/transfers		
Plant and equipment	-	113,100
Office equipment	-	22,577
Computers	-	370,950
Furniture and fixtures	-	1,130,000
	<u>-</u>	<u>1,636,627</u>
4.1.2 Break-up of Disposals		
Plant and equipment	-	8,180,383
	<u>-</u>	<u>8,180,383</u>
5 Long term finances		
Loan from related party	121,598,742	121,598,742
	<u>121,598,742</u>	<u>121,598,742</u>
6 Short term borrowing-secured		
Running Finance facility available from commercial bank under mark up arrangements amounts to Rs. 50 million (June 2014: Rs. 50 million). Mark up is charged at 3 months KIBOR plus 3.5 % per annum, payable on quarterly basis. It is secured by way of exclusive charge on present and future current and fixed assets of the Company.		
7 Contingencies and commitments		
There has been no significant change in the status of contingencies as reported in preceding annual audited financial statements of the Company for the year ended 30 June 2014.		
	30 September 2014	30 June 2014
	(Rupees)	
7.1 Commitments in respect of capital expenditure	-	-
7.2 Commitments in respect of content/programs	<u>1,600,000</u>	<u>1,600,000</u>

MEDIA TIMES LIMITED

	30 September 2014	30 September 2013
	(Rupees)	
8 Cash flow from operating activities		
Loss before taxation	(52,071,663)	(52,562,497)
Adjustment for non-cash charges and other items:		
Depreciation	27,060,303	29,121,110
Amortization of intangible assets	66,700	66,700
Gain on disposal of operating fixed assets	-	1,697,458
Retirement benefits	2,129,412	1,688,195
Finance cost	5,755,530	5,643,918
Profit/(loss) before working capital changes	<u>(17,059,718)</u>	<u>(14,345,116)</u>
Effect on cash flow due to working capital changes:		
Inventories	(113,370)	1,108,841
Trade debts	3,623,633	(4,013,296)
Loans and advances	(2,144,433)	4,610
Deposit & prepayments	(452,683)	270,170
Other receivables	1,774,206	(2,773,379)
Trade and other payables	17,972,755	9,825,537
	<u>20,660,108</u>	<u>4,422,483</u>
	<u>3,600,390</u>	<u>(9,922,634)</u>
9 Related party transactions		
The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Significant transactions with related parties are as follows:		
	30 September 2014	30 September 2013
	(Rupees)	
Associates		
Building Rent	6,464,802	5,877,030
Sale of goods and services	-	15,106,134
Purchase of Goods & Services	329,015	7,445,384
Advance against advertisement	35,666,061	6,000,000
All transactions with related parties have been carried out on commercial terms and conditions.		
10 Segment reporting		
Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.		
Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.		
Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.		

MEDIA TIMES LIMITED

The Company's operations comprise of the following main business segments:

- Print media which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.

- Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

Segment revenues and results

Following is an analysis of the company's revenue and results by reportable segment:

	Print Media	Electronic Media	Total
	(Rupees)		
For the period ended 30 September 2014			
Revenue -Net	56,793,882	24,213,110	81,006,992
Loss before taxation	(41,123,121)	(10,948,542)	(52,071,663)
For the period ended 30 September 2013			
Revenue -Net	54,576,848	21,966,806	76,543,654
Loss before taxation	(33,685,401)	(18,877,096)	(52,562,497)
Segment assets and liabilities			
Assets and liabilities allocated to reportable segments are as follows:			
As at 30 September 2014			
Assets for reportable segments	1,111,899,082	(229,335,434)	882,563,648
Segment liabilities	578,579,231	163,605,347	742,184,577
As at 30 September 2013			
Assets for reportable segments	1,154,414,213	(117,090)	1,154,297,122
Segment liabilities	472,562,830	144,664,223	617,227,053

11 Taxation

Provision for taxation for the quarter ended 30 September 2014 has been made on an estimated basis.

12 Loss per share - basic and diluted

There is no dilutive effect on the basic earnings per share of the Company, which is based on;

	30 September 2014	30 September 2013
	(Rupees)	
Loss after taxation attributable to ordinary share holders -Rupees	<u>(53,097,640)</u>	<u>(53,327,933)</u>
Weighted average number of ordinary shares - Numbers	<u>178,851,010</u>	<u>178,851,010</u>
Loss per share - Basic & diluted Rupees	<u>(0.30)</u>	<u>(0.30)</u>

MEDIA TIMES LIMITED

13 Date of authorization for issue

This un-audited condensed interim financial information for the quarter ended 30 September 2014 was authorized for issue on 28 October 2014 by the Board of Directors of the Company.

14 General

14.1 Figures have been rounded off to the nearest of rupee.

LAHORE

CHIEF EXECUTIVE

DIRECTOR