

COMMITMENT TO  
**value**  
**creation**





C O M M I T M E N T T O  
value  
creation

From generating income and employment opportunities to continuous investment and being one of the biggest tax generators in Pakistan, Pakistan Tobacco Company (PTC) has been contributing immensely to the economic, social and human resource development of the country since 1947.

Over the years PTC's operations have directly employed thousands of people and supported the livelihood of millions. In 2014 alone, PTC operations generated employment for more than 40,000 farmers, besides 40,000 or more people associated with its manufacturing operations and more than 110,000 people at the retail level.

Today, PTC takes pride in the fact that more than 600,000 people across Pakistan are economically associated with our operations. These include farmers, factory workers, managers, printers, suppliers, transporters, distributors, wholesalers, retailers etc. There are very few examples of one company playing such a vital economic role in a country.



“

Despite many challenges, 2014 was a year where we managed to surpass all previous achievements and targets, and hence attained the best results to date. We learned the importance of perseverance and delivered consistent performance in all aspects despite a challenging economic, security and political environment. This was all due to the unwavering resolve and commendable tenacity of our people, who are the most important asset of the company.

”



**Graeme Amey**  
Managing Director & CEO





**PAKISTAN TOBACCO  
COMPANY**

# CONTENTS



CORPORATE  
INFORMATION

| 04 |



CORPORATE  
OBJECTIVES

| 05 |



BUSINESS  
PRINCIPLES

| 06 |



THE BOARD  
OF DIRECTORS

| 08 |



CHAIRMAN'S  
MESSAGE

| 11 |



MANAGING  
DIRECTOR'S  
REVIEW

| 12 |



DIRECTORS'  
REVIEW

| 14 |



NEXT  
GENERATION  
PRODUCTS

| 20 |



ILLICIT  
TRADE IN  
CIGARETTES

| 21 |



VALUE  
CREATION

| 22 |



NOTICE OF  
ANNUAL GENERAL  
MEETING

| 24 |



FINANCIAL  
HIGHLIGHTS

| 26 |



HORIZONTAL  
& VERTICAL  
ANALYSIS

| 28 |



SUMMARY OF  
CASH FLOWS

| 30 |



FINANCIAL  
CALENDAR

| 30 |



ANALYSIS OF  
QUARTERLY  
RESULTS

| 31 |



STATEMENT  
OF VALUE  
GENERATED &  
DISTRIBUTED

| 32 |



BOARD  
COMMITTEES

| 33 |



PATTERN OF  
SHAREHOLDING

| 34 |



STATEMENT OF  
COMPLIANCE WITH  
THE CODE OF  
CORPORATE  
GOVERNANCE

| 36 |



REVIEW  
REPORT TO  
THE MEMBERS

| 38 |



FINANCIAL  
STATEMENTS

| 39 |



CONSOLIDATED  
FINANCIAL  
STATEMENTS

| 79 |



FORM OF  
PROXY

| 119 |

# C O R P O R A T E I N F O R M A T I O N

## Registered Office

### PAKISTAN TOBACCO COMPANY LIMITED

✉ Serena Business Complex  
Khayaban-e-Suhrwardy  
P.O. Box 2549  
Islamabad-44000

☎ +92 (51) 2083200, 2083201  
☎ +92 (51) 2604516  
🌐 www.ptc.com.pk

## Company Secretary

### AYESHA RAFIQUE

✉ ayesha\_rafiq@bat.com

## Bankers

MCB Bank Limited  
Deutsche Bank  
Habib Bank Limited  
Citibank N.A  
National Bank of Pakistan  
Standard Chartered Bank (Pakistan) Limited

## Auditors

### A.F. FERGUSON & CO. CHARTERED ACCOUNTANTS

✉ 3rd Floor, PIA Building  
49 Blue Area, P.O. Box 3021  
Islamabad-44000

☎ +92 (51) 2273457-60  
☎ +92 (51) 2277924

## Share Registrar

### FAMCO ASSOCIATES (PVT.) LTD.

✉ 8-F, Next To Hotel Faran,  
Nursery, Block-6, P.E.C.H.S.,  
Shahrah-e-Faisal,  
Karachi Pakistan.

☎ +92 (21) 34380101-2

## Factories

### AKORA KHATTAK FACTORY

✉ P.O. Akora Khattak  
Tehsil and District Nowshera,  
Khyber Pakhtunkhwa

☎ +92 (923) 630901-11  
☎ +92 (923) 510792

### JELUM FACTORY

✉ G.T. Road, Kala Gujran,  
Jhelum

☎ +92 (544) 646500-7  
☎ +92 (544) 646524

## Regional Sales Offices

### NORTH PUNJAB & KHYBER PAKHTUNKHWA

✉ House # 57-A/6,  
Satellite Town, Rawalpindi

☎ +92 (51) 4932028-30  
☎ +92(51) 4932131

### CENTRAL PUNJAB

✉ 128/129-G,  
Commercial Area, Phase-1,  
Defence Housing Authority, Lahore

☎ +92 (42) 5899351-5  
☎ +92 (42) 5899356

### SOUTHERN PUNJAB

✉ Office No. 602, 6th Floor  
The United Mall,  
Main Abdali Road, Multan

☎ +92(61) 4512553, 4585992  
☎ +92 (61) 4542291

### SIND & BALUCHISTAN

✉ Office # 903, 9th Floor  
Emerald Tower (Plot # G-19)  
Main Clifton Road Block - 5,  
Karachi.

☎ +92 (21) 35147690-4  
☎ +92 (21) 35147700



C O R P O R A T E

# OBJECTIVES



## Vision

World's best at satisfying consumer moments in tobacco and beyond

## Mission

Champion informed consumer choice and deliver our commitments to society

## Strategic Objectives

Our strategy reflects our vision of being the champions of Growth, Productivity, Sustainability and Winning Organization

# BUSINESS

P R I N C I P L E S



PAKISTAN TOBACCO  
COMPANY

# Business Principles

Our Company follows three fundamental Business Principles:

## Mutual Benefit

The principle of Mutual Benefit is the basis on which we build our relationships with our stakeholders. We are primarily in business to build long term shareholder value and we believe the best way to do this is to understand and take account of the needs and desires of all our stakeholders.

### Core Beliefs

- Creating long term shareholder value
- Engaging constructively with our stakeholders
- Creating inspiring working environments for our people
- Adding value to the communities in which we operate
- Ensuring that suppliers and other business partners have the opportunity to benefit from their relationship with us

## Responsible Product Stewardship

The principle of Responsible Product Stewardship is the basis on which we meet consumer demand for a legal product that, put simply, is a cause of serious diseases. We endeavor to ensure that our products and brands should be developed, manufactured and marketed in a responsible manner.

### Core Beliefs

- Provision of accurate, clear health messages about the risks of tobacco consumption
- Reduction of the health impact of tobacco consumption whilst respecting the right of informed adults to choose the products they prefer
- Continued availability of relevant and meaningful information about our products
- Underage people should not consume tobacco products
- Responsible marketing of our brands and products directed at adult consumers
- Appropriate taxation of tobacco products and elimination of illicit trade
- Regulation that balances the interests of all sections of society, including tobacco consumers and the tobacco industry
- Approach public smoking in a way that balances the interests of smokers and nonsmokers

## Good Corporate Conduct

The principle of Good Corporate Conduct is the basis on which all our business should be managed. Business success brings with it an obligation for high standards of behaviour and integrity in everything we do and wherever we operate. These standards should not be compromised for the sake of results.

### Core Beliefs

- Our business upholds high standards of behaviour and integrity
- High standards of corporate social responsibility should be promoted within the tobacco industry
- Universally recognized fundamental human rights to be respected
- Tobacco industry to have a voice in the formation of government policies affecting it
- Achieving world class standards of environmental performance

T H E B O A R D O F  
**DIRECTORS**

# The Board of Directors

## Mueen Afzal

Chairman & Non Executive Director

Mueen Afzal graduated with first class honours from Government College, Lahore, before getting his M.A. from Corpus Christi College, Oxford, in philosophy, political science and economics in 1963.

He served in various prominent positions in Finance and Health Ministries with the Provincial and Central Governments. He has also served as Secretary General, Finance and Economic Affairs. He is also on the board of various reputed organizations / institutions, which include ICI (Pakistan), and Pakistan Philanthropy Centre. He joined the PTC Board in 2003 and became the Chairman in 2007. He was awarded the Hilal-e-Imtiaz (HI) in 2002 for distinguished public service

## Graeme Amey

Managing Director & CEO

Graeme started his journey with British American Tobacco Group, 36 years ago in the Leaf department in BAT Australia. Over the years he has worked in different BAT markets and in positions such as the Marketing Manager, South Pacific, General Manager, Papua New Guinea and Manufacturing Manager for Australasia.

Graeme led New Zealand and South Pacific as General Manager before being appointed as the Area Director, South Asia and CEO of PTC in 2012.

In 2014, Graeme also became the Chairman of the Board for BAT Australasia.

## Syed Javed Iqbal

Director Finance & IT

Javed Iqbal has been with the Company for the last 19 years. He joined the Company as a Management Trainee and has held various key positions in the Finance function within PTC as well as with British American Tobacco Group first in BAT South Korea as Finance Controller and later in Global Headquarters in London as Finance Manager for Global Marketing. In 2011, Javed was appointed as Finance Director for Swiss Business Unit looking after 5 European markets based in Switzerland. He came back to Pakistan in 2014 as Director Finance & IT for PTC. Javed has an MBA with majors in Finance & MIS. He joined the PTC Board in July 2014.

## Tajamal Shah

Legal Director

Tajamal qualified as a UK Barrister in 1989 and then in 1999 re-qualified as a Solicitor of England and Wales. He started his professional career with a UK private company as Assistant Company Secretary, and then joined the British Civil Service, where he became a Legal Advisor to the Department of Trade and Industry. In 1992 he moved to ECGD, where he specialized in project and aircraft financing. In 1996 he decided to move to private practice when he joined a leading law firm DLA as a Senior Associate.

He joined PTC in 1999 as Head of Legal/Company Secretary and moved to Pakistan. He joined the PTC Board in 2009.

## Lt. Gen. (Retd.) Ali Kuli Khan Khattak

Non Executive Director

Lt. General (Retd.) Ali Kuli Khan hails from KPK Province and belongs to a renowned industrial family. He was commissioned in the Pakistan Army in 1964. General Ali and his late father are the only examples in the Pakistan Army where father and son have risen to the rank of Lieutenant Generals and held the post of Chief Of General Staff (CGS). Other important assignments during his Army career were, Commandant Staff College Quetta, Director General Military Intelligence, Commander 10 Corps and CGS. Since retirement he sits on the Boards of numerous Family Industrial Concerns which include Textiles, Automobile Assembly and Tire Manufacturing. He joined the PTC Board in 2001.

## Abid Niaz Hasan

Non Executive Director

Abid has over 31 years of global experience in Economic Development, having worked for the World Bank from 1975-2006. Abid has worked extensively with countries in South and West Asia and the Asian Tiger economies. He has advised numerous Governments on economic management and structural reforms and managed various World Bank supported development programmes in several sectors. During his career with the Bank, he also represented International Finance Corporation (IFC) on the boards of several companies that were financed by it. He joined the PTC Board in 2007. He is a member of the Government of Pakistan's Economic Advisory Council.

# The Board of Directors

## Syed Asif Shah

Chairman & Non Executive Director

Asif Shah graduated with honours from London School of Economics in 1971 and joined the Pakistan Civil Services in 1973 as an Officer of the District Management Group. During his career as a government servant he has served on numerous key provincial and federal positions in Education and Health, including as federal secretary of commerce. After retiring from the Civil Services in 2008, he was appointed as Member of the Federal Public Service Commission, Pakistan. He is also on the Board of Bestway Cement Limited and Al Shifa Trust Eye Hospital. He joined the PTC Board in 2009.

## Felicio Ferraz

Non Executive Director

Felicio Ferraz is the Managing Director & Chief Executive Officer of Ceylon Tobacco Company Plc, (CTC) since March 2013. Felicio holds a Bachelor's Degrees in Business Administration, Mechanical Engineering, and a Bachelor's Degree with Honours in Industrial/Production Engineering and a Post Degree in Marketing.

He has been working for British American Tobacco since 1995 in various roles across Brazil, the USA, Cuba, Europe, The Caribbean and Central America, in the following areas: General Management, Key Accounts, Brand Marketing, Trade-Marketing, Export, Sponsorship, Sales and Logistics. Felicio has a proven track record in delivering great results, defining and implementing effective business strategies based on strong Leadership capabilities. Felicio was the Country Manager for Costa Rica, Guatemala and the Dominican Republic prior to joining CTC. Felicio has been appointed to the Board of Directors of the American Chamber of Commerce in Sri Lanka for the year 2013/14. He also joined the Executive Committee of the Council of Business with Britain for the year 2013/14. He joined the PTC Board in October 2013.

## Brendan Brady

Non Executive Director

Brendan is Scottish, has a BA in Business Economics and an MBA. Brendan started his career in tobacco in 1988 at the Tobacco Institute of Australia in Sydney, he is currently based in Hong Kong and is Area Director for China Area.

He joined British American Tobacco Company in 1991 working in government, industry and public affairs in what is now the current Corporate and Regulatory Affairs function. From 1991 to 1995 Brendan was regional CORA manager for Europe, Africa and Latin America eventually relocating to Hong Kong in 1995 as Regional CORA Manager, Asia Pacific.

After a secondment to Brown and Williamson in Louisville, Brendan returned to Australia in 1999 as CORA Director, BAT Australasia.

In 2003 he moved into General Management, first as Regional Manager, Asia Pacific and then to his current role in 2006. He joined the PTC Board in October 2013



# CHAIRMAN'S

M E S S A G E

## Business Performance

For PTC, 2014 was a year of unrelenting perseverance in the face of adversity despite dismal security situation and un-level playing field for the business. The company showed unwavering resolve in all aspects of business operations by not only delivering a remarkable performance and enhancing contingency capacity but also by giving due attention to long-term sustainability of the business.

The year saw a stellar performance and a display of unprecedented steadfastness in all aspects of the business. These included efficient crop procurement, creative brand developments, robust sales, increasing market share, improving manufacturing footprint, ensuring environment health and safety, governance and process adherence, regulatory compliance, Corporate Social Responsibility (CSR) as well as talent development. Consequently, 2014 was the year where the company exhibited a notable performance and outstanding results.

## Governance

PTC is committed to good corporate governance and aims to achieve its business objectives in a manner which is responsible and consistent with its belief of honesty, transparency and accountability. Corporate governance for PTC is not simply an exercise in compliance but a key element underpinning the sustainability of our business.

Accordingly, in 2014, the Company continued to conduct its operations with integrity and responsibility. PTC's meticulous compliance credentials, be they in the field of taxes, laws, regulations or industrial relations, are considered to be of the highest level by all, including regulators.

The transparency of PTC's operations, systems and its processes has been a consistent objective over the years. All efforts have regularly been put in place to guarantee not only adherence to internal standards of conduct but also to ensure strict compliance to prescribed regulations. That is why PTC has continued to be certified as one of the best managed companies in Pakistan by different entities.

## Corporate Social Responsibility

For PTC, CSR means caring for and working with communities where it operates, going beyond commercial relations and legal requirements. The Company has been one of the pioneers of CSR programs in Pakistan, with its flagship afforestation program being one of the largest private sector CSR initiatives in the country. In the wake of devastating floods of 2014, PTC launched its emergency relief response affirming its commitment to society. An emergency Medical Camp initiative was launched through deploying PTC's Mobile Doctor Units to the affected areas providing free medical assistance to over 5000 people in less than 10 days.

## The Challenge

A good business performance in 2014 was achieved despite numerous external challenges, which included an incredibly strained security situation, currency devaluation, unstable law and order situation, energy shortages, and above all the increasing illicit trade in cigarettes in the country. The menace of the illicit trade in cigarettes has been growing every year and 2014 was no different despite Government's efforts to control it. Not only has it caused loss to the Government revenues but has also contributed to creating an un-level playing field for the tax compliant industry. Illicit cigarette trade has other far-reaching economic consequences also especially the creation of fiscal constraints which leads to higher dependence on foreign aid. It also has a negative effect on foreign investment. Government and tax compliant players have a common interest to reduce the high incidence of illicit cigarette trade in the country.

## Sustainability

Going forward, PTC remains committed to the pursuit of excellence and to being a responsible and sustainable business that will continue to create value for its shareholders. The key strengths of PTC's business remain its people, brands, standards and processes. The management and I have full confidence in the Company's long term sustainability.

  
Mueen Afzal  
Chairman

# M A N A G I N G D I R E C T O R ' S R E V I E W

2014 was one of our strongest years, with strong business results which enhanced shareholder value despite numerous external challenges. Some of the key challenges included complex security as well as law and order situation, severe energy shortages and down-trading of consumers to cheaper tax-evaded cigarettes.

This solid performance was driven by clear and aligned strategy that was underpinned by passionate commitment of our people to excellence in execution and delivery. Throughout the year, we kept a consistent focus on critical areas of business, such as, strengthening our brand portfolio, modernizing technology footprint, enhancing manufacturing capacity, managing our cost base by launching multiple productivity enhancement initiatives and making distribution network more agile and robust.

During 2014, our total tax contribution to Government revenue amounted to more than Rs. 74 billion (Excise Duty, Sales Tax, Income Tax and Custom duties). It is, however, unfortunate that cigarette sector is suffering immensely from lack of a level playing field, owing to wide scale tax evasion. In 2014, this caused a staggering annual loss of more than Rs. 20 billion to Government revenues.

## People

British American Tobacco (BAT P.I.c) is frequently rated as one of the best employers in countries around the world. Engaging with and investing in our people is a value shared and lived at PTC. We equip our people with dynamic abilities and skills to meet future challenges. We provide numerous growth and learning opportunities including Factory Training Centre, International Assignments, Management Trainee Programmes and Leadership Programmes. PTC is a net exporter of talent within the BAT Group, with a number of our people sent out for international assignments in BAT companies across the world, providing global mobility to our talent.

PTC works with universities through Battle of Minds (BOM), one of the most coveted and highly anticipated event in the university calendars across Pakistan. BOM is a platform run annually across diverse universities providing students with the opportunity to showcase their skills through a series of rigorous evaluations. Their prize is a chance to work alongside the best talent in Pakistan, enabling them to bring their difference and create their own legacies.

## Governance

PTC is committed to good corporate governance and to achieving its business objectives in a manner which is responsible and consistent with its belief in honesty, transparency and accountability. Corporate governance for PTC is not simply an exercise in compliance, but is considered as a key element underpinning the sustainable, long-term growth of its business.



## Environment, Health and Safety

PTC has a proactive approach towards Environment, Health and Safety (EHS). The Company endeavours to ensure that the environment it operates in is conducive for the health and safety of those involved in the production process and sustains the environment. Proper mechanisms ensuring safety and health are in place. Periodic awareness and training programmes are also conducted to embed this culture of safety. PTC aims to continually reduce the environmental impact of our operations in the form of carbon footprint reduction and optimal energy utilisation. These projects have enabled the emissions to be lower than the national standards.

## Illicit Cigarette Sector: Challenge Remains

One of the major challenges faced by the tobacco industry in Pakistan is easy and open sale of cheap duty-non-paid cigarettes.



# Managing Director's Review

These duty evaded cigarettes are widely available throughout the country. Every year the Government of Pakistan suffers a huge loss in taxes as a result of this illicit trade. In addition to this tax evasion, many of these illicit cigarette packs do not even carry the mandatory health warning. This results in a huge grey market and creates a non-level playing field.



However, the continuous focus and drive for the optimum fit of people and processes in our business well equips us to face the challenges enabling us to keep delivering shareholder value.

Amidst rising prices in the cigarette industry, the potential growth of illicit sector in future remains the key challenge for the cigarette industry. Low GDP growth rate, high inflation, high fuel and energy prices have been putting pressure on consumer wallet resulting in consumers looking for cheaper option further fuelling the growth of duty not paid segment. Law enforcement authorities would need specific focus to curtail local duty not paid segment's volume to sustain growth in both Government revenues and legitimate industry.

**Graeme Amey**  
Managing Director & CEO

## Corporate Social Responsibility

In the summer of 2014 devastating floods hit the country. PTC launched its emergency relief response affirming our commitment to society.

An emergency Medical Camp initiative was launched through deploying our Mobile Doctor Units. We were able to provide free medical assistance to over 5000 people in the flood hit areas in less than 10 days. With the aid of Akhuwat and other non-profits working in the flood hit areas, we delivered food packages and tents to more than 40,000 flood affected people.

## Business Outlook

Macroeconomic and political instability continues to create adverse impact on business and remains the key issue to be managed.



# DIRECTORS'

R E V I E W

The Directors present the 68th Annual Report along with the audited financial statements of the Company for the year ended December 31, 2014.



## Directors' Review

Despite multiple challenges like consumers down trading to cheap duty evaded cigarettes, socio political instability, security volatility, power shortages and above all one of the worst floods in Pakistan's history; the Company has shown resilience in 2014 by improving business results in all operational areas. As a consequence, the Company was able to deliver higher volumes and market share during 2014 vs. SPLY.

Provided below are the key financial indicators for the year 2014

| Rs. (million)                  | 2014    | 2013   |
|--------------------------------|---------|--------|
| Gross Turnover                 | 107,218 | 89,929 |
| Net Turnover                   | 36,619  | 30,623 |
| Cost of Sales                  | 22,772  | 20,013 |
| Gross Profit                   | 13,847  | 10,610 |
| Operating Profit               | 7,087   | 4,602  |
| Profit Before Tax – PBT        | 7,188   | 4,667  |
| Profit After Tax – PAT         | 4,850   | 3,124  |
| Earnings Per Share – EPS (Rs.) | 18.98   | 12.23  |

### Industry Outlook

During 2014, the legitimate industry declined by 1.6%, as a result of the alarming growth in duty evaded segment leading to further widening of the price gap between the products of the legitimate and the non duty paid sectors. As per regulations, the minimum excise duty on a pack of 20 cigarettes is Rs.21.7 whereas the duty evaded segments are freely selling products at prices which are even lower than the minimum excise duty per pack. This is widening the price gap between the legitimate and duty evaded segments, thereby promoting down trading and causing significant losses to Government revenues. Economic pressures and lower disposable incomes also continue to impact purchasing power, thus encouraging down trading to low priced brands.

PTC was able to sustain market share growth during 2014 primarily attributed to its strong brand portfolio. Significant investments behind our brands in the form of innovative products both in Premium & Value for Money (VFM) segments contributed towards a marginal improvement in overall volumes.

The Company was able to take price increase, across the brand portfolio, in line with excise increase and consumer inflation in June 2014. Portfolio wide price increase along with the marginal improvement in sales contributed to the growth in Gross Turnover for the business in a tough operating environment where consumer affordability remains stretched.



### Brands Performance

Our Brands continued to perform well in 2014 and showed improvement in both Premium and VFM segments. Our flagship brand in the premium segment, John Player Gold Leaf (JPGL), sustained its market share due to strengthened brand availability across different territories and our investment to enhance consumer value. JPGL offered an innovative product to the consumer in the shape of JPGL Click to further strengthen its brand equity.

In the VFM segment Capstan by Pall Mall Original (CbPMO) not only sustained its position as the number one cigarette brand of Pakistan but also had better sales than last year. Brand equity was further enhanced through a reinforcement campaign that included launch of a Limited Edition Pack.

### Contribution to the National Exchequer

PTC is one of the largest tax contributors in the private sector in Pakistan. Our contribution to the National Exchequer (Excise Duty, Sales Tax, Income Tax & Custom duties) grew by 20% with Rs. 74 bn contributed to Government revenues.

# Directors' Review

PTC has always highlighted the revenue loss to the National Exchequer due to the presence of a large duty-evaded sector. According to reliable research it is estimated that currently every fourth cigarette sold in Pakistan market is duty evaded. We strongly recommend the Government to further increase law enforcement activities in this domain, as the illicit tobacco sector continues to become a bigger threat to the sustainability of the legitimate industry & Government Revenues.

## Cost of Sales

Our input costs were under pressure due to high inflation coupled with currency devaluation and energy crisis. Cost of utilities increased vs. SPLY as we had to deploy alternative sources of energy during severe electricity shortages that continued throughout the year. Due to the volatile security situation in the Country, we continued to incur high security expenses to safeguard our people and our assets. Furthermore, we also invested behind product improvements including blend improvements and packaging to add value to our brands. All these cost escalations were managed through strict cost controls and productivity improvements throughout our operations. PTC continues to focus on cost optimisation and process efficiencies to ensure business sustainability.

## Operating on Other Costs

Selling and distribution expenses were focused on enhancing availability of our brands and building competency of the trade team and business partners through focused training programmes. We also actively work with our retail partners, carrying out capability building exercises to embed modern retail sales practices.

There was continuous focus on providing a conducive and efficient organizational culture and safe environment. Resultantly PTC shifted its Head Office in June 2014 and also its various trade marketing offices in the same year.

PTC also remained committed to people development and recruitment of high calibre talent. People, being our core pillar of strength in the business, have been attracted and retained through competitive remuneration packages and fast paced career growth coupled with training and development opportunities.

## Cash Flows

Our Gross Turnover was better than last year driven by marginally better sales volume coupled with price increases on all our brands. The positive impact of a higher Gross Turnover and efficient stock and debtor management has resulted in an increase of cash and cash equivalents by Rs. 1,963 mn despite interim dividends being declared during 2014.



## Manufacturing Excellence

In 2014, PTC continued to upgrade its manufacturing footprint to improve product quality and productivity. Our aim is to constantly modernise our operations by introducing innovative concepts, optimal processes and latest technology. We are focused on providing learning and development opportunities to our shop-floor employees in order to enhance their capability and capacity and thus improve the productivity.

## Dividend

In the light of the Company financials and ground realities we have decided to declare a final dividend of Rs. 12.00 per share for the year ended December 31, 2014 (2013: Rs. 6.00 per share), bringing the full year 2014 dividend to Rs. 15.00 (2013: Rs. 10.00).

This shall be subject to the approval during the shareholders in their meeting scheduled for April 20, 2015.

# Directors' Review

## Good Corporate Governance

The Directors confirm compliance with the Corporate and Financial Reporting Framework of the SECP's Code of Corporate Governance for the following:

- a. The financial statements, prepared by the management of the Company, present fairly its state of affairs, the result of its operations, cash flows and changes in equity.
- b. Proper books of accounts of the Company have been maintained.
- c. Appropriate accounting policies have been consistently applied in preparation of financial statements and accounting estimates are based on reasonable and prudent judgement.
- d. International Accounting Standards, as applicable in Pakistan, have been followed in preparation of all financial statements.
- e. The system of internal control, which is sound in design has been effectively implemented and is being continuously reviewed.
- f. There are no doubts about the Company's ability to continue as a going concern.
- g. There has been no material departure from the best practices of corporate governance, as detailed in the listing regulations.
- h. All major Government levies in the normal course of business, payable as at December 31, 2014 have been cleared subsequent to the year-end.
- i. Key operating and financial data for last six years in summarised form is annexed.
- j. Values of investments in employees retirement funds based on audited accounts for the year ended December 31, 2013 are as follows:

| (Rs. in million)                        |       |
|---|-------|
| Staff Pension Funds                     | 3,603 |
| Employees' Gratuity Fund                | 1,086 |
| Management Provident Fund               | 724   |
| Provident Fund                          | 601   |
| Staff Defined Contribution Pension Fund | 92    |

## The Board

The Board comprises of 6 non-executive directors and 3 executive directors. The positions of Chairman and CEO are kept separate in line with good governance practice.

## Changes in the Board

The Directors wish to report the following changes in the Board of Directors:

Mobasher Raza has resigned from the Board of the Company effective 30th June, 2014. The casual vacancy created by his resignation was filled in by Syed Javed Iqbal w.e.f 1st July, 2014.

## Board of Directors Meetings

During the year 2014, five meetings of the Board of Directors were held on 18th February, 21st April, 19th August, 21st October and 3rd December. Attendances are detailed below:

| Name of Directos  | No. of meetings attended |
|---|--------------------------|
| 1. <b>Mueen Afzal</b><br>Chairman and Non-Executive Director                  | 05                       |
| 2. <b>Graeme Amey</b><br>Managing Director & CEO                              | 04                       |
| 3. <b>Mobasher Raza</b><br>Deputy Managing Director and<br>Finance Director * | 02                       |
| 4. <b>Syed Javed Iqbal</b><br>Director Finance & IT *                         | 03                       |
| 5. <b>Tajamal Shah</b><br>Legal Director                                      | 05                       |
| 6. <b>Lt. Gen. (Retd.) Ali Kuli Khan Khattak</b><br>Non-Executive Director    | 04                       |
| 7. <b>Abid Niaz Hasan</b><br>Non-Executive Director                           | 04                       |
| 8. <b>Syed Asif Shah</b><br>Non-Executive Director                            | 04                       |
| 9. <b>Felicio Ferraz</b><br>Non-Executive Director                            | 02                       |
| 10. <b>Brendan Brady</b><br>Non-Executive Director                            | None                     |

\* Mid year resignation of Mobasher Raza and recruitment of Syed Javed Iqbal

# Directors' Review

## Board Committees

The Board has a number of committees, which assist the Board in the performance of its functions. A list of committees is provided in section: Board Committees.

## Audit Committee

The Audit Committee assists the Board in carrying out their responsibilities relating to the management of business risks, internal controls and the conduct of business in accordance with Code of Corporate Governance.

Our Audit Committee comprises of the following three Non-Executive Directors:

- Abid Niaz Hasan (Chairman)
- Lt. Gen. (Retd.) Ali Kuli Khan Khattak
- Syed Asif Shah

The Managing Director and the Finance Director attend meetings of the Committee on standing invitation. The Head of Internal Audit is the Secretary of the Committee and reports directly to the Chairman of the Audit Committee.

The Committee held four meetings during the year in which the External Auditors were present to assist the Committee on matters relating to financial accounts and reporting. The Audit Committee functions within the scope of the terms of reference approved by the Board, which determine the roles and responsibilities of the Committee and reflect the requirements of the Code of Corporate Governance. The role and responsibilities of the Audit Committee include:

- Seeking assurance on the measures taken by the management in identification, evaluation and mitigation of relevant business risks;
- Reviewing quarterly, half-yearly and annual financial statements of the Company and preliminary announcements of results before approval by the Board and publication;
- Reviewing the Company's statement on internal control systems prior to its approval by the Board;
- Ascertaining that the internal control system including financial and operational controls, accounting system and reporting structure are adequate and effective;

- Monitoring compliance with the best practices of corporate governance and instituting special projects and investigations on any matter deemed appropriate by the Committee or desired by the Board;
- Reviewing and approving the scope and extent of internal audit, including the annual Internal Audit Plan and regularly monitoring the progress.

While the External Auditors independently determine their plan of audit, the Committee is informed of their progress and especially in regard to issues stated in their letters to management and responses received. Without interfering with the independence of the external and internal auditors, the Committee encourages coordination between them in the discharge of their respective functions. The Committee recommends to the Board the appointment of the external auditors and their engagement terms based on the Committee's review of their performance and value provided to the Company.

## Auditors

Statutory Audit for the Company for the financial year ended December 31, 2014 has been concluded and the Auditors have issued their Audit Reports on the Company financial statements, consolidated financial statements and the Statement of Compliance with the Code of Corporate Governance. The Auditors Messrs. A. F. Ferguson and Co. shall retire at the conclusion of annual general meeting, and they have indicated their willingness to continue as Auditors. They have confirmed achieving satisfactory rating by the Institute of Chartered Accountants of Pakistan (ICAP) and compliance with the Guidelines on the Code of Ethics of the International Federation of Accountants (IFAC) as adopted by ICAP. The Board proposes their reappointment as Auditors for the financial year ending December 31, 2015 on the recommendation of the Audit Committee.

## Shareholding

The pattern of shareholding as at December 31, 2014 alongside the disclosure as required under Code of Corporate Governance is annexed within this report. The Directors, CEO, Chief Financial Officer, Company Secretary and their spouses and minors have reportedly not performed any trading in the shares of the Company.

# Directors' Review

## Holding Company

British American Tobacco (Investments) Limited incorporated in the United Kingdom holds 94.34% of the shares of the Company.



## Consolidated Financial Statements

Consolidated Financial Statements of the Company and its wholly owned subsidiary, Phoenix (Pvt.) Ltd., are submitted herewith.

## Environment, Health and Safety

As a responsible corporate citizen, PTC recognises the importance of EHS, not only for its own employees but also for non-Company personnel, in the successful conduct of our business. We are therefore, committed to prevent injury at workplace and strive for continuous improvement in our EHS management and performance. We are always cognizant of the environmental impact of our operations in the form of reduced carbon footprint and optimal energy utilisation. We also regularly monitor our waste streams to ensure compliance with all National regulations & environmental standards.

## Corporate Social Responsibility

An integral part of our sustainability agenda is our firm belief in demonstrating responsibility in everything we do. Under our CSR ambit, we endeavour to support, in whatever capacity we can, the communities we work in. The Company has been one of the pioneers of CSR programmes in Pakistan, with its afforestation programme being one of the largest private sector programmes in the Country.

In the summer of 2014 devastating floods hit the Country. PTC contributed Rs. 10 million for flood relief activities and launched its emergency relief response affirming our commitment to society. An emergency Medical Camp initiative was launched through deploying our Mobile Doctor Units. We were able to provide free medical assistance to over 5000 people in the flood hit areas in less than 10 days. With the aid of *Akhuwat* and other non-profits working in the flood hit areas, we delivered food packages and tents to more than 40,000 flood affected people. Similar relief activities to support communities where we operate in were undertaken by PTC after the floods of 2010 and after the earthquake of


## Business Challenges and Future Outlook

PTC has performed well in 2014 primarily attributed to our highly committed employees, well-balanced brand portfolio, right investments in machinery footprint, relentless support by our business partners and strong trade marketing capabilities. All these have provided us with a firm and sustainable foundation for years to come.

One of the major challenges faced by the tobacco industry in Pakistan is easy and open sale of cheap, duty evaded cigarettes. Every year the Government of Pakistan suffers a huge loss in taxes as a result of this illicit trade. Cheap, duty evaded cigarettes are widely available throughout the country. In addition to this tax evasion, many of these illicit cigarette packs do not even carry the mandatory health warning. This results in a huge grey market and creates a non-level playing field. We urge the Government to intensify its enforcement drive to reign in the activities of the duty evaded sector and curb its growth.

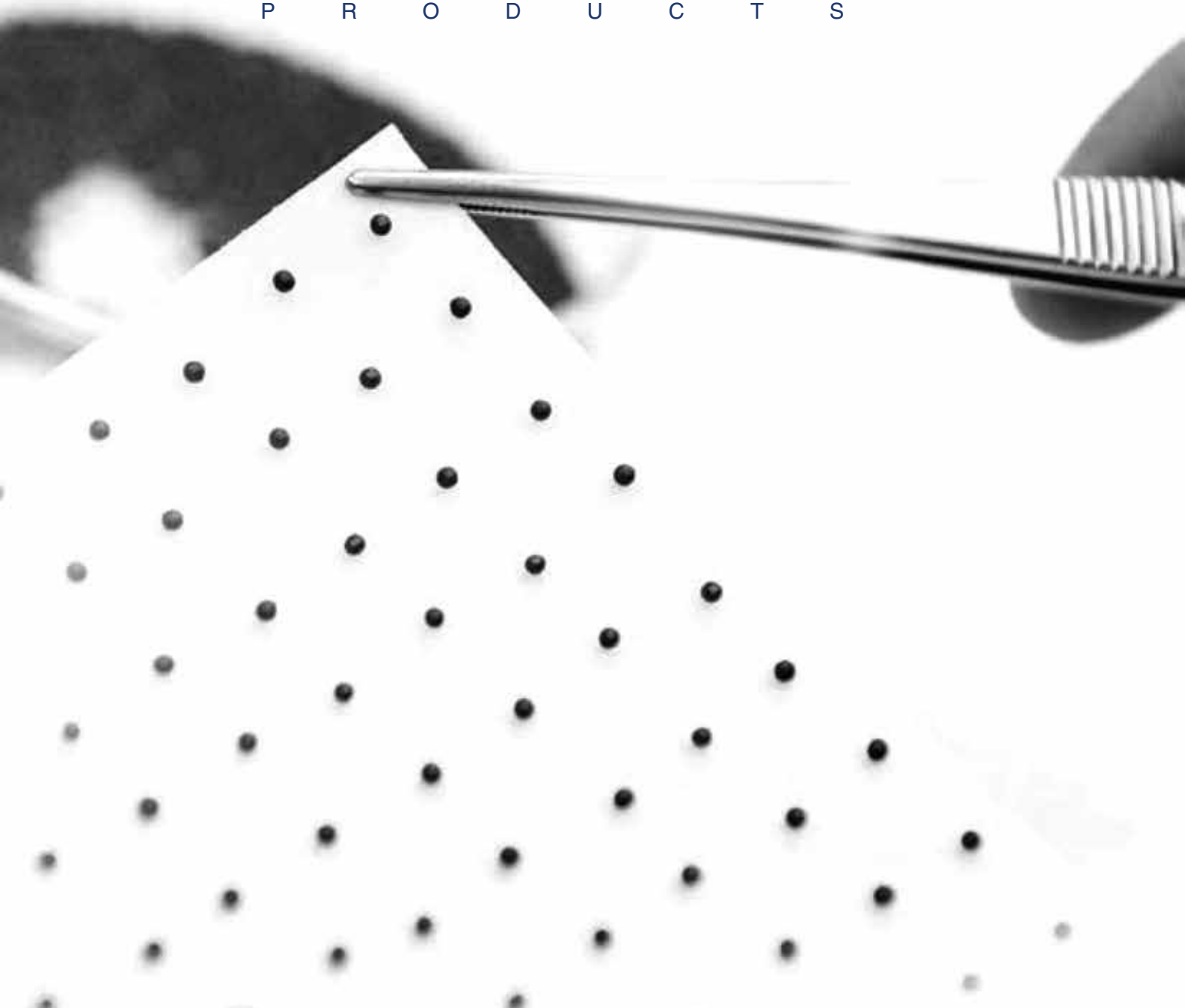
PTC remains committed to driving the business forward amidst numerous challenges. We are confident that through continued productivity initiatives, state of the art technology, strong brand portfolio and dedication of our employees we will continue to mitigate the impact of these challenges and deliver shareholder value.

  
**Mueen Afzal**  
Chairman

  
**Graeme Amey**  
Managing Director  
& CEO

# NEXT GENERATION

P R O D U C T S



To develop and test next generation products , BAT's R&D investment has trebled over the past five years. In the past three years alone, BAT spent GBP 498 million<sup>1</sup> on R&D focusing on innovative tobacco and nicotine products. BAT has also published over 100 peer reviewed research papers over the past five years, which is more than the combined publications of the competing companies. As part of our responsibility agenda, BAT is committed to developing a range of next generation tobacco and nicotine products across the risk spectrum. These innovations could make harm reduction a reality for smokers.

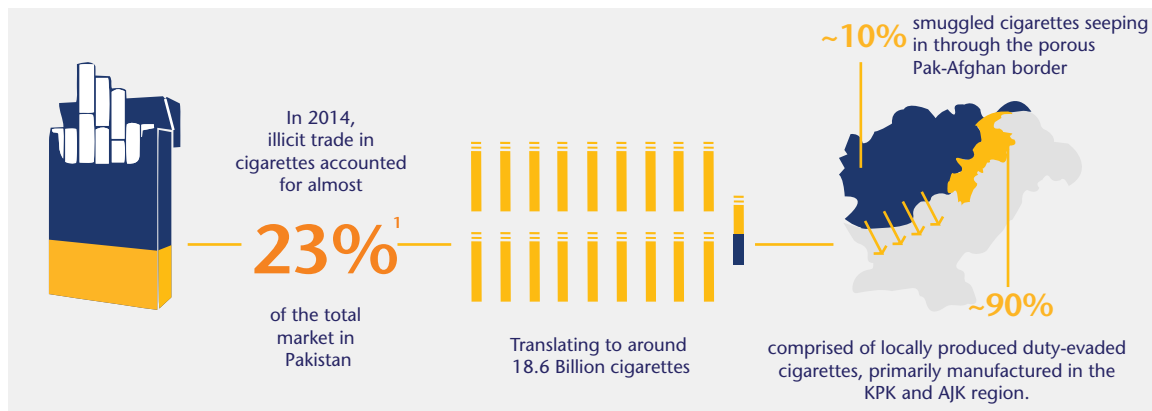
<sup>1</sup> BAT P.L.C UK harm reduction report, 2014



# ILLICIT TRADE

## I N C I G A R E T T E S

### 23% Illicit Market Share



### High Taxation and Law Enforcement

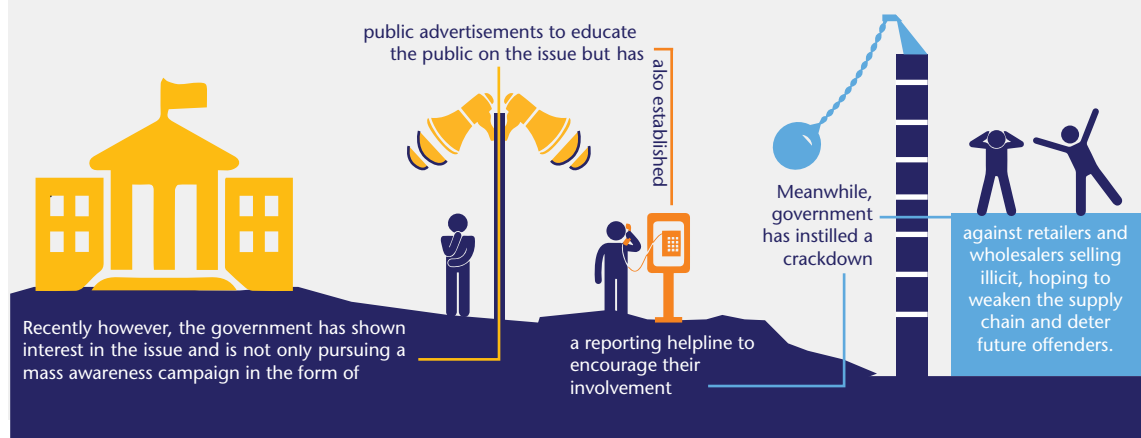
High taxation coupled with lax enforcement has fueled the growth of the illicit sector over the last decade. Since these cigarettes have not been paid taxes on, they are sold at negligible prices; often at even lower than the minimum tax payable. This has led to a widening price differential between legitimate and illicit cigarettes, leading the price sensitive consumer to down-trade to the latter. Moreover, smuggled cigarettes in particular are sold openly without the mandatory graphic health warning, thus pointing to the gaps in the enforcement regime. Without any fear of repercussions, illicit cigarettes are and will continue to be sold blatantly in the market at the cost of the legitimate tax compliant industry.

### Rs. 21 billion - Loss to Government in 2014

Tax evasion in the cigarette industry has amounted to considerable losses to the government and these losses have kept piling up year on year. If in 2014 alone, there had been due enforcement against illicit, an additional tax revenue of Rs. 21 billion could have been collected<sup>2</sup>. This loss is estimated to increase to approximately Rs. 100 billion in the next 5 years<sup>3</sup>. This puts the economy under stress as it leads to more dependence on foreign aid and adds to the growing opportunity cost to the national exchequer.

### Enforcement and Awareness

While a comprehensive regulatory regime exists, effective enforcement remains a cause of concern.



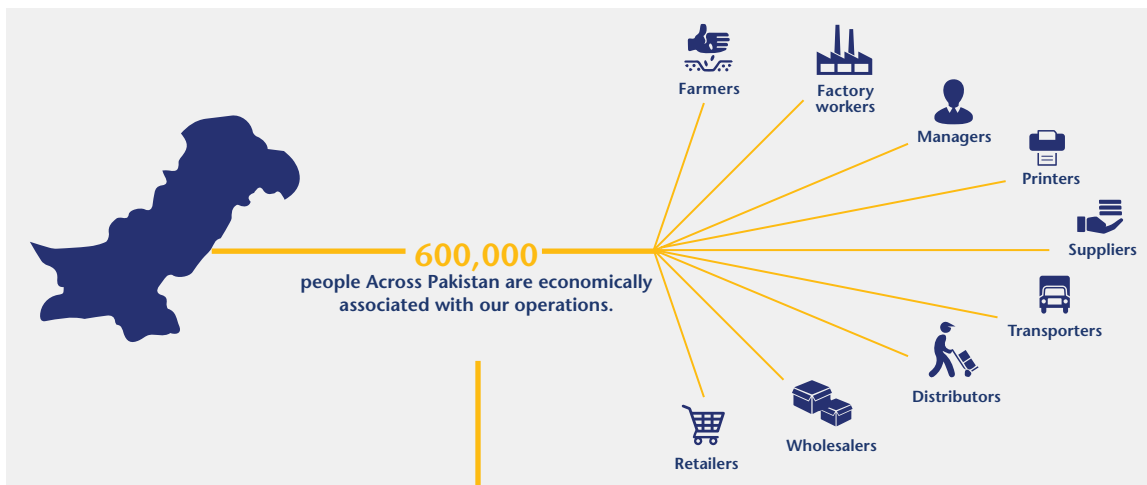
<sup>1</sup> Nielsen estimates using Retail Audit data

<sup>2</sup> A Review of Cigarette taxation in Pakistan by KPMG, 2015

<sup>3</sup> Euromonitor International Estimates

# VALUE

C R E A T I O N



## Creating Employment

Livelihood of millions of people in Pakistan



## Creating Value Across the Supply Chain

## Nurturing Industry



# V A L U E CREATION

## Crop and Farming

Our program of Social Responsibility in Tobacco Production (S RTP) aims at encouraging greener environment practices. BAT's worldwide operations allow PTC to transfer and implement the best agricultural practices from around the world.



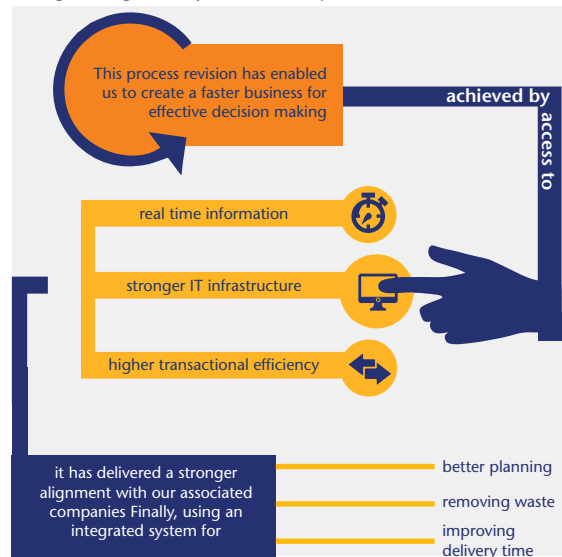
## Modernising Trade

According to the Customer Voice Survey, PTC is recognised as a benchmark supplier for our distributors and wholesalers because of our continuous focus on innovation and technology.



## Increasing Productivity

An intensely competitive and rapidly changing business environment demands simple processes and efficient supply chains. Bringing a new and modern way through business re-engineering has helped PTC to do just that.



## Generating Taxes

**250** BILLION  
PKR

generated for the Government of Pakistan in the last 5 years by PTC



**74**  
BILLION PKR

making us one of the largest tax generators in the Country



# NOTICE

OF ANNUAL GENERAL MEETING



# Notice of Annual General Meeting

NOTICE IS HEREBY GIVEN that the Sixty Eighth Annual General Meeting (“the Meeting”) of Pakistan Tobacco Company Limited (“the Company”) will be held at the Serena Hotel, Khayaban–e-Suhrwardy, Islamabad on Monday 20th April, 2015 at 10.00 a.m. to transact the following business:

## Ordinary Business

1. To receive, consider and adopt the audited Accounts for the year ended 31st December, 2014, and the Report of the Directors and Auditors thereon.
  2. To approve the Final Dividend as recommended by the Board.
  3. To appoint Auditors and to fix their remuneration.
- BY ORDER OF THE BOARD

AYESHA RAFIQUE  
Company Secretary  
Islamabad  
March 25, 2015

## Notes

1. The Share Transfer Books of the Company will be closed from 14th April, 2015 to 20th April, 2015 both days inclusive. Transfers received in order at the office of the Company's Share Registrar, FAMCO Associates (Pvt.) Ltd, 8-F, Next To Hotel Faran, Nursery,Block-6, P.E.C.H.S., Shahrah-e-Faisal, Karachi at the close of business on 13th April, 2015, will be in time to be entitled to vote and for the entitlement of dividend.
2. A member of the Company entitled to attend and vote at the Meeting is entitled to appoint a proxy and such proxy will have the right to attend, speak and vote in place of that member. Forms of proxy must be deposited at the office of the Company's Share Registrar not less than 48 hours before the time appointed for the Meeting and in default, forms of proxy will not be treated as valid.
3. Attendance of members who have deposited their shares into Central Depository Company of Pakistan Limited shall be in accordance with the following:-

### A In Person:

- i Individuals must bring their participant's ID number and account/sub-account number along with original Computerized National Identity Card (CNIC) or original Passport at the time of attending the Meeting.
- ii In the case of a corporate entity, presentation of a Board of Directors' Resolution/Power of Attorney with specimen signatures of the nominee at the time of the Meeting.

### B By Proxy:

- i In case of individuals, the submission of the proxy form as per the requirement notified in Note 2 above.
- ii The proxy form shall be witnessed by two persons whose names, addresses and CNIC numbers shall be stated on the form.
- iii Attested copies of CNIC or the passport of the beneficial owners and proxy shall be furnished with the proxy form.
- iv The proxy shall produce his original CNIC or original passport at the time of the Meeting.
- v In case of a corporate entity, the Board of Directors' Resolution/Power of Attorney with specimen signatures shall be submitted with the proxy form to the Company.

4. Members are requested to notify the Company's Share Registrar promptly of changes in their address, and the Members who have not yet submitted a photocopy of their valid computerized National Identity Cards to the Company are requested to send the same at the earliest directly to our Share Registrar.
5. Revision of with-holding tax on dividend income- Please note that under Section 150 of the Income Tax Ordinance, 2001 and pursuant to Finance Act, 2014 with-holding tax on dividend income will be deducted for 'Filer' and 'Non-Filer' shareholders @ 10% and 15% respectively. According to clarification received from Federal Board of Revenue (FBR), with-holding tax will be determined separately on 'Filer/Non-Filer' status of Principal shareholder as well as joint-holder (s) based on their shareholding proportions, in case of joint accounts.

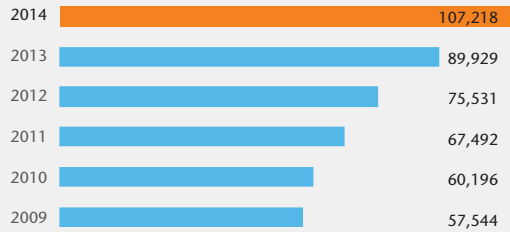
# FINANCIAL HIGHLIGHTS

|  |                | 2014    | 2013   | 2012   | 2011    | 2010    | 2009   |
|--|----------------|---------|--------|--------|---------|---------|--------|
| <b>PROFIT &amp; LOSS</b>                       |                |         |        |        |         |         |        |
| Volume   | Million Sticks | 44,006  | 42,872 | 40,615 | 39,795  | 36,831  | 41,183 |
| Gross Turnover                                 | Rs million     | 107,218 | 89,929 | 75,531 | 67,492  | 60,196  | 57,544 |
| Excise & Sales Tax                             | Rs million     | 70,599  | 59,306 | 49,651 | 44,542  | 39,243  | 35,878 |
| Net Turnover                                   | Rs million     | 36,619  | 30,623 | 25,880 | 22,950  | 20,953  | 21,667 |
| Gross Profit                                   | Rs million     | 13,847  | 10,610 | 8,446  | 6,241   | 6,205   | 8,224  |
| Operating Profit                               | Rs million     | 7,087   | 4,602  | 2,729  | 661     | 1,531   | 4,589  |
| Profit Before Tax                              | Rs million     | 7,188   | 4,667  | 2,655  | 559     | 1,418   | 4,648  |
| Profit After Tax                               | Rs million     | 4,850   | 3,124  | 1,728  | 364     | 925     | 3,022  |
| EBITDA   | Rs million     | 7,921   | 5,415  | 3,514  | 1,435   | 2,276   | 5,246  |
| Dividends                                      | Rs million     | 2,299   | 1,852  | 1,035  | 537     | 1,533   | 2,440  |
| <b>BALANCE SHEET</b>                           |                |         |        |        |         |         |        |
| Paid up capital                                | Rs million     | 2,555   | 2,555  | 2,555  | 2,555   | 2,555   | 2,555  |
| Shareholders' Funds                            | Rs million     | 8,011   | 5,412  | 4,107  | 3,334   | 3,602   | 4,260  |
| Reserves                                       | Rs million     | 5,456   | 2,857  | 1,552  | 779     | 1,047   | 1,705  |
| Property, Plant & Equipment                    | Rs million     | 8,713   | 7,085  | 5,695  | 6,100   | 5,824   | 5,952  |
| Net Current Assets / (Liabilities)             | Rs million     | 761     | (392)  | (426)  | (1,713) | (1,108) | (614)  |
| Capital Employed                               | Rs million     | 9,512   | 6,719  | 5,294  | 4,416   | 4,740   | 5,370  |
| Capital Expenditure during the year            | Rs million     | 2,249   | 1,887  | 421    | 1,167   | 646     | 1,045  |
| Long Term / Deferred Liabilities               | Rs million     | 1,501   | 1,307  | 1,187  | 1,082   | 1,138   | 1,110  |
| <b>INVESTOR INFORMATION</b>                    |                |         |        |        |         |         |        |
| Return on Assets                               | %              | 24.64   | 19.95  | 12.74  | 2.84    | 7.52    | 26.72  |
| Return on Equity                               | %              | 60.54   | 57.73  | 42.08  | 10.91   | 25.68   | 70.94  |
| Return on Capital Employed                     | %              | 50.99   | 46.50  | 32.65  | 8.24    | 19.52   | 56.28  |
| Earnings per share After Tax                   | Rs             | 18.98   | 12.23  | 6.77   | 1.42    | 3.62    | 11.83  |
| Price-Earning Ratio                            | Rs             | 55.82   | 46.02  | 9.99   | 38.98   | 30.44   | 8.88   |
| Dividend yield ratio                           | %              | 0.85    | 1.29   | 6.00   | 3.79    | 5.44    | 9.10   |
| Dividend payout ratio                          | %              | 47.40   | 59.28  | 59.88  | 147.61  | 165.71  | 80.73  |
| Break-up value per share                       | Rs             | 31.36   | 21.18  | 16.08  | 13.05   | 14.10   | 16.67  |
| Market value per share at year end             | Rs             | 1,059.7 | 562.7  | 67.6   | 55.5    | 110.23  | 105    |
| Highest Market value per share during the year | Rs             | 1,539.0 | 562.7  | 72.6   | 116.0   | 119.9   | 117    |
| Lowest Market value per share during the year  | Rs             | 567.8   | 55.5   | 46.0   | 55.5    | 100.58  | 52.9   |
| Gross profit ratio                             | %              | 37.81   | 34.65  | 32.63  | 27.19   | 29.61   | 37.96  |
| EBITDA Margin                                  | %              | 7.39    | 6.02   | 4.65   | 2.13    | 3.78    | 9.12   |
| Net Profit Margin                              | %              | 13.24   | 10.20  | 6.68   | 1.59    | 4.42    | 13.95  |
| Inventory Turnover Ratio                       |                | 1.91    | 2.18   | 2.41   | 2.59    | 2.46    | 2.33   |
| Creditor Turnover                              |                | 4.19    | 7.14   | 6.97   | 4.65    | 8.42    | 8.03   |
| Operating Cycle                                |                | 103     | 116    | 99     | 63      | 105     | 111    |
| Total Assets Turnover Ratio                    |                | 4.89    | 5.16   | 5.44   | 5.10    | 4.87    | 4.71   |
| Fixed Assets Turnover Ratio                    |                | 12.30   | 12.69  | 13.26  | 11.06   | 10.34   | 9.67   |
| Current Ratio                                  |                | 1.06    | 0.96   | 0.95   | 0.81    | 0.85    | 0.91   |
| Quick / Acid Test Ratio                        |                | 0.10    | 0.11   | 0.11   | 0.07    | 0.07    | 0.07   |
| Dividend Per Share                             | Rs             | 9.00    | 7.25   | 4.05   | 2.10    | 6.00    | 9.55   |
| Dividend Cover Ratio                           |                | 2.11    | 1.69   | 1.67   | 0.68    | 0.60    | 1.24   |
| Debt to Equity Ratio                           |                | 0.07    | 0.45   | 0.30   | 0.53    | 0.63    | 0.31   |
| Interest Cover Ratio                           |                | 73.56   | 65.80  | 20.17  | 4.98    | 10.47   | 107.13 |
| Govt levies as a percentage of turnover        | %              | 68.77   | 68.61  | 67.91  | 67.23   | 66.79   | 65.80  |
| <b>GOVERNMENT LEVIES</b>                       |                |         |        |        |         |         |        |
| Customs, Excise Duties & Sales Tax             | Rs million     | 71,273  | 59,930 | 50,167 | 45,036  | 39,652  | 36,367 |
| Local Taxes and Other Duties                   | Rs million     | 226     | 175    | 143    | 137     | 116     | 105    |
| Income Tax                                     | Rs million     | 2,239   | 1,594  | 984    | 199     | 438     | 1,391  |

# GRAPHS

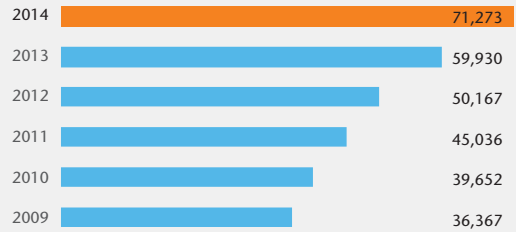
## Gross Turnover

Rs (million)



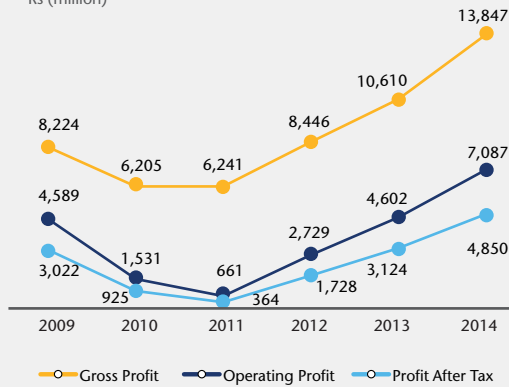
## Government Levies

Rs (million)

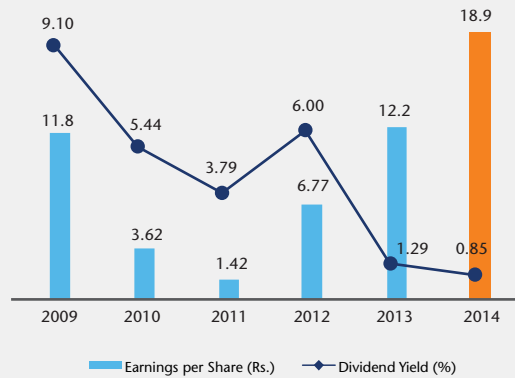


## Gross, Operating And After Tax Profit

Rs (million)

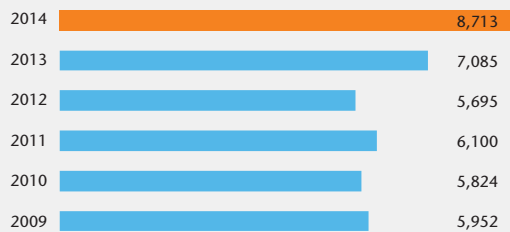


## Earning per Share and Dividend Yield



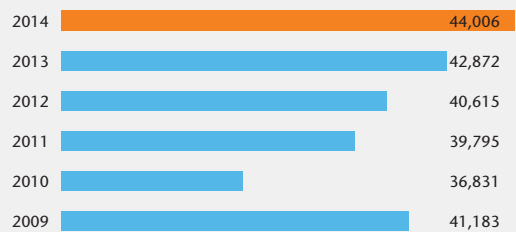
## Property, Plant and Equipment

Rs (million)



## Volume

Sticks (million)



# HORIZONTAL & VERTICAL

A N A L Y S I S

## Source Data

|   | 2009       | 2010       | 2011       | 2012       | 2013       | 2014        |
|---|------------|------------|------------|------------|------------|-------------|
|   | (Rs. '000) |            |            |            |            |             |
| <b>Balance Sheet</b>                            |            |            |            |            |            |             |
| <b>Non Current Assets</b>                       |            |            |            |            |            |             |
| Property Plant And Equipment                    | 5,952,108  | 5,823,688  | 6,099,879  | 5,694,961  | 7,084,521  | 8,713,477   |
| Investment in Subsidiary Company at Cost        | 5,000      | 5,000      | 5,000      | 5,000      | 5,000      | 5,000       |
| Long Term Loans                                 | 7,310      | 3,417      | 1,260      | 457        | 75         | 19          |
| Long Term Deposits and Prepayments              | 19,915     | 15,375     | 22,640     | 20,286     | 21,478     | 32,453      |
|   | 5,984,333  | 5,847,480  | 6,128,779  | 5,720,704  | 7,111,074  | 8,750,949   |
| <b>Current Assets</b>                           |            |            |            |            |            |             |
| Stocks in trade                                 | 5,765,367  | 6,002,824  | 6,462,330  | 7,225,301  | 9,166,367  | 11,894,508  |
| Stores and spares                               | 218,375    | 199,208    | 190,110    | 341,855    | 488,213    | 472,029     |
| Trade debts                                     | 1,684      | 1,597      | 1,202      | 1,073      | 764        | 3,225       |
| Loans and advances                              | 48,598     | 48,267     | 64,310     | 68,632     | 89,579     | 66,692      |
| Short term prepayments                          | 72,483     | 118,329    | 94,052     | 99,509     | 78,889     | 183,145     |
| Other receivables                               | 88,147     | 93,546     | 196,249    | 287,696    | 435,055    | 425,467     |
| Cash and bank balances                          | 47,874     | 51,945     | 109,631    | 139,030    | 60,128     | 149,573     |
|   | 6,242,528  | 6,515,716  | 7,117,884  | 8,163,096  | 10,318,995 | 13,194,639  |
|   | 12,226,861 | 12,363,196 | 13,246,663 | 13,883,800 | 17,430,069 | 21,945,588  |
| <b>Share Capital &amp; Reserves</b>             |            |            |            |            |            |             |
| Share Capital                                   | 2,554,938  | 2,554,938  | 2,554,938  | 2,554,938  | 2,554,938  | 2,554,938   |
| Revenue Reserves                                | 1,705,296  | 1,047,151  | 778,997    | 1,552,462  | 2,857,270  | 5,456,425   |
|   | 4,260,234  | 3,602,089  | 3,333,935  | 4,107,400  | 5,412,208  | 8,011,363   |
| <b>Non Current Liabilities</b>                  |            |            |            |            |            |             |
| Deferred Taxation                               | 1,109,847  | 1,137,581  | 1,082,038  | 1,090,892  | 1,014,118  | 1,100,229   |
| Deferred liabilities                            | -          | -          | -          | 96,024     | 293,044    | 400,354     |
|   | 1,109,847  | 1,137,581  | 1,082,038  | 1,186,916  | 1,307,162  | 1,500,583   |
| <b>Current Liabilities</b>                      |            |            |            |            |            |             |
| Trade and other payables                        | 5,037,469  | 5,339,725  | 7,075,299  | 6,991,911  | 7,724,746  | 11,266,499  |
| Accrued interest / mark-up accrued              | 27,659     | 46,789     | 51,187     | 40,880     | 27,048     | 24,166      |
| Short term finances                             | 1,300,837  | 2,252,218  | 1,783,623  | 1,237,772  | 2,436,445  | 562,870     |
| Lease liability                                 | -          | -          | -          | 50,009     | 92,559     | 119,375     |
| Income tax payable                              | 490,815    | (15,206)   | (79,419)   | 268,912    | 429,901    | 460,732     |
|   | 6,856,780  | 7,623,526  | 8,830,690  | 8,589,484  | 10,710,699 | 12,433,642  |
|   | 12,226,861 | 12,363,196 | 13,246,663 | 13,883,800 | 17,430,069 | 21,945,588  |
| <b>Profit &amp; Loss Account</b>                |            |            |            |            |            |             |
| Gross turnover                                  | 57,544,309 | 60,195,535 | 67,491,816 | 75,531,228 | 89,928,975 | 107,217,617 |
| Excise duties                                   | 27,654,345 | 30,476,421 | 34,719,661 | 38,854,830 | 46,110,971 | 54,447,161  |
| Sales tax                                       | 8,223,439  | 8,766,485  | 9,822,181  | 10,796,089 | 13,195,201 | 16,151,379  |
| Net turnover                                    | 21,666,525 | 20,952,629 | 22,949,974 | 25,880,309 | 30,622,803 | 36,619,077  |
| Cost of sales                                   | 13,442,066 | 14,747,717 | 16,709,273 | 17,434,790 | 20,012,587 | 22,771,684  |
| <b>Gross Profit</b>                             | 8,224,459  | 6,204,912  | 6,240,701  | 8,445,519  | 10,610,216 | 13,847,393  |
| Selling and distribution expenses               | 2,246,014  | 3,279,390  | 3,129,938  | 3,516,601  | 4,022,635  | 3,877,112   |
| Administration expenses                         | 1,100,814  | 1,233,165  | 1,321,713  | 1,381,918  | 1,716,314  | 2,398,881   |
| Other operating income                          | 226,499    | 46,610     | 53,967     | 90,400     | 129,129    | 166,415     |
| Other operating expenses                        | 514,665    | 208,211    | 1,182,363  | 908,888    | 397,959    | 650,753     |
| <b>Operating profit</b>                         | 4,589,465  | 1,530,756  | 660,654    | 2,728,512  | 4,602,437  | 7,087,062   |
| Finance income                                  | 102,826    | 36,933     | 39,160     | 65,057     | 136,487    | 199,795     |
| Finance cost                                    | 43,802     | 149,680    | 140,539    | 138,533    | 72,019     | 99,056      |
| <b>Profit before taxation</b>                   | 4,648,489  | 1,418,009  | 559,275    | 2,655,036  | 4,666,905  | 7,187,801   |
| Taxation  | 1,626,083  | 492,909    | 195,490    | 926,578    | 1,542,596  | 2,337,656   |
| <b>Profit for the year</b>                      | 3,022,406  | 925,100    | 363,785    | 1,728,458  | 3,124,309  | 4,850,145   |
| Earnings per Share - basic and diluted (Rupees) | 11.83      | 3.62       | 1.42       | 6.77       | 12.23      | 18.98       |



# HORIZONTAL & VERTICAL

A N A L Y S I S

| Horizontal Analysis |          |          |          |          |          | Vertical Analysis |        |        |        |        |        |
|---------------------|----------|----------|----------|----------|----------|-------------------|--------|--------|--------|--------|--------|
| 2009                | 10 Vs 09 | 11 Vs 10 | 12 Vs 11 | 13 Vs 12 | 14 Vs 13 | 2009              | 2010   | 2011   | 2012   | 2013   | 2014   |
| Variance (%)        |          |          |          |          |          | Percentage        |        |        |        |        |        |
| 100.00              | (2.16)   | 4.74     | (6.64)   | 24.40    | 22.99    | 48.68             | 47.11  | 46.05  | 41.02  | 40.65  | 39.70  |
| 100.00              | -        | -        | -        | -        | -        | 0.04              | 0.04   | 0.04   | 0.04   | 0.03   | 0.02   |
| 100.00              | (53.26)  | (63.13)  | (63.73)  | (83.59)  | (74.67)  | 0.06              | 0.03   | 0.01   | -      | -      | -      |
| 100.00              | (22.80)  | 47.25    | (10.40)  | 5.88     | 51.10    | 0.16              | 0.12   | 0.17   | 0.15   | 0.12   | 0.15   |
| 100.00              | (2.29)   | 4.81     | (6.66)   | 24.30    | 23.06    | 48.94             | 47.30  | 46.27  | 41.20  | 40.80  | 39.88  |
| 100.00              | 4.12     | 7.65     | 11.81    | 26.86    | 29.76    | 47.15             | 48.55  | 48.78  | 52.04  | 52.59  | 54.20  |
| 100.00              | (8.78)   | (4.57)   | 79.82    | 42.81    | (3.31)   | 1.79              | 1.61   | 1.44   | 2.46   | 2.80   | 2.15   |
| 100.00              | (5.17)   | (24.73)  | (10.73)  | (28.80)  | 322.12   | 0.01              | 0.01   | 0.01   | 0.01   | -      | 0.01   |
| 100.00              | (0.68)   | 33.24    | 6.72     | 30.52    | (25.55)  | 0.40              | 0.39   | 0.49   | 0.49   | 0.51   | 0.30   |
| 100.00              | 63.25    | (20.52)  | 5.80     | (20.72)  | 132.16   | 0.59              | 0.96   | 0.71   | 0.72   | 0.45   | 0.83   |
| 100.00              | 6.12     | 109.79   | 46.60    | 51.22    | (2.20)   | 0.72              | 0.76   | 1.48   | 2.07   | 2.50   | 1.94   |
| 100.00              | 8.50     | 111.05   | 26.82    | (56.75)  | 148.76   | 0.39              | 0.42   | 0.83   | 1.00   | 0.34   | 0.68   |
| 100.00              | 4.38     | 9.24     | 14.68    | 26.41    | 27.87    | 51.06             | 52.70  | 53.73  | 58.80  | 59.20  | 60.12  |
| 100.00              | 1.12     | 7.15     | 4.81     | 25.54    | 25.91    | 100.00            | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 |
| 100.00              | -        | -        | -        | -        | -        | 20.90             | 20.67  | 19.29  | 18.40  | 14.66  | 11.64  |
| 100.00              | (38.59)  | (25.61)  | 99.29    | 84.05    | 90.97    | 13.95             | 8.47   | 5.88   | 11.18  | 16.39  | 24.86  |
| 100.00              | (15.45)  | (7.44)   | 23.20    | 31.77    | 48.02    | 34.84             | 29.14  | 25.17  | 29.58  | 31.05  | 36.51  |
| 100.00              | 2.50     | (4.88)   | 0.82     | (7.04)   | 8.49     | 9.08              | 9.20   | 8.17   | 7.86   | 5.82   | 5.01   |
| 100.00              | -        | -        | -        | 205.18   | 36.62    | 1.68              | -      | -      | 0.69   | 1.68   | 1.82   |
| 100.00              | 2.50     | (4.88)   | 9.69     | 10.13    | 14.80    | 9.08              | 9.20   | 8.17   | 8.55   | 7.50   | 6.84   |
| 100.00              | 6.00     | 32.50    | (1.18)   | 10.48    | 45.85    | 41.20             | 43.19  | 53.41  | 50.36  | 44.32  | 51.34  |
| 100.00              | 69.16    | 9.40     | (20.14)  | (33.84)  | (10.66)  | 0.23              | 0.38   | 0.39   | 0.29   | 0.16   | 0.11   |
| 100.00              | 73.14    | (20.81)  | (30.60)  | 96.84    | (76.90)  | 10.64             | 18.22  | 13.46  | 8.92   | 13.98  | 2.56   |
| 100.00              | -        | -        | -        | 85.08    | 28.97    | -                 | -      | -      | 0.36   | 0.53   | 0.54   |
| 100.00              | (103.10) | 422.29   | (438.60) | 59.87    | 7.17     | 4.01              | (0.12) | (0.60) | 1.94   | 2.47   | 2.10   |
| 100.00              | 11.18    | 15.83    | (2.73)   | 24.70    | 16.09    | 56.08             | 61.66  | 66.66  | 61.87  | 61.45  | 56.66  |
| 100.00              | 1.12     | 7.15     | 4.81     | 25.54    | 25.91    | 100.00            | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 |
| 100.00              | 4.61     | 12.12    | 11.91    | 19.06    | 19.22    |                   |        |        |        |        |        |
| 100.00              | 10.20    | 13.92    | 11.91    | 18.68    | 18.08    |                   |        |        |        |        |        |
| 100.00              | 6.60     | 12.04    | 9.92     | 22.22    | 22.40    |                   |        |        |        |        |        |
| 100.00              | (3.29)   | 9.53     | 12.77    | 18.32    | 19.58    | 100.00            | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 |
| 100.00              | 9.71     | 13.30    | 4.34     | 14.79    | 13.79    | 62.04             | 70.39  | 72.81  | 67.37  | 65.35  | 62.10  |
| 100.00              | (24.56)  | 0.58     | 35.33    | 25.63    | 30.51    | 37.96             | 29.61  | 27.19  | 32.63  | 34.65  | 37.81  |
| 100.00              | 46.01    | (4.56)   | 12.35    | 14.39    | (3.62)   | 10.37             | 15.65  | 13.64  | 13.59  | 13.14  | 10.59  |
| 100.00              | 12.02    | 7.18     | 4.56     | 24.20    | 39.77    | 5.08              | 5.89   | 5.76   | 5.34   | 5.60   | 6.55   |
| 100.00              | (79.42)  | 15.78    | 67.51    | 42.84    | 28.88    | 1.05              | 0.22   | 0.24   | 0.35   | 0.42   | 0.45   |
| 100.00              | (59.54)  | 467.87   | (23.13)  | (56.21)  | 63.52    | 2.38              | 0.99   | 5.15   | 3.51   | 1.30   | 1.78   |
| 100.00              | (66.65)  | (56.84)  | 313.00   | 68.68    | 53.98    | 21.18             | 7.31   | 2.88   | 10.54  | 15.03  | 19.35  |
| 100.00              | (64.08)  | 6.03     | 66.13    | 109.80   | 46.38    | 0.47              | 0.18   | 0.17   | 0.25   | 0.45   | 0.55   |
| 100.00              | 241.72   | (6.11)   | (1.43)   | (48.01)  | 37.54    | 0.20              | 0.71   | 0.61   | 0.54   | 0.24   | 0.27   |
| 100.00              | (69.50)  | (60.56)  | 374.73   | 75.78    | 54.02    | 21.45             | 6.77   | 2.44   | 10.26  | 15.24  | 19.63  |
| 100.00              | (69.69)  | (60.34)  | 373.98   | 66.48    | 51.54    | 7.51              | 2.35   | 0.85   | 3.58   | 5.04   | 6.38   |
| 100.00              | (69.39)  | (60.68)  | 375.13   | 80.76    | 55.24    | 13.95             | 4.42   | 1.59   | 6.68   | 10.20  | 13.24  |
| 100.00              | (69.39)  | (60.78)  | 376.76   | 80.65    | 55.19    |                   |        |        |        |        |        |

# S U M M A R Y O F CASH FLOWS

| (Rs in million)                         | 2014    | 2013    | 2012    | 2011    | 2010    | 2009    |
|---|---------|---------|---------|---------|---------|---------|
| Cash flow from Operating Activities     | 6,375   | 2,373   | 1,775   | 2,151   | 1,149   | 2,545   |
| Cash flow from Investing Activities     | (1,982) | (1,665) | (119)   | (1,089) | (565)   | (860)   |
| Cash flow from Financing Activities     | (2,430) | (1,985) | (1,081) | (536)   | (1,531) | (2,435) |
| Net Change in Cash and Cash Equivalents | 1,963   | (1,278) | 575     | 526     | (947)   | (750)   |
| Beginning Cash and Cash Equivalents     | (2,376) | (1,099) | (1,674) | (2,200) | (1,253) | (503)   |
| Ending Cash and Cash Equivalents        | (413)   | (2,376) | (1,099) | (1,674) | (2,200) | (1,253) |
| Cash and Cash Equivalents comprise      |         |         |         |         |         |         |
| Cash and Bank Balances                  | 150     | 60      | 139     | 110     | 52      | 48      |
| Short Term Borrowings                   | (563)   | (2,436) | (1,238) | (1,784) | (2,252) | (1,301) |
|   | (413)   | (2,376) | (1,099) | (1,674) | (2,200) | (1,253) |

## F I N A N C I A L CALENDAR

### 2014

|   |                   |
|---|-------------------|
| 1st Quarter Results issued on               | April 21, 2014    |
| 2nd Quarter Results issued on               | August 19, 2014   |
| 3rd Quarter Results issued on               | October 22, 2014  |
| Recommendation of Annual Results by the BOD | February 23, 2015 |
| 68th Annual General Meeting scheduled for   | April 20, 2015    |

### 2013

|   |                   |
|---|-------------------|
| 1st Quarter Results issued on               | April 19, 2013    |
| 2nd Quarter Results issued on               | August 15, 2013   |
| 3rd Quarter Results issued on               | October 23, 2013  |
| Recommendation of Annual Results by the BOD | February 18, 2014 |
| 67th Annual General Meeting was held on     | April 22, 2014    |

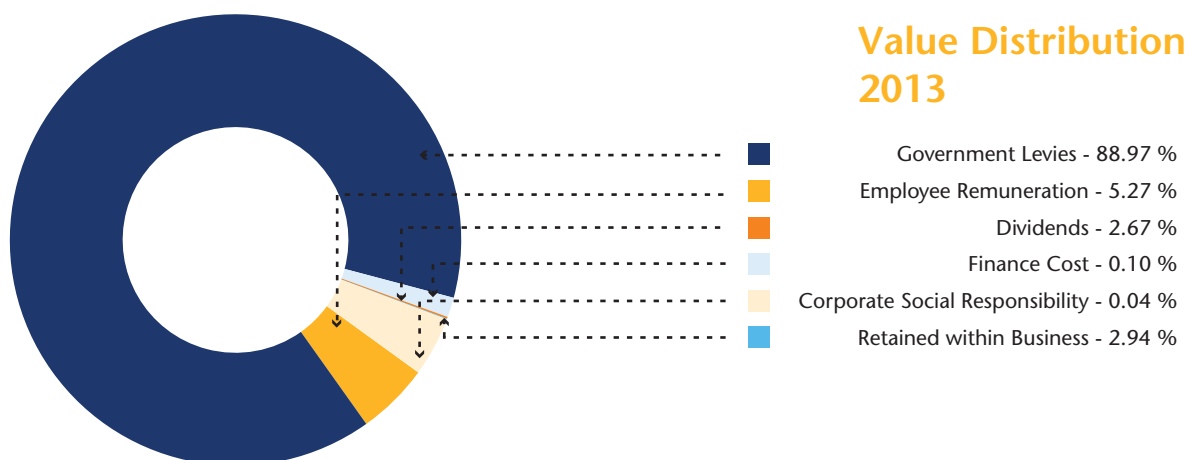
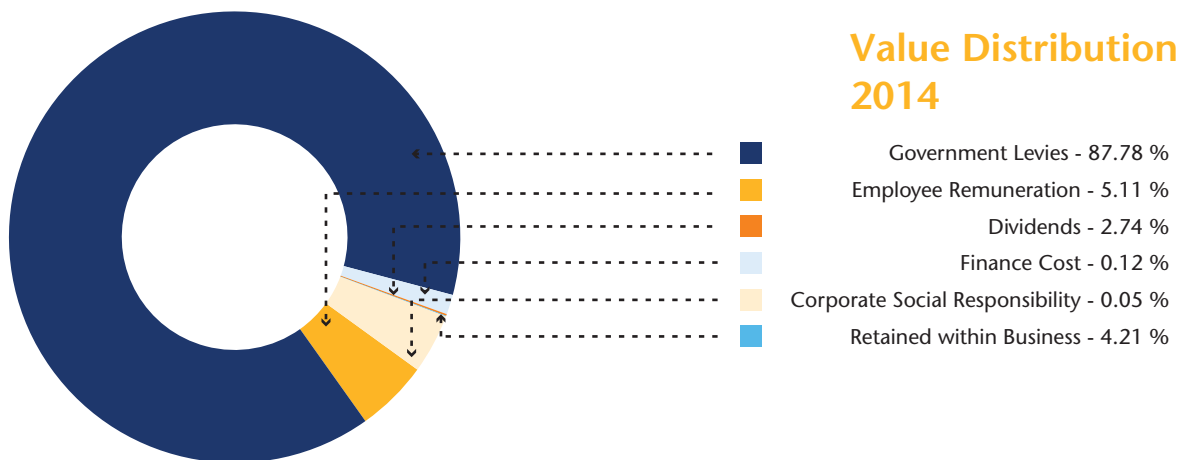
# ANALYSIS OF QUARTERLY RESULTS

| (Rs in million)   | 2014   |        |        |        | 2013   |        |        |        |
|---|--------|--------|--------|--------|--------|--------|--------|--------|
|   | 1Q     | 2Q     | 3Q     | 4Q     | 1Q     | 2Q     | 3Q     | 4Q     |
| <b>Balance Sheet</b>  |        |        |        |        |        |        |        |        |
| <b>Non Current Assets</b>                                     |        |        |        |        |        |        |        |        |
| Property Plant And Equipment                                  | 7,020  | 7,649  | 7,678  | 8,713  | 5,541  | 5,666  | 5,892  | 7,085  |
| Investment in Subsidiary Company at Cost                      | 5      | 5      | 5      | 5      | 5      | 5      | 5      | 5      |
| Long Term Loans   | -      | -      | -      | -      | -      | -      | -      | -      |
| Long Term Deposits and Prepayments                            | 33     | 34     | 36     | 20     | 20     | 20     | 19     | 21     |
| <b>Current Assets</b>   |        |        |        |        |        |        |        |        |
| Stocks in trade   | 7,893  | 5,221  | 11,643 | 11,895 | 6,183  | 4,240  | 9,989  | 9,166  |
| Stores and spares   | 555    | 581    | 578    | 472    | 416    | 498    | 507    | 488    |
| Trade debts   | 1      | 1      | 5      | 3      | 1      | 1      | 1      | 1      |
| Loans, advances, short term prepayments and other receivables | 676    | 797    | 1,069  | 675    | 493    | 444    | 416    | 604    |
| Short Term Deposits   | -      | -      | -      | -      | -      | 776    | -      | -      |
| Cash and bank balances  | 3,257  | 53     | 1,791  | 150    | 1,229  | 152    | 144    | 60     |
|   | 12,382 | 6,653  | 15,086 | 13,195 | 8,321  | 6,111  | 11,057 | 10,319 |
| <b>CURRENT LIABILITIES</b>                                    |        |        |        |        |        |        |        |        |
| Trade and other payables                                      | 10,698 | 4,091  | 12,346 | 11,266 | 7,053  | 4,834  | 9,734  | 7,725  |
| Accrued interest / mark-up                                    | 20     | 6      | 26     | 24     | 10     | 6      | 8      | 27     |
| Liability against assets subject to finance lease             | 93     | 89     | 94     | 119    | 53     | 62     | 89     | 93     |
| Short term finances   | -      | 1,167  | -      | 563    | -      | 84     | 305    | 2,436  |
| Income tax payable  | 664    | 1,016  | 1,155  | 461    | 414    | 791    | 625    | 430    |
|   | 11,475 | 6,369  | 13,620 | 12,434 | 7,531  | 5,777  | 10,761 | 10,711 |
| <b>Net Current Assets / (Liabilities)</b>                     | 907    | 283    | 1,465  | 761    | 791    | 335    | 296    | (392)  |
| <b>Non Current Liabilities</b>                                |        |        |        |        |        |        |        |        |
| Liability against assets subject to finance lease             | 299    | 273    | 255    | 400    | 100    | 150    | 241    | 293    |
| Deferred Taxation   | 1,011  | 971    | 944    | 1,100  | 1,062  | 1,019  | 1,015  | 1,014  |
|   | 1,310  | 1,244  | 1,199  | 1,501  | 1,162  | 1,169  | 1,256  | 1,307  |
| <b>Net Assets</b>   | 6,656  | 6,727  | 7,975  | 8,011  | 5,195  | 4,857  | 4,957  | 5,412  |
| <b>Share Capital &amp; Reserves</b>                           |        |        |        |        |        |        |        |        |
| Share Capital   | 2,555  | 2,555  | 2,555  | 2,555  | 2,555  | 2,555  | 2,555  | 2,555  |
| Revenue Reserves  | 4,101  | 4,172  | 5,420  | 5,456  | 2,640  | 2,302  | 2,402  | 2,857  |
|   | 6,656  | 6,727  | 7,975  | 8,011  | 5,195  | 4,857  | 4,957  | 5,412  |
| <b>Profit &amp; Loss Account</b>                              |        |        |        |        |        |        |        |        |
| Gross Turnover  | 26,883 | 31,592 | 22,427 | 26,316 | 22,424 | 24,543 | 19,446 | 23,516 |
| Excise Duties   | 13,643 | 16,083 | 11,331 | 13,390 | 11,471 | 12,556 | 9,991  | 12,093 |
| Sales tax   | 4,050  | 4,759  | 3,372  | 3,970  | 3,206  | 3,508  | 2,931  | 3,550  |
| Net Turnover  | 9,190  | 10,750 | 7,723  | 8,956  | 7,746  | 8,479  | 6,524  | 7,873  |
| Cost of sales   | 6,045  | 6,798  | 4,554  | 5,375  | 5,027  | 5,695  | 4,155  | 5,136  |
| <b>Gross Profit</b>   | 3,145  | 3,952  | 3,169  | 3,581  | 2,719  | 2,785  | 2,369  | 2,737  |
| Selling and distribution expenses                             | 686    | 802    | 699    | 1,691  | 597    | 977    | 890    | 1,558  |
| Administration expenses                                       | 449    | 320    | 359    | 1,271  | 332    | 418    | 476    | 490    |
| Other operating expenses                                      | 150    | 696    | 245    | (440)  | 137    | 118    | 101    | 43     |
| Other operating income  | 37     | 65     | 2      | 63     | 21     | 85     | 13     | 10     |
|   | 1,248  | 1,753  | 1,301  | 2,459  | 1,045  | 1,429  | 1,453  | 2,081  |
| <b>Operating profit</b>                                       | 1,897  | 2,199  | 1,868  | 1,122  | 1,675  | 1,356  | 916    | 655    |
| Finance income  | 18     | 140    | 23     | 20     | 13     | 91     | 23     | 10     |
| Finance cost  | 31     | 14     | 35     | 19     | 15     | 9      | 15     | 33     |
| Finance (cost)/income - net                                   | (13)   | 126    | (13)   | 1      | (2)    | 82     | 7      | (24)   |
| <b>Profit before taxation</b>                                 | 1,884  | 2,326  | 1,855  | 1,123  | 1,673  | 1,439  | 924    | 632    |
| Taxation  | 640    | 722    | 607    | 369    | 585    | 435    | 313    | 209    |
| <b>Profit for the year</b>                                    | 1,243  | 1,604  | 1,249  | 754    | 1,088  | 1,003  | 611    | 423    |

# STATEMENT OF VALUE

## GENERATED & DISTRIBUTED

|                                    | (Rs. in million)<br>2014 | %      | (Rs. in million)<br>2013 | %      |
|------------------------------------|--------------------------|--------|--------------------------|--------|
| <b>Value Addition (Rs. mn)</b>     |                          |        |                          |        |
| Gross Revenues                     | 107,584                  |        | 90,195                   |        |
| Material, Services and Other Costs | (23,581)                 |        | (20,847)                 |        |
| Value added                        | 84,003                   |        | 69,348                   |        |
| <b>Value Distribution (Rs. mn)</b> |                          |        |                          |        |
| Government Levies                  | 73,738                   | 87.78  | 61,699                   | 88.97  |
| Employee Remuneration              | 4,290                    | 5.11   | 3,656                    | 5.27   |
| Dividends                          | 2,229                    | 2.74   | 1,852                    | 2.67   |
| Finance Cost                       | 99                       | 0.12   | 72                       | 0.10   |
| Corporate Social Responsibility    | 44                       | 0.05   | 28                       | 0.04   |
| Retained within Business           | 3,533                    | 4.21   | 2,041                    | 2.94   |
|                                    | 84,003                   | 100.00 | 69,348                   | 100.00 |



# BOARD COMMITTEES

The Board has a number of committees, which assist the Board in the performance of its functions. A list of committees is provided below:

## Executive Committee of the Board (ExCo)

|   |                    |                     |
|---|--------------------|---------------------|
| 1 | Graeme Amey        | (Member & Chairman) |
| 2 | Syed Javed Iqbal   | (Member)            |
| 3 | Mustanser Ali Khan | (Member)            |
| 4 | Asim Imdad         | (Member)            |
| 5 | Tajamal Shah       | (Member)            |
| 6 | Sanzid Ahmed Alvi  | (Member)            |
| 7 | Sacha Cotting      | (Member)            |
| 8 | Ayesha Rafique     | (Secretary)         |

## Audit Committee

|   |                                      |             |
|---|--------------------------------------|-------------|
| 1 | Mr. Abid Niaz Hasan                  | (Chairman)  |
| 2 | Lt. Gen.(Retd) Ali Kuli Khan Khattak | (Member)    |
| 3 | Syed Asif Shah                       | (Member)    |
| 4 | Umar Mansoor                         | (Secretary) |

## Human Resources & Remuneration

|   |                                       |                     |
|---|---------------------------------------|---------------------|
| 1 | Lt. Gen. (Retd) Ali Kuli Khan Khattak | (Member & Chairman) |
| 2 | Graeme Amey                           | (Member)            |
| 3 | Syed Asif Shah                        | (Member)            |
| 4 | Sanzid Ahmed Alvi                     | (Secretary)         |

## Shares Transfer Committee

|   |                  |                     |
|---|------------------|---------------------|
| 1 | Graeme Amey      | (Member & Chairman) |
| 2 | Syed Javed Iqbal | (Member)            |
| 3 | Tajamal Shah     | (Member)            |
| 4 | Ayesha Rafique   | (Secretary)         |

## Functions of Board Committees

### Executive Committee of the Board

The ExCo is the central working nucleus of the organization. Comprising on Executive Directors and Head of the Departments of the Company, the ExCo drives to achieve the strategic targets set by the Board of Directors.

### Audit Committee

The Audit Committee assists the Board of Directors in management of business risks, internal controls and the conduct of the business in economically sound and ethical manner in line with the code of Corporate Governance principles.

Audit Committee also reviews the Company's Corporate Social Responsibility (CSR) initiatives and their alignment with Statement of Business Principles.

### Human Resources & Remuneration

The Committee is responsible for :

- Recommending human resources management policies to the board;
- Recommending to the board the selection , evaluation, compensation (including retirement benefits) and succession planning of the CEO;
- Recommending to the board the selection, evaluation, compensation (including retirement benefits) of CFO, Company Secretary and Head of Internal Audit; and
- Consideration and approval on recommendations of CEO on such matters for key management positions who report directly to CEO.

### Share Transfer Committee

The Committee is Responsible for dealing with the day to day matters relating to the shares of the Company.

# P A T T E R N O F SHAREHOLDING

AS AT DECEMBER 31, 2014

| No. of Shareholders |      | Categories  |    |             | Total Shares |
|---------------------|------|-------------|----|-------------|--------------|
| 1,460               | From | 1           | To | 100         | 48,390       |
| 1,190               | From | 101         | To | 500         | 339,067      |
| 400                 | From | 501         | To | 1,000       | 284,707      |
| 295                 | From | 1,001       | To | 5,000       | 626,210      |
| 37                  | From | 5,001       | To | 10,000      | 254,914      |
| 8                   | From | 10,001      | To | 15,000      | 99,231       |
| 7                   | From | 15,001      | To | 20,000      | 125,676      |
| 8                   | From | 20,001      | To | 25,000      | 184,392      |
| 2                   | From | 25,001      | To | 30,000      | 56,320       |
| 3                   | From | 30,001      | To | 35,000      | 97,057       |
| 2                   | From | 35,001      | To | 40,000      | 76,300       |
| 2                   | From | 40,001      | To | 45,000      | 82,701       |
| 2                   | From | 55,001      | To | 60,000      | 116,000      |
| 1                   | From | 60,001      | To | 65,000      | 60,961       |
| 1                   | From | 65,001      | To | 70,000      | 69,220       |
| 1                   | From | 70,001      | To | 75,000      | 70,140       |
| 1                   | From | 80,001      | To | 85,000      | 80,500       |
| 1                   | From | 140,001     | To | 145,000     | 142,100      |
| 2                   | From | 165,001     | To | 170,000     | 335,714      |
| 1                   | From | 210,001     | To | 215,000     | 214,600      |
| 1                   | From | 260,001     | To | 265,000     | 263,645      |
| 1                   | From | 290,001     | To | 295,000     | 291,000      |
| 1                   | From | 295,001     | To | 300,000     | 296,900      |
| 1                   | From | 300,001     | To | 305,000     | 300,752      |
| 1                   | From | 400,001     | To | 405,000     | 401,800      |
| 1                   | From | 405,001     | To | 410,000     | 407,000      |
| 1                   | From | 795,001     | To | 800,000     | 798,282      |
| 1                   | From | 1,835,001   | To | 1,840,000   | 1,835,243    |
| 1                   | From | 1,850,001   | To | 1,855,000   | 1,852,160    |
| 1                   | From | 4,635,001   | To | 4,640,000   | 4,637,669    |
| 1                   | From | 241,045,001 | To | 241,050,000 | 241,045,141  |
| 3,435               |      |             |    |             | 255,493,792  |

# P A T T E R N O F SHAREHOLDING

|  | No. of Shares |
|--|---------------|
| Associated Companies, Undertakings and Related Parties               | 241,843,423   |
| NIT and ICP  | 515           |
| Directors, CEO and their spouse and minor children                   | 12,274        |
| Executives   | 34            |
| Banks, Development Finance Institutions, Non-Banking                 |               |
| Finance Institutions, Insurance companies, Modaraba and Mutual Funds | 2,834,815     |
| Others   | 7,856,936     |
| Individuals  | 2,945,795     |
|  | 255,493,792   |

| Categories of Shareholders                             | Number       | Shares Held        | %            |
|--|--------------|--------------------|--------------|
| Directors, CEO and their spouse and minor children     | 9            | 12,274             | 0.0          |
| Executives   | 3            | 34                 | 0.0          |
| Associated Companies, Undertakings and Related Parties | 2            | 241,843,423        | 94.6         |
| Investment Companies                                   | 1            | 515                | 0.0          |
| Modarabas & Mutual Funds                               | 5            | 1,987,903          | 0.8          |
| Insurance Companies                                    | 5            | 840,559            | 0.3          |
| Public Sector Companies and Corporations               | 2            | 370,892            | 0.0          |
| Banks, development and other Financial Institutions    | 12           | 6,353              | 0.0          |
| Individuals  | 3,336        | 2,945,795          | 1.2          |
| Others   | 60           | 7,486,044          | 3.1          |
| <b>Total</b>   | <b>3,435</b> | <b>255,493,792</b> | <b>100.0</b> |

|   | No. of Shares |
|---|---------------|
| <b>Associated Companies, Undertakings and Related Parties</b>                 |               |
| British American Tobacco (Investments) Limited                                | 241,045,141   |
| Rothmans International  | 798,282       |
| <b>Mutual Funds (name wise details)</b>                                       |               |
| Trustee AKD Index Tracker Fund  | 2,840         |
| Trustee National Investment (Unit) Trust                                      | 1,835,243     |
| Trustee PICIC Growth Fund   | 80,500        |
| Trustee PICIC Investment Fund   | 69,220        |
| <b>Directors, CEO and their spouse and minor children (name wise details)</b> |               |
| Mueen Afzal   | 2,124         |
| Graeme Amey   | 2,500         |
| Syed Javed Iqbal  | 2,500         |
| Tajamal Shah  | 2,500         |
| Brendan Brady   | 1,000         |
| Felecio Ferraz  | 1,000         |
| Syed Asif Shah  | 500           |
| Ali Kuli Khan Khattak   | 100           |
| Abid Niaz Hasan   | 50            |
| <b>Executives (name wise details)</b>   |               |
| Awais Hussain Kazi  | 15            |
| Mirza Zubair Ahmed  | 10            |
| Shahid Yamin  | 9             |
| <b>Shareholders holding 5% or more voting interest</b>                        |               |
| British American Tobacco (Investments) Limited                                | 241,045,141   |

# STATEMENT OF COMPLIANCE

## WITH THE CODE OF CORPORATE GOVERNANCE

### YEAR ENDED: DECEMBER 31, 2014

This statement is being presented to comply with the Code of Corporate Governance (CCG) contained in listing regulations of Karachi, Lahore and Islamabad Stock exchanges for the purpose of establishing a framework of good governance, whereby a listed Company is managed in compliance with the best practices of corporate governance.

The Company has applied the principles contained in the CCG in the following manner:

1. The Company encourages representation of independent non-executive directors and directors representing minority interests on its Board of directors. At present the Board includes;

#### Category

|                         |   |
|-------------------------|---|
| Independent Directors   | Syed Asif Shah<br>Abid Niaz Hasan   |
| Executive Directors     | Graeme Amey<br>Syed Javed Iqbal<br>Tajamal Shah                                 |
| Non-Executive Directors | Mueen Afzal<br>Lt Gen. (Retd.) Ali Kuli Khan<br>Brendan Brady<br>Felicio Ferraz |

The independent directors meet the criteria of independence under clause i (b) of the CCG

2. The directors have confirmed that none of them is serving as a director on more than seven listed companies, including this Company.

3. All the resident directors of the Company are registered as taxpayers and none of them has defaulted in payment of any loan to a banking Company, a DFI or an NBFIs or, being a member of a Stock exchange, has been declared as a defaulter by that Stock exchange.

4. The casual vacancy resulting from the resignation of Mobasher Raza was filled in by Syed Javed Iqbal w.e.f July 1, 2014.

5. The Company has prepared a "Code of Conduct" and has ensured that appropriate steps have been taken to disseminate it throughout the Company along with its supporting policies and procedures.

6. The Board has developed a vision / mission statement, overall corporate strategy and significant policies of the Company. A complete record of particulars of significant policies along with the dates on which they were approved or amended has been maintained.

7. All the powers of the Board have been duly exercised and decisions on material transactions, including appointment and determination of remuneration and terms and conditions of employment of the CEO, other executive and non-executive directors, have been taken by the Board / Shareholders.

8. All the meetings of the Board were presided over by the Chairman and the Board met at least once in every quarter. Written notices of the Board meetings, along with agenda and working papers, were circulated at least seven days before the meetings. The minutes of the meetings were appropriately recorded and circulated.

9. The Board arranged training program for its directors. Training for all directors will be completed by June, 2016.

10. The Board has approved appointment of the Chief Financial Officer (CFO), Company Secretary and Head of Internal Audit, including their remuneration and terms & conditions of employment.

11. The Director's Report for this year has been prepared in compliance with the requirements of the CCG and fully describes the salient matters required to be disclosed.

12. The financial statements of the Company were duly endorsed by CEO and CFO before approval of the Board.

13. The directors, CEO and executives do not hold any interest in the shares of the Company other than that disclosed in the pattern of shareholding.

14. The Company has complied with the corporate and financial reporting requirements of the CCG.



15. The Board has formed an Audit Committee. It comprises of three members, two of whom are non-executive directors and the Chairman of the committee is an independent director.

16. The meetings of the Audit Committee were held at least once every quarter prior to approval of interim and final results of the Company and as required by the CCG. The terms of reference of the Committee have been formed and advised to the Committee for compliance.

17. The Board has formed a Human Resources and Remuneration Committee. It comprises of three members, of whom two are non-executive directors including one independent director and the Chairman of the Committee is a non-executive director.

18. The Board has set up an effective Internal Audit function which is considered suitably qualified and experienced personnel who is conversant with the policies and procedures of the Company and is involved in the internal audit function on a full time basis.

19. The statutory auditors of the Company have confirmed that they have been given a satisfactory rating under the Quality Control Review program of the ICAP, that they or any of the partners of the firm, their spouses and minor children do not hold shares of the Company and that the firm and all its partners are in compliance with International Federation of Accountants (IFAC) guidelines on Code of Ethics as adopted by the Institute of Chartered Accountants of Pakistan.

20. The statutory auditors or the persons associated with them have not been appointed to provide other services except in accordance with the Listing Regulations and the auditors have confirmed that they have observed IFAC guidelines in this regard.

21. The 'closed period', prior to the announcement of interim / final results, and business decisions, which may materially affect the market price of Company's securities, was determined and intimated to the directors, employees

22. Material / price sensitive information has been disseminated among all market participants at once through the Stock exchanges.

23. We confirm that all other material principles contained in the Code have been complied with.



**Graeme Amey**  
Managing Director & CEO



# REVIEW REPORT TO THE MEMBERS

## ON STATEMENT OF COMPLIANCE WITH BEST PRACTICES OF CODE OF CORPORATE GOVERNANCE

We have reviewed the enclosed Statement of Compliance (the Statement) with the best practices contained in the Code of Corporate Governance (the Code) prepared by the Board of Directors (the Board) of Pakistan Tobacco Company Limited (the Company) for the year ended December 31, 2014, to comply with the requirements of Listing Regulations of the respective Stock Exchanges, where the Company is listed

The responsibility for compliance with the Code is that of the Board of Directors of the Company. Our responsibility is to review, to the extent where such compliance can be objectively verified, whether the Statement of Compliance reflects the status of the Company's compliance with the provisions of the Code and report if it does not and to highlight any non-compliance with the requirements of the Code. A review is limited primarily to inquiries of the Company personnel and review of various documents prepared by the Company to comply with the Code.

As part of our audit of financial statements we are required to obtain an understanding of the accounting and internal control systems sufficient to plan the audit and develop an effective audit approach. We are not required to consider whether the Board's statement on internal control covers all risks and controls, or to form an opinion on the effectiveness of such internal controls, the Company's corporate governance procedures and risks.

The Code requires the Company to place before the Audit Committee, and upon the recommendation of Audit Committee, place before the Board of Directors for their review and approval its related party transactions distinguishing between transactions carried out on terms equivalent to those that prevail in arm's length transactions and transactions which are not executed at arm's length price and recording proper justification for using such alternate pricing mechanism. We are only required and have ensured compliance of requirement to the extent of approval of related party transactions by the Board of Directors upon recommendation of the Audit Committee. We have not carried out any procedures to determine whether the related party transactions were undertaken at arm's length price or not.

Based on our review, nothing has come to our attention which causes us to believe that the Statement of Compliance does not appropriately reflect the Company's compliance, in all material respects, with the best practices contained in the Code as applicable to the Company for the year ended December 31, 2014.



**A.F. Ferguson & Co.**  
Chartered Accountants  
Islamabad: 23rd Feb, 2015  
Engagement partner : S. Haider Abbas

PAKISTAN TOBACCO COMPANY  
**FINANCIAL STATEMENTS**  
FOR THE YEAR ENDED DECEMBER 31, 2014

# AUDITOR'S REPORT

T O T H E M E M B E R S

We have audited the annexed balance sheet of Pakistan Tobacco Company Limited as at December 31, 2014 and the related profit and loss account, statement of comprehensive income, cash flow statement and statement of changes in equity together with the notes forming part thereof, for the year then ended and we state that we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of our audit.

It is the responsibility of the Company's management to establish and maintain a system of internal control, and prepare and present the above said statements in conformity with the approved accounting standards and the requirements of the Companies Ordinance, 1984. Our responsibility is to express an opinion on these statements based on our audit.

We conducted our audit in accordance with the auditing standards as applicable in Pakistan. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the above said statements are free of any material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the above said statements. An audit also includes assessing the accounting policies and significant estimates made by the management, as well as, evaluating the overall presentation of the above said statements. We believe that our audit provides a reasonable basis for our opinion and, after due verification, we report that:

- (a) In our opinion, proper books of account have been kept by the Company as required by the Companies Ordinance, 1984;
- (b) In our opinion,
- I. The balance sheet and profit and loss account together with the notes thereon have been drawn up in conformity with the Companies Ordinance, 1984, and are in agreement with the books of account and are further in accordance with accounting policies consistently applied;
  - II. The expenditure incurred during the year was for the purpose of the Company's business; and
  - III. The business conducted, investments made and the expenditure incurred during the year were in accordance with the objects of the Company;
- (c) In our opinion and to the best of our information and according to the explanations given to us, the balance sheet, profit and loss account, statement of comprehensive income, cash flow statement and statement of changes in equity together with the notes forming part thereof conform with approved accounting standards as applicable in Pakistan, and, give the information required by the Companies Ordinance, 1984, in the manner so required and respectively give a true and fair view of the state of the Company's affairs as at December 31, 2014 and of the profit, total comprehensive income, its cash flows and changes in equity for the year then ended; and
- (d) In our opinion Zakat deductible at source under the Zakat and Ushr Ordinance, 1980 (XVII of 1980), was deducted by the Company and deposited in the Central Zakat Fund established under section 7 of that Ordinance.



**A.F. Ferguson & Co.**  
Chartered Accountants  
Islamabad: 23rd Feb, 2015  
Engagement partner : S. Haider Abbas

# Profit & Loss Account

FOR THE YEAR ENDED DECEMBER 31, 2014

|                                   | Note | 2014<br>Rs '000   | 2013<br>Rs '000   |
|-----------------------------------|------|-------------------|-------------------|
| Gross turnover                    |      | 107,217,617       | 89,928,975        |
| Excise duties                     |      | (54,447,161)      | (46,110,971)      |
| Sales tax                         |      | (16,151,379)      | (13,195,201)      |
| Net turnover                      |      | 36,619,077        | 30,622,803        |
| Cost of sales                     | 7    | (22,771,684)      | (20,012,587)      |
| <b>Gross profit</b>               |      | <b>13,847,393</b> | <b>10,610,216</b> |
| Selling and distribution expenses | 8    | (3,877,112)       | (4,022,635)       |
| Administrative expenses           | 9    | (2,398,881)       | (1,716,314)       |
| Other operating expenses          | 10   | (650,753)         | (397,959)         |
| Other income                      | 11   | 166,415           | 129,129           |
|                                   |      | (6,760,331)       | (6,007,779)       |
| <b>Operating profit</b>           |      | <b>7,087,062</b>  | <b>4,602,437</b>  |
| Finance income                    |      | 199,795           | 136,487           |
| Finance cost                      | 12   | (99,056)          | (72,019)          |
| Net finance income / (cost)       |      | 100,739           | 64,468            |
| <b>Profit before income tax</b>   |      | <b>7,187,801</b>  | <b>4,666,905</b>  |
| Income tax expense                | 13   | (2,337,656)       | (1,542,596)       |
| <b>Profit for the year</b>        |      | <b>4,850,145</b>  | <b>3,124,309</b>  |
| Earnings per share - (Rupees)     | 14   | 18.98             | 12.23             |

The annexed notes 1 to 36 form an integral part of these financial statements.

  
 Graeme Amey  
 Managing Director & CEO

  
 Syed Javed Iqbal  
 Director Finance & IT

# Statement of Comprehensive Income

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | Note | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|------|-----------------|-----------------|
| <b>Profit for the year</b>   |      | 4,850,145       | 3,124,309       |
| <b>Other comprehensive income for the year:</b>  |      |                 |                 |
| Items that will not be reclassified to Profit or Loss                                  |      |                 |                 |
| Remeasurement gain on defined benefit pension and gratuity plans                       | 28   | 75,389          | 50,875          |
| Tax charge related to remeasurement gain on defined benefit pension and gratuity plans | 13   | (26,935)        | (18,046)        |
|  |      | 48,454          | 32,829          |
| Items that may be subsequently reclassified to Profit & Loss.                          |      | -               | -               |
| Other comprehensive income for the year - net of tax                                   |      | 48,454          | 32,829          |
| <b>Total comprehensive income for the year - net of tax</b>                            |      | 4,898,599       | 3,157,138       |

The annexed notes 1 to 36 form an integral part of these financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT

# Balance Sheet

AS AT DECEMBER 31, 2014

|  | Note | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|------|-----------------|-----------------|
| <b>Non current assets</b>                  |      |                 |                 |
| Property, plant and equipment              | 16   | 8,713,477       | 7,084,521       |
| Long term investment in subsidiary company | 17   | 5,000           | 5,000           |
| Long term loans                            | 18   | 19              | 75              |
| Long term deposits and prepayments         | 19   | 32,453          | 21,478          |
| <b>Current assets</b>                      |      |                 |                 |
| Stock-in-trade                             | 20   | 11,894,508      | 9,166,367       |
| Stores and spares                          | 21   | 472,029         | 488,213         |
| Trade debts                                | 22   | 3,225           | 764             |
| Loans and advances                         | 23   | 66,692          | 89,579          |
| Short term prepayments                     |      | 183,145         | 78,889          |
| Other receivables                          | 24   | 425,467         | 435,055         |
| Cash and bank balances                     | 25   | 149,573         | 60,128          |
|  |      | 13,194,639      | 10,318,995      |
| <b>Current liabilities</b>                 |      |                 |                 |
| Trade and other payables                   | 26   | 11,266,499      | 7,724,746       |
| Short term running finance                 | 27   | 562,870         | 2,436,445       |
| Finance lease obligation                   | 30   | 119,375         | 92,559          |
| Accrued interest / mark-up                 |      | 24,166          | 27,048          |
| Current income tax liability               |      | 460,732         | 429,901         |
|  |      | 12,433,642      | 10,710,699      |
| <b>Net current assets / (liabilities)</b>  |      | 760,997         | (391,704)       |
| <b>Non current liabilities</b>             |      |                 |                 |
| Deferred income tax liability              | 29   | (1,100,229)     | (1,014,118)     |
| Finance lease obligation                   | 30   | (400,354)       | (293,044)       |
|  |      | (1,500,583)     | (1,307,162)     |
| <b>Net assets</b>                          |      | 8,011,363       | 5,412,208       |
| <b>Share capital and reserves</b>          |      |                 |                 |
| Share capital                              | 31   | 2,554,938       | 2,554,938       |
| Revenue reserves                           |      | 5,456,425       | 2,857,270       |
|  |      | 8,011,363       | 5,412,208       |
| Contingencies and commitments              | 32   |                 |                 |

The annexed notes 1 to 36 form an integral part of these financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT

# Cash Flow Statement

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>Cash flows from operating activities</b>                                    |                 |                 |
| Cash receipts from customers   | 107,216,336     | 89,929,017      |
| Cash paid to Government for Federal excise duty,<br>Sales tax and other levies | (69,859,772)    | (59,953,970)    |
| Cash paid to suppliers   | (23,557,885)    | (22,101,469)    |
| Cash paid to employees and retirement funds                                    | (4,227,646)     | (3,469,931)     |
| Finance cost paid  | (101,938)       | (85,851)        |
| Cash paid as royalty   | (511,637)       | (432,851)       |
| Income tax paid  | (2,284,685)     | (1,476,427)     |
| Other cash payments  | (297,302)       | (35,560)        |
|  | 6,375,471       | 2,372,958       |
| <b>Cash flows from investing activities</b>                                    |                 |                 |
| Purchase of property, plant and equipment                                      | (2,248,826)     | (1,886,514)     |
| Sale of property, plant and equipment  | 67,079          | 84,541          |
| Interest received  | 199,795         | 136,487         |
|  | (1,981,952)     | (1,665,486)     |
| <b>Cash flows from financing activities</b>                                    |                 |                 |
| Dividends paid   | (2,259,822)     | (1,850,235)     |
| Finance lease payments   | (170,677)       | (134,812)       |
|  | (2,430,499)     | (1,985,047)     |
| <b>Increase / (decrease) in cash and cash equivalents</b>                      | 1,963,020       | (1,277,575)     |
| Cash and cash equivalents at beginning of year                                 | (2,376,317)     | (1,098,742)     |
| Cash and cash equivalents at end of year                                       | (413,297)       | (2,376,317)     |
| Cash and cash equivalents comprise:  |                 |                 |
| Cash and bank balances   | 149,573         | 60,128          |
| Short term running finance   | (562,870)       | (2,436,445)     |
|  | (413,297)       | (2,376,317)     |

The annexed notes 1 to 36 form an integral part of these financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT



# Statement of Changes in Equity

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | Share capital<br>Rs '000 | Revenue reserves<br>Rs '000 | Total<br>Rs '000   |
|--|--------------------------|-----------------------------|--------------------|
| <b>Balance at January 1, 2013</b>  | 2,554,938                | 1,552,462                   | 4,107,400          |
| <b>Comprehensive income:</b>   |                          |                             |                    |
| Profit for the year  | -                        | 3,124,309                   | 3,124,309          |
| Other comprehensive income for the year  | -                        | 32,829                      | 32,829             |
| <b>Total Comprehensive income for the year</b>   | -                        | <b>3,157,138</b>            | <b>3,157,138</b>   |
| <b>Transactions with owners:</b>   |                          |                             |                    |
| Final dividend of Rs 3.25 per share relating to the year ended December 31, 2012       | -                        | (830,354)                   | (830,354)          |
| 1st interim dividend of Rs 2.00 per share relating to the year ended December 31, 2013 | -                        | (510,988)                   | (510,988)          |
| 2nd interim dividend of Rs 2.00 per share relating to the year ended December 31, 2013 | -                        | (510,988)                   | (510,988)          |
| <b>Total transactions with owners</b>  | -                        | <b>(1,852,330)</b>          | <b>(1,852,330)</b> |
| <b>Balance at December 31, 2013</b>  | 2,554,938                | 2,857,270                   | 5,412,208          |
| <b>Balance at January 1, 2014</b>  | 2,554,938                | 2,857,270                   | 5,412,208          |
| <b>Comprehensive income:</b>   |                          |                             |                    |
| Profit for the year  | -                        | 4,850,145                   | 4,850,145          |
| Other comprehensive income for the year  | -                        | 48,454                      | 48,454             |
| <b>Total Comprehensive income for the year</b>   | -                        | <b>4,898,599</b>            | <b>4,898,599</b>   |
| <b>Transactions with owners:</b>   |                          |                             |                    |
| Final dividend of Rs 6.00 per share relating to the year ended December 31, 2013       | -                        | (1,532,963)                 | (1,532,963)        |
| 1st interim dividend of Rs 3.00 per share relating to the year ended December 31, 2014 | -                        | (766,481)                   | (766,481)          |
| <b>Total transactions with owners</b>  | -                        | <b>(2,299,444)</b>          | <b>(2,299,444)</b> |
| <b>Balance at December 31, 2014</b>  | 2,554,938                | 5,456,425                   | 8,011,363          |

The annexed notes 1 to 36 form an integral part of these financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

## 1. The Company and its operations

Pakistan Tobacco Company Limited (the Company) is a public listed company incorporated in Pakistan on November 18, 1947 under the Companies Act, 1913 (now the Companies Ordinance, 1984) and its shares are quoted on the Karachi, Lahore and Islamabad stock exchanges of Pakistan. The Company is a subsidiary of British American Tobacco (Investments) Limited, United Kingdom, whereas its ultimate parent company is British American Tobacco p.l.c, United Kingdom. The registered office of the Company is situated at Serena Business Complex, Khayaban-e-Suharwardy, Islamabad. The Company is engaged in the manufacture and sale of cigarettes.

## 2. Statement of compliance

These are separate financial statements of the Company. These financial statements have been prepared in accordance with approved accounting standards as applicable in Pakistan. Approved accounting standards comprise of such International Financial Reporting Standards (IFRS) issued by the International Accounting Standard Board as are notified under the Companies Ordinance, 1984 (the Ordinance), and provisions of and directives issued under the Ordinance. In case requirements differ, the provisions or directives of the Ordinance shall prevail.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are described in note 6.

## 3. New and amended standards and interpretations

- (a) The following amendments and interpretations to published accounting standards became effective during the year, however, the adoption of these amendments and interpretations did not have any material effect on the financial statements.

|          |  | Effective date (annual periods beginning on or after) |
|----------|--|---|
| IAS 32   | Financial Instruments Presentation (Amendments)    | January 1, 2014                                       |
| IAS 36   | Impairment of Assets (Amendments)                  | January 1, 2014                                       |
| IAS 39   | Financial Instruments: Recognition and Measurement | January 1, 2014                                       |
| IFRIC 21 | Levies   | January 1, 2014                                       |

- (b) The following standards and amendments to published accounting standards were not effective during the year and have not been early adopted by the Company:

|         |   | Effective date (annual periods beginning on or after) |
|---------|---|---|
| IFRS 2  | Share-based Payment (Amendments)  | July 01, 2014   |
| IFRS 3  | Business Combinations (Amendments)  | July 01, 2014   |
| IFRS 5  | Non-current Assets Held for Sale and Discontinued Operations (Amendments) | January 1, 2014                                       |
| IFRS 3  | Business Combinations (Amendments)  | July 01, 2014   |
| IFRS 5  | Non-current Assets Held for Sale and Discontinued Operations (Amendments) | January 01, 2016                                      |
| IFRS 7  | Financial Instruments: Disclosures (Amendments)                           | January 01, 2016                                      |
| IFRS 8  | Operating Segments (Amendments)   | July 01, 2014   |
| IFRS 9  | Financial Instruments   | January 01, 2018                                      |
| IFRS 10 | Consolidated Financial Statements (Amendments)                            | January 01, 2016                                      |
| IFRS 11 | Joint Arrangements (Amendments)   | January 01, 2016                                      |
| IFRS 12 | Disclosure of interests in Other Entities (Amendments)                    | January 01, 2016                                      |
| IFRS 13 | Fair Value Measurement (Amendments)                                       | July 01, 2014   |
| IFRS 14 | Regulatory Deferral Accounts  | January 01, 2016                                      |
| IFRS 15 | Revenue from Contracts with Customers                                     | January 01, 2017                                      |

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

|        |   | Effective date (annual periods beginning on or after) |
|--------|---|---|
| IAS 1  | Presentation of Financial Statements (Amendments)         | January 01, 2016                                      |
| IAS 16 | Property, Plant and Equipment (Amendments)                | July 01, 2014 & January 01, 2016                      |
| IAS 19 | Employee Benefits (Amendments)                            | July 01, 2014 & January 01, 2016                      |
| IAS 24 | Related Party Disclosures (Amendments)                    | July 01, 2014   |
| IAS 27 | Separate Financial Statements (Amendments)                | January 01, 2016                                      |
| IAS 28 | Investments in Associates and Joint Ventures (Amendments) | January 01, 2016                                      |
| IAS 34 | Interim Financial Reporting (Amendments)                  | January 01, 2016                                      |
| IAS 38 | Intangible Assets (Amendments)                            | July 01, 2014 & January 01, 2016                      |
| IAS 40 | Investment Property (Amendments)                          | July 01, 2014   |

The management anticipates that the adoption of the above standards and amendments in future periods, will have no material impact on the Company's financial statements other than in presentation / disclosures.

- (c) Following standard has been issued by the International Accounting Standards Board (IASB), which are yet to be notified by the Securities and Exchange Commission of Pakistan (SECP), for the purpose of their applicability in Pakistan:

|        |  | Effective date (annual periods beginning on or after) |
|--------|--|---|
| IFRS 1 | First-time adoption of International Financial Reporting standards | July 01, 2009   |

- (d) The following standards and amendments are effective, but are notified by SECP for the purpose of their applicability in Pakistan from annual periods beginning on or after January 1, 2015:

|         |  | Effective date (annual periods beginning on or after) |
|---------|--|---|
| IFRS 10 | Consolidated Financial Statements                      | January 01, 2013                                      |
| IFRS 11 | Joint Arrangements                                     | January 01, 2013                                      |
| IFRS 12 | Disclosure of Interests in Other Entities              | January 01, 2013                                      |
| IFRS 13 | Fair Value Measurement                                 | January 01, 2013                                      |
| IAS 27  | Separate Financial Statements                          | January 01, 2013                                      |
| IAS 28  | Investments in Associates and Joint Ventures           | January 01, 2013                                      |
| IFRS 10 | Consolidated Financial Statements (Amendments)         | January 01, 2014                                      |
| IFRS 12 | Disclosure of Interests in Other Entities (Amendments) | January 01, 2014                                      |
| IAS 27  | Separate Financial Statements (Amendments)             | January 01, 2014                                      |

The management anticipates that the adoption of the above standards and amendments in future periods, will have no material impact on the Company's financial statements other than in presentation / disclosures.

- (e) The following interpretations issued by the IASB have been waived off by SECP effective January 16, 2012:

|          |   |
|----------|---|
| IFRIC 4  | Determining whether an arrangement contains lease |
| IFRIC 12 | Service concession arrangements                   |

## 4. Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 4.1 Basis of measurement

These financial statements have been prepared under the historical cost convention except as otherwise stated in the respective accounting policies notes.

### 4.2 Functional and presentation currency

Items included in the financial statements of the Company are measured using the currency of the primary economic environment in which the entity operates (the functional currency), which is the Pakistan rupee (Rs).

### 4.3 Foreign currency transactions and translation

Foreign currency transactions are translated into the functional currency using the exchange rate prevailing on the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into functional currency using the exchange rate prevailing at the balance sheet date. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates are recognized in the profit and loss account. All other foreign exchange gains and losses are presented in the profit and loss account within other operating expenses.

### 4.4 Revenue recognition

Revenue comprises the fair value of the consideration received or receivable for the sale of goods; stated net of discounts, in the ordinary course of the Company's activities.

Revenue is recognized when it is probable that the economic benefits associated with the transaction will flow to the Company and the amount of revenue, and the associated cost incurred or to be incurred, can be measured reliably and when specific criteria have been met for each of the Company's activities as described below.

#### (a) Sale of goods

The Company manufactures and sells cigarettes to its appointed distributors. Sale of goods is recognized when the Company has delivered products to the distributor and there is no unfulfilled obligation that could affect the distributor's acceptance of the products. Delivery does not occur until the products have been shipped to the specified location, the risks of obsolescence and loss have been transferred to the distributor, and either the distributor has accepted the products in accordance with the sales contract, the acceptance provisions have lapsed, or the Company has objective evidence that all criteria for acceptance have been satisfied.

#### (b) Income on bank deposits

Income on bank deposits is accounted for on the time proportion basis using the applicable rate of return.

#### (c) Others

Scrap sales and miscellaneous receipts are recognized on realized amounts. All other income is recognized on accrual basis.

### 4.5 Current and deferred income tax

The tax expense for the year comprises current and deferred income tax, and is recognized in the profit and loss account, except to the extent that it relates to items recognized in other comprehensive income or directly in the equity. In this case, the tax is also recognized in other comprehensive income or directly in equity, respectively.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### (a) Current

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation and establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

### (b) Deferred

Deferred income tax is recognized, using the balance sheet liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements.

Deferred income tax liabilities are recognized for all taxable temporary differences and deferred tax assets are recognized to the extent that it is probable that taxable profits will be available against which the deductible temporary differences, unused tax losses and tax credits can be utilized.

Deferred income tax is calculated at the rates that are expected to apply to the period when the differences reverse, based on tax rates that have been enacted or substantively enacted by the balance sheet date.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current income tax assets against current tax liabilities and when the deferred income tax assets and liabilities relate to income tax levied by the same taxation authority on either the same taxable entity or different taxable entities where there is an intention to settle the balance on a net basis.

## 4.6 Provisions

Provisions are recognized when the Company has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount could be reliably estimated. Provisions are not recognized for future operating losses.

All provisions are reviewed at each balance sheet date and adjusted to reflect current best estimate.

## 4.7 Contingent assets

Contingent assets are disclosed when the Company has a possible asset that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company. Contingent assets are not recognized until their realization becomes virtually certain.

## 4.8 Contingent liabilities

Contingent liability is disclosed when the Company has a possible obligation as a result of past events whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company; or the Company has a present legal or constructive obligation that arises from past events but it is not probable that an outflow of resources embodying economic benefits will be required to settle the obligation or the amount of obligation cannot be measured with sufficient reliability.

## 4.9 Employee benefits

### (a) Retirement benefit plans

The Company operates various retirement benefit schemes. The schemes are generally funded through payments to trustee-administered funds, determined by periodic actuarial calculations or upto the limit allowed in terms of the Income Tax Ordinance, 2001. The Company has both defined contribution and defined benefit plans.

A defined contribution plan is a plan under which the Company pays fixed contributions into a separate fund. The Company has no legal or constructive obligation to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

A defined benefit plan is a plan that is not a defined contribution plan. Typically defined benefit plans define an amount of benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The Company operates:

- (i) Defined benefit, approved funded pension scheme for management and certain grades of business support officers and approved gratuity scheme for all employees. Employees also contribute to the approved pension scheme. The liability recognized in the balance sheet in respect of pension and gratuity plans is the present value of the defined benefit obligation at the balance sheet date less the fair value of plan assets.

The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of government bonds that are denominated in Pakistan rupee and have terms to maturity approximating to the terms of the related liability.

- (ii) Approved contributory provident fund for all employees is administered by trustees and approved contributory pension fund for the new joiners. The contributions of the Company are recognized as employee benefit expense when they are due. Prepaid contributions, if any, are recognized as an asset to the extent that a cash refund or a reduction in the future payments is available.

### (b) Termination benefits

Termination benefits are payable when employment is terminated by the Company before the normal retirement date or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Company recognizes termination benefits when it is demonstrably committed to either; terminating the employment of current employees according to a detailed formal plan without possibility of withdrawal; or providing termination benefits as a result of an offer made to encourage voluntary redundancy. In the case of an offer made to encourage voluntary redundancy, the termination benefits are measured based on the number of employees expected to accept the offer.

### (c) Medical benefits

The Company maintains a health insurance policy for its entitled employees and pensioners and their respective spouses. The Company contributes premium to the policy annually. Such premium is recognised as an expense in the profit and loss account.

### (d) Bonus plans

The Company recognizes a liability and an expense for bonuses based on a formula that takes into consideration the profit attributable to the Company's shareholders after certain adjustments and performance targets. The Company recognizes a provision where contractually obliged or where there is a past practice that has created a constructive obligation.

### (e) Share based payments

The Company has cash-settled share-based compensation plans. Share options are granted to employees in the grades 37 and above which vest over a period of 3 years. For cash-settled share-based payments, a liability equal to the portion of the services received is recognised at its current fair value determined at each balance sheet date.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### Long Term Incentive Plan (LTIP)

Nil-cost options exercisable after three years from date of grant. Payout is subject to performance conditions based on earnings per share relative to inflation and total shareholder return, combining the share price and dividend performance of the British American Tobacco Group. Cash-settled LTIPs are granted in March each year.

### Deferred Share Bonus Scheme (DSBS)

The number of deferred shares awarded is calculated by converting the portion of the incentive payment to be delivered as shares to Sterling (using an average year to date exchange rate) and by dividing this Sterling value by the British American Tobacco share price on the award date. These shares are transferable to the participant on the third anniversary (i.e. after three years), on condition that the individual is still in the employment of the Company in the British American Tobacco group. Free ordinary shares released three years from date of grant and may be subject to forfeit if a participant leaves employment before the end of the three-year holding period. Cash-settled deferred shares are granted in March each year.

## 4.10 Leases

### (a) Finance Leases

Leases that transfer substantially all the risks and rewards incidental to ownership of an asset are classified as finance leases. Assets on finance lease are capitalized at the commencement of the lease term at the lower of fair value of leased assets and the present value of minimum lease payments, each determined at the inception of the lease. Each lease payment is allocated between the liability and finance cost so as to achieve a constant rate on the finance balance outstanding. The corresponding rental obligations, net of finance charges, are included in other long term payables. The finance cost is charged to profit and loss account and is included under finance costs. The assets acquired under finance lease are depreciated over the shorter of the useful life of the asset or the lease term.

### (b) Operating Leases

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit and loss account on a straight-line basis over the period of the lease.

## 4.11 Property, plant and equipment

These are stated at cost less accumulated depreciation and impairment, if any, except freehold land and capital work in progress which are stated at cost. Cost includes expenditure that is directly attributable to the acquisition of the asset.

Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognized. All other repairs and maintenance are recognized in profit and loss account during the financial period in which they are incurred.

Land is not depreciated. Depreciation on other assets is calculated using the straight-line method to allocate their cost less residual value over their estimated useful lives at the following annual rates:

|  | 2014          | 2013          |
|--|---------------|---------------|
| Buildings on free-hold land, buildings on leasehold land | 3%            | 3%            |
| Plant and machinery                                      | 7%            | 7%            |
| Air conditioners included in plant and machinery         | 20%           | 20%           |
| Office and household equipment                           | 20% to 33.33% | 20% to 33.33% |
| Furniture and fittings                                   | 10% to 20%    | 10% to 20%    |
| Vehicles - Owned and leased                              | 20%           | 20%           |

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

Depreciation on additions and deletions during the year is charged on a pro rata basis from the month when asset is put into use or up to the month when asset is disposed/written off.

The assets residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date. An assets carrying amount is written down immediately to its recoverable amount if the assets' carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals of operating fixed assets are recognized in profit and loss account.

### 4.12 Impairment of non-financial assets

Assets that have an indefinite useful life, for example land, are not subject to depreciation and are tested annually for impairment. Assets that are subject to depreciation are reviewed for impairment at each balance sheet date or whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount for which assets carrying amount exceeds its recoverable amount. Recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets that suffered an impairment are reviewed for possible reversal of the impairment at each balance sheet date. Reversals of the impairment losses are restricted to the extent that asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortization, if no new impairment losses had been recognised. An impairment loss or reversal of impairment loss is recognised in the profit and loss account.

### 4.13 Long term investment in subsidiary company

The investment in subsidiary company is carried at cost less impairment losses. The profit and loss of the subsidiary company is carried in the financial statements of the subsidiary company and is not dealt with for the purpose of the separate financial statements of the Company except to the extent of dividend declared (if any) by the subsidiary company.

### 4.14 Stock-in-trade

Stock-in-trade is stated at the lower of cost and net realizable value. Cost is determined using the weighted average method. The cost of finished goods and work in process comprises design costs, raw materials, direct labour, other direct costs and related production overheads. Net realizable value is the estimated selling price in the ordinary course of business, less cost of completion and costs necessary to be incurred to make the sale.

### 4.15 Stores and spares

Stores and spares are stated at cost less allowance for obsolete and slow moving items. Cost is determined using weighted average method. Items in transit are valued at cost comprising invoice value and other related charges incurred upto the balance sheet date.

### 4.16 Financial assets

#### 4.16.1 Classification

The Company classifies its financial assets in four categories: held to maturity, loans and receivables, at fair value through profit or loss and available-for-sale. The classification depends on the purpose for which the financial assets were acquired. Management determines the classification of its financial assets at initial recognition.

##### (i) Held to maturity

A financial asset is classified in this category if acquired by the Company with the intention and ability to hold them upto maturity.



# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### (ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the balance sheet date, which are classified as non-current assets. The Company's loans and receivables comprise trade debts, loans and advances, other receivables, security deposits and cash and bank balances.

### (iii) Financial assets at fair value through profit or loss

Financial assets at fair value through profit or loss are financial assets held for trading. A financial asset is classified in this category if acquired principally for the purpose of selling in the short-term. Assets in this category are classified as current assets.

### (iv) Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets unless management intends to dispose off the investment within 12 months of the balance sheet date.

#### 4.16.2 Recognition and measurement

Regular way purchases and sales of financial assets are recognised on the trade-date – the date on which the Company commits to purchase or sell the asset. Investments are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value and transaction costs are expensed in the profit and loss account. Financial assets are derecognized when the rights to receive cash flows from the investments have expired or have been transferred and the Company has transferred substantially all risks and rewards of ownership. Available-for-sale financial assets and financial assets at fair value through profit or loss are subsequently carried at fair value. Loans and receivables and held to maturity financial assets are carried at amortized cost using the effective interest method.

Gains or losses arising from changes in the fair value of the 'financial assets at fair value through profit or loss' category are recognized in the profit and loss account in the period in which they arise. Dividend income from financial assets at fair value through profit or loss is recognised in the profit and loss account as part of other income when the Company's right to receive payment is established.

#### 4.16.3 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously.

#### 4.16.4 Impairment of financial assets

The Company assesses at the end of each reporting period whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial assets is impaired and impairment losses are incurred only if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a 'loss event') and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 4.17 Trade debts

Trade debts are recognised initially at fair value and subsequently measured at cost less provision for doubtful debts. A provision for doubtful debts is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms of the trade debts. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or financial reorganization, and default or delinquency in payments are considered indicators that the trade debt is doubtful. The provision is recognised in the profit and loss account. When a trade debt is uncollectible, it is written off against the provision. Subsequent recoveries of amounts previously written off are credited to the profit and loss account.

### 4.18 Trade and other payables

Trade and other payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year. If not, they are presented as non-current liabilities. Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

### 4.19 Borrowing Costs

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently carried at amortised cost; any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the profit and loss account over the period of the borrowings using the effective interest method.

Borrowing costs which are directly attributable to the acquisition, construction or production of a qualifying asset are capitalized as part of the cost of that asset. All other borrowing costs are charged to profit and loss account.

### 4.20 Dividend distribution

Final dividend distribution to the Company's shareholders is recognised as a liability in the financial statements in the period in which the dividend is approved by the Company's shareholders at the Annual General Meeting, while interim dividend distributions are recognised in the period in which the dividends are declared by the Board of Directors.

### 4.21 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

## 5. Financial risk management

### 5.1 Financial risk factors

The Company's activities expose it to a variety of financial risks: market risk (including foreign exchange risk, price risk and cash flow and fair value interest rate risk), credit risk and liquidity risk. The Company's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the financial performance.

Risk management is carried out by the Treasury Sub Committee (the Committee) under policies approved by the board of directors (the Board). The Board provides written principles for overall risk management, as well as written policies covering specific areas such as foreign exchange risk, interest rate risk, credit risk and investment of excess liquidity. All treasury related transactions are carried out within the parameters of these policies.

- (a) Market risk
- (i) Foreign exchange risk

Foreign exchange risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

because of changes in foreign exchange rates. Foreign exchange risk arises mainly from future commercial transactions or receivables and payables that exist due to transactions in foreign currencies.

The Company is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to the United States Dollar, Great Britain Pound Sterling, Australian Dollar and the Euro. Currently, the Company's foreign exchange risk exposure is restricted to cash and bank balances and the amounts receivable/payable from/to the foreign entities. The Company enters into forward exchange contracts with banks to hedge the currency risk on letters of credit related to import of goods and equipment.

Financial assets include Rs 37,207 thousand (2013: 64,844 thousand) and financial liabilities include Rs 866,152 thousand (2013: 517,592 thousand) which were subject to foreign exchange risk.

At December 31 2014, if the functional currency had weakened/strengthened by 10% against foreign currencies, with all other variables held constant, the profit after taxation for the year would have been lower/higher by Rs 56 million (2013: Rs 30 million).

### (ii) Price risk

Price risk represents the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market.

The Company is not exposed to equity price risk since there are no investments in equity securities. The Company is also not exposed to commodity price risk.

### (iii) Cash flow and fair value interest rate risk

This represents the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company is not exposed to fair value interest rate risk as it does not hold any fixed rate instruments.

The Company has no significant long-term interest-bearing assets or liabilities whose fair value or future cash flows will fluctuate because of changes in market interest rates.

Financial liabilities include balances of Rs 1,082,599 thousand (2013: Rs 2,822,048 thousand) which are subject to interest rate risk. Applicable interest rates for financial liabilities have been indicated in respective notes.

At balance sheet date, if interest rates had been 1% higher/lower, with all other variables held constant, profit after taxation for the year would have been Rs 8 million (2013: Rs 19 million) lower/higher, mainly as a result of higher/lower interest expense on floating rate borrowings.

### (b) Credit risk

Credit risk represents the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. Credit risk mainly arises from trade debts, loans and advances, other receivables and deposits with banks. The table below shows bank balances held with counterparties at the balance sheet date.

| Counterparty       | Rating     |           | Rating Agency | Rs (million) |      |
|--------------------|------------|-----------|---------------|--------------|------|
|                    | Short term | Long term |               | 2014         | 2013 |
| Standard Chartered | A1+        | AAA       | PACRA         | 7            | -    |
| MCB Bank Ltd       | A1+        | AAA       | PACRA         | 20           | 25   |
| Citibank N.A.      | P-1        | A2        | Moody's       | 57           | -    |
| Deutsche Bank AG   | P-1        | A3        | Moody's       | 63           | 32   |
|                    |            |           |               | 147          | 57   |

Loans and advances, trade debts and other receivables amounting to Rs 515 million (2013: Rs 561 million) do not include any amounts which are past due or impaired.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### (c) Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Company manages liquidity risk by maintaining sufficient cash and the availability of funding through an adequate amount of committed credit facilities. At December 31, 2014, the Company had Rs 5,937 million (2013: Rs 2,914 million) unutilised borrowing facilities from financial institutions and Rs 150 million (2013: Rs 60 million) cash and bank balances. Further, the Company also has strong financial support from its holding company.

The table below summarizes the maturity profile of the Company's financial liabilities as at reporting date. The amounts disclosed are undiscounted cashflows.

|                            | December 31, 2014 |                            |                            |
|----------------------------|-------------------|----------------------------|----------------------------|
|                            | Amount<br>Rs '000 | Within one year<br>Rs '000 | Upto five years<br>Rs '000 |
| Finance lease obligation   | 617,308           | 172,948                    | 444,360                    |
| Trade and other payables   | 11,263,047        | 11,263,047                 | -                          |
| Short term running finance | 562,870           | 562,870                    | -                          |
| Accrued interest / mark-up | 24,166            | 24,166                     | -                          |
|                            | 12,467,391        | 12,023,031                 | 444,360                    |

|                            | December 31, 2013 |                            |                            |
|----------------------------|-------------------|----------------------------|----------------------------|
|                            | Amount<br>Rs '000 | Within one year<br>Rs '000 | Upto five years<br>Rs '000 |
| Finance lease obligation   | 479,785           | 129,337                    | 350,448                    |
| Trade and other payables   | 7,716,602         | 7,716,602                  | -                          |
| Short term running finance | 2,436,445         | 2,436,445                  | -                          |
| Accrued interest / mark-up | 27,048            | 27,048                     | -                          |
|                            | 10,659,880        | 10,309,432                 | 350,448                    |

### 5.2 Capital management

The Company's objectives when managing capital risks are to safeguard the Company's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Company may adjust the amount of dividends paid to shareholders, return capital to shareholders or issue new shares.

### 5.3 Fair value estimation

The carrying values of financial instruments approximate their fair values.

## 6. Critical accounting estimates and judgements

### (a) Income taxes

The Company recognizes tax liabilities for pending tax assessments using estimates based on expert opinion obtained from tax/legal advisors. Differences, if any, between the income tax provision and the tax liability finally determined is recorded when such liability is so determined. Deferred income tax is calculated at the rates that are expected to

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

apply to the period when the differences reverse, based on tax rates that have been enacted or substantially enacted by the balance sheet date.

(b) Employee benefits

Retirement benefit plans (note 4.9a)

Employees' termination benefits (note 4.9b)

Bonus plans (note 4.9d)

(c) Property, plant and equipment

The Company reviews useful life and residual value of property, plant and equipment (note 4.12) on regular basis. Any change in estimates may affect the carrying amounts of the respective items of property, plant and equipment with a corresponding effect on the depreciation charge.

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>7. Cost of sales</b>                            |                 |                 |
| Raw material consumed                              |                 |                 |
| Opening stock of raw materials and work in process | 7,558,214       | 6,177,047       |
| Raw material purchases and expenses - note 7.1     | 19,627,913      | 16,912,811      |
| Closing stock of raw materials and work in process | (9,802,963)     | (7,558,214)     |
|  | 17,383,164      | 15,531,644      |
| Government taxes and levies                        |                 |                 |
| Customs duty and surcharges                        | 623,263         | 577,245         |
| Provincial and municipal taxes and other duties    | 226,156         | 175,459         |
| Excise duty on royalty                             | 51,610          | 46,370          |
|  | 901,029         | 799,074         |
|  | 18,284,193      | 16,330,718      |
| Royalty  | 516,103         | 463,704         |
| Production overheads                               |                 |                 |
| Salaries, wages and benefits                       | 1,708,308       | 1,476,556       |
| Stores, spares and machine repairs                 | 627,626         | 710,117         |
| Fuel and power                                     | 614,863         | 495,546         |
| Insurance  | 45,433          | 45,733          |
| Repairs and maintenance                            | 376,925         | 216,901         |
| Postage, telephone and stationery                  | 8,792           | 7,679           |
| Information technology                             | 65,092          | 103,931         |
| Depreciation                                       | 621,312         | 559,432         |
| Provision for damaged stocks/stock written off     | 76,048          | 15,152          |
| Provision for slow moving items/stores written off | 78,000          | 21,726          |
| Sundries   | 302,381         | 125,291         |
|  | 4,524,780       | 3,778,064       |
| Cost of goods manufactured                         | 23,325,076      | 20,572,486      |
| Cost of finished goods                             |                 |                 |
| Opening stock                                      | 1,608,153       | 1,048,254       |
| Closing stock                                      | (2,161,545)     | (1,608,153)     |
|  | (553,392)       | (559,899)       |
| Cost of sales                                      | 22,771,684      | 20,012,587      |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>7.1 Raw material purchases and expenses</b> |                 |                 |
| Materials                                      | 17,080,383      | 15,454,647      |
| Salaries, wages and benefits                   | 907,889         | 689,322         |
| Stores, spares and machine repairs             | 232,784         | 289,623         |
| Fuel and power                                 | 837,065         | 223,840         |
| Property rentals                               | 107,818         | 54,555          |
| Insurance                                      | 21,470          | 3,642           |
| Repairs and maintenance                        | 68,110          | 22,174          |
| Postage, telephone and stationery              | 10,866          | 7,909           |
| Depreciation                                   | 113,099         | 123,174         |
| Sundries                                       | 248,429         | 43,925          |
|  | 19,627,913      | 16,912,811      |
| <b>8. Selling and distribution costs</b>       |                 |                 |
| Salaries, wages and benefits                   | 654,105         | 603,447         |
| Selling expenses                               | 2,958,059       | 2,780,674       |
| Freight  | 76,319          | 323,584         |
| Repairs and maintenance                        | 80,237          | 85,531          |
| Postage, telephone and stationery              | 13,808          | 5,542           |
| Travelling                                     | 37,409          | 45,382          |
| Property rentals                               | 15,452          | 11,299          |
| Insurance                                      | 11,219          | 11,312          |
| Finished goods stock written off               | -               | 111,585         |
| Depreciation                                   | 30,504          | 44,279          |
|  | 3,877,112       | 4,022,635       |
| <b>9. Administrative expenses</b>              |                 |                 |
| Salaries, wages and benefits                   | 1,019,552       | 886,509         |
| Fuel and power                                 | 16,856          | 37,678          |
| Property rentals                               | 131,489         | 53,854          |
| Insurance                                      | 6,219           | 5,149           |
| Repairs and maintenance                        | 37,716          | 48,538          |
| Postage, telephone and stationery              | 18,221          | 14,432          |
| Legal and professional charges                 | 41,893          | 37,044          |
| Donations - note 9.1                           | 10,100          | 1,100           |
| Information technology                         | 914,205         | 377,242         |
| Travelling                                     | 82,357          | 116,517         |
| Depreciation                                   | 68,882          | 85,263          |
| Auditor's remuneration and expenses - note 9.2 | 9,756           | 15,830          |
| Sundries                                       | 41,635          | 37,158          |
|  | 2,398,881       | 1,716,314       |

9.1 There were no donations in which the directors, or their spouses, had any interest.

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|-----------------|-----------------|
| 9.2 Auditor's remuneration and expenses include:  |                 |                 |
| - Statutory audit fee   | 1,628           | 1,507           |
| - Group reporting, review of half yearly accounts, audit of consolidated accounts, audit of staff retirement benefit funds and special certifications | 3,379           | 3,129           |
| - Tax services  | 4,209           | 10,634          |
| - Out-of-pocket expenses  | 540             | 560             |
|   | 9,756           | 15,830          |
| <b>10. Other operating expenses</b>   |                 |                 |
| Workers' profit participation fund  | 386,026         | 250,639         |
| Workers' welfare fund   | 146,690         | 76,725          |
| Bank charges and fees   | 32,952          | 38,662          |
| Loss on disposal of property, plant and equipment   | 18,536          | -               |
| Interest paid to workers' profit participation fund   | 517             | 25              |
| Foreign exchange loss   | 66,032          | 31,908          |
|   | 650,753         | 397,959         |
| <b>11. Other income</b>   |                 |                 |
| Income from an associated company   |                 |                 |
| - BAT SAA Services (Private) Limited, for services rendered   | 34,502          | 31,595          |
| Recharges payable written back  | 94,810          | -               |
| Vehicle rental from marketing agencies  | 17,081          | -               |
| Adjustment for federal excise duty  | 11,814          | -               |
| Income recognised on sale and leaseback of vehicles - note 26.5   | 5,872           | 9,215           |
| Insurance claim received  | -               | 29,469          |
| Sale of retail data   | -               | 23,500          |
| Gain on disposal of property, plant and equipment   | -               | 25,353          |
| Miscellaneous   | 2,336           | 9,997           |
|   | 166,415         | 129,129         |
| <b>12. Finance cost</b>   |                 |                 |
| Interest expense on:  |                 |                 |
| Bank borrowings   | 53,989          | 44,310          |
| Finance lease   | 45,067          | 27,709          |
|   | 99,056          | 72,019          |
| <b>13. Income tax expense</b>   |                 |                 |
| Current   | 2,239,017       | 1,575,639       |
| Deferred  | 98,639          | (33,043)        |
|   | 2,337,656       | 1,542,596       |

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 13.1 Effective tax rate reconciliation:

Numerical reconciliation between the average effective income tax rate and applicable income tax rate is as follows:

|                                | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--------------------------------|-----------------|-----------------|
| Applicable tax rate            | 33.00           | 34.00           |
| Tax effect of:                 |                 |                 |
| Inadmissible expenses          | 0.35            | 0.44            |
| Income taxed at different rate | (0.12)          | (0.02)          |
| Change in applicable tax rate  | -               | (0.69)          |
| Others                         | (0.71)          | (0.68)          |
| Average effective tax rate     | 32.52           | 33.05           |

The applicable income tax rate was reduced from 34% to 33% during the year on account of the changes made to Income tax Ordinance, 2001 in 2014.

### 13.2 Tax on items directly credited to statement of comprehensive income

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| Current tax charge on defined benefit plans  | 39,463          | 61,777          |
| Deferred tax credit on defined benefit plans | (12,528)        | (43,731)        |
|  | 26,935          | 18,046          |
|  | 2014            | 2013            |

## 14. Earnings per share

|  |           |           |
|--|-----------|-----------|
| Profit after tax (Rs '000)                                   | 4,850,145 | 3,124,309 |
| Number of fully paid weighted average ordinary shares ('000) | 255,494   | 255,494   |
| Earnings per share - Basic (Rs)                              | 18.98     | 12.23     |

There is no dilutive effect on the basic earnings per share of the Company.

## 15. Remuneration of Chief Executive, Directors and Executives

The aggregate amounts charged in the financial statements of the year for remuneration including all benefits to Chief Executive, Executive Directors and executives are as follows:-

|                          | Chief Executive |                 | Executive Directors |                 | Executives               |                 |                  |                 | Total           |                 |
|--------------------------|-----------------|-----------------|---------------------|-----------------|--------------------------|-----------------|------------------|-----------------|-----------------|-----------------|
|                          |                 |                 |                     |                 | Key management personnel |                 | Other executives |                 |                 |                 |
|                          | 2014<br>Rs '000 | 2013<br>Rs '000 | 2014<br>Rs '000     | 2013<br>Rs '000 | 2014<br>Rs '000          | 2013<br>Rs '000 | 2014<br>Rs '000  | 2013<br>Rs '000 | 2014<br>Rs '000 | 2013<br>Rs '000 |
| Managerial remuneration  | 74,722          | 72,447          | 44,941              | 47,940          | 257,896                  | 211,522         | 747,115          | 681,622         | 1,124,674       | 1,013,531       |
| Corporate bonus          | 19,320          | 30,988          | 47,252              | 122,793         | 224,341                  | 163,755         | 225,571          | 245,476         | 516,484         | 563,012         |
| Leave fare assistance    | 4,036           | 5,568           | 3,330               | 3,848           | 11,078                   | 10,295          | 3,324            | 4,669           | 21,768          | 24,380          |
| Housing and utilities    | 12,309          | 11,601          | 13,468              | 21,010          | 69,770                   | 54,020          | 301,289          | 276,287         | 396,836         | 362,918         |
| Medical expenses         | -               | 1,103           | 1,667               | 2,527           | 18,597                   | 12,075          | 42,697           | 48,194          | 62,961          | 63,899          |
| Post employment benefits | 5,604           | 11,544          | 6,029               | 12,027          | 38,572                   | 27,156          | 155,981          | 148,086         | 206,186         | 198,813         |
|                          | 115,991         | 133,251         | 116,687             | 210,145         | 620,254                  | 478,823         | 1,475,977        | 1,404,334       | 2,328,909       | 2,226,553       |
| Number of persons        | 1               | 1               | 2*                  | 4               | 37*                      | 36              | 495              | 485             | 535             | 526             |

\* Number of executive directors decreased from four to two in last quarter of the year 2013. One of them has been reported under Key Management Personnel.



# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

15.1 The Company, in certain cases, also provides individuals with the use of company accommodation, cars and household items, in accordance with their entitlements.

15.2 The aggregate amounts charged in the financial statements of the year for remuneration including all benefits to six (2013: six) non-executive directors of the Company amounted to Rs 6,519 thousand (2013: Rs 4,653 thousand).

|  | 2014<br>Rs '000  | 2013<br>Rs '000  |
|--|------------------|------------------|
| <b>16. Property, plant and equipment</b> |                  |                  |
| Operating assets - note 16.1             | 7,648,611        | 6,070,353        |
| Capital work in progress - note 16.2     | 1,064,866        | 1,014,168        |
|  | <b>8,713,477</b> | <b>7,084,521</b> |

### 16.1 Operating assets

|                                      | Free-hold land | Buildings on free-hold land | Buildings on leasehold land | Private railway sidings | Plant and machinery | Office and household equipment | Furniture and fittings | Vehicles - owned | Vehicles - under finance lease | Total       |
|--------------------------------------|----------------|-----------------------------|-----------------------------|-------------------------|---------------------|--------------------------------|------------------------|------------------|--------------------------------|-------------|
|                                      | Rs '000        | Rs '000                     | Rs '000                     | Rs '000                 | Rs '000             | Rs '000                        | Rs '000                | Rs '000          | Rs '000                        | Rs '000     |
| <b>At January 1, 2013</b>            |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Cost                                 | 30,570         | 753,653                     | 25,712                      | 349                     | 8,755,842           | 609,223                        | 99,350                 | 534,297          | 173,838                        | 10,982,834  |
| Accumulated depreciation             | -              | (192,895)                   | (15,768)                    | (324)                   | (4,405,848)         | (359,660)                      | (47,408)               | (424,459)        | (17,477)                       | (5,463,839) |
| Net book amount at January 1, 2013   | 30,570         | 560,758                     | 9,944                       | 25                      | 4,349,994           | 249,563                        | 51,942                 | 109,838          | 156,361                        | 5,518,995   |
| <b>Year ended December 31, 2013</b>  |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Net book amount at January 1, 2013   | 30,570         | 560,758                     | 9,944                       | 25                      | 4,349,994           | 249,563                        | 51,942                 | 109,838          | 156,361                        | 5,518,995   |
| Additions                            | -              | 85,505                      | -                           | -                       | 812,968             | 155,167                        | 4,697                  | 3,079            | 361,278                        | 1,422,694   |
| Disposals                            | -              | (17,535)                    | (550)                       | (25)                    | (8,169)             | (2,780)                        | (528)                  | (13,242)         | (16,359)                       | (59,188)    |
| Depreciation charge                  | -              | (22,038)                    | (568)                       | -                       | (561,459)           | (134,126)                      | (15,159)               | (12,787)         | (66,011)                       | (812,148)   |
| Net book amount at December 31, 2013 | 30,570         | 606,690                     | 8,826                       | -                       | 4,593,334           | 267,824                        | 40,952                 | 86,888           | 435,269                        | 6,070,353   |
| <b>At January 1, 2014</b>            |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Cost                                 | 30,570         | 802,628                     | 22,149                      | -                       | 9,314,801           | 742,444                        | 100,760                | 425,229          | 514,442                        | 11,953,023  |
| Accumulated Depreciation             | -              | (195,938)                   | (13,323)                    | -                       | (4,721,467)         | (474,620)                      | (59,808)               | (338,341)        | (79,173)                       | (5,882,670) |
| Net book amount January 1, 2014      | 30,570         | 606,690                     | 8,826                       | -                       | 4,593,334           | 267,824                        | 40,952                 | 86,888           | 435,269                        | 6,070,353   |
| <b>Year ended December 31, 2014</b>  |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Net book amount at January 1, 2014   | 30,570         | 606,690                     | 8,826                       | -                       | 4,593,334           | 267,824                        | 40,952                 | 86,888           | 435,269                        | 6,070,353   |
| Additions                            | -              | 48,340                      | 1,081                       | -                       | 1,869,111           | 165,289                        | 262,987                | 20,907           | 129,955                        | 2,497,669   |
| Disposals                            | -              | (774)                       | (258)                       | -                       | (28,089)            | (601)                          | (1,102)                | (26,276)         | (28,514)                       | (85,615)    |
| Depreciation charge                  | -              | (20,728)                    | (394)                       | -                       | (615,009)           | (110,655)                      | (17,976)               | (3,699)          | (65,337)                       | (833,797)   |
| Net book amount at December 31, 2014 | 30,570         | 633,528                     | 9,255                       | -                       | 5,819,347           | 321,857                        | 284,861                | 77,820           | 471,373                        | 7,648,611   |
| <b>At December 31, 2014</b>          |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Cost                                 | 30,570         | 849,171                     | 20,011                      | -                       | 11,090,485          | 880,031                        | 361,319                | 317,526          | 603,886                        | 14,152,999  |
| Accumulated depreciation             | -              | (215,643)                   | (10,756)                    | -                       | (5,271,138)         | (558,174)                      | (76,458)               | (239,706)        | (132,513)                      | (6,504,388) |
| Net book amount at December 31, 2014 | 30,570         | 633,528                     | 9,255                       | -                       | 5,819,347           | 321,857                        | 284,861                | 77,820           | 471,373                        | 7,648,611   |

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|-----------------|-----------------|
| 16.2 Capital work in progress                           |                 |                 |
| Plant and machinery                                     | 775,716         | 992,914         |
| Advances to suppliers                                   | 289,150         | 21,254          |
|   | 1,064,866       | 1,014,168       |
| 16.3 Depreciation charge has been allocated as follows: |                 |                 |
| Cost of sales   | 621,312         | 559,432         |
| Raw material purchases and expenses                     | 113,099         | 123,174         |
| Selling and distribution expenses                       | 30,504          | 44,279          |
| Administrative expenses                                 | 68,882          | 85,263          |
|   | 833,797         | 812,148         |

16.4 Details of property, plant and equipment disposed off during the year , having book value of Rs 50,000 or more are as follows:

|                           | Cost<br>Rs '000 | Book value<br>Rs '000 | Sale proceeds<br>less selling<br>expenses<br>Rs '000 | Particulars of Buyers     |
|---------------------------|-----------------|-----------------------|--|---------------------------|
| Computer equipment        |                 |                       |  |                           |
| - by insurance claim      | 102             | 65                    | 108  | EFU General Insurance Co. |
|                           | 88              | 73                    | 174  | -do-                      |
| House hold furniture      |                 |                       |  |                           |
| - as per Company's policy | 222             | 117                   | 111  | Thusitha - ex employee    |
| Office fixtures           |                 |                       |  |                           |
| - by negotiation          | 141             | 66                    | 72   | Telenor (Pvt) Limited     |
|                           | 150             | 70                    | 76   | -do-                      |
|                           | 180             | 107                   | 92   | -do-                      |
|                           | 266             | 125                   | 136  | -do-                      |
|                           | 432             | 204                   | 220  | -do-                      |
|                           | 432             | 204                   | 220  | -do-                      |
|                           | 495             | 206                   | 178  | -do-                      |
| - by auction              | 114             | 78                    | 79   | Karachi Auction Mart      |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|                           | Cost    | Book value | Sale Proceeds less selling expenses | Particulars of Buyers           |
|---------------------------|---------|------------|-------------------------------------|---------------------------------|
|                           | Rs '000 | Rs '000    | Rs '000                             |                                 |
| Vehicles                  |         |            |                                     |                                 |
| - as per Company's policy | 1,305   | 847        | 828                                 | Nimra Athar - employee          |
|                           | 1,305   | 888        | 921                                 | Zaheer Iqbal - employee         |
|                           | 1,350   | 876        | 850                                 | Jibran Khursheed - ex employee  |
|                           | 1,350   | 802        | 666                                 | Shabab Ali - employee           |
|                           | 1,354   | 282        | 135                                 | Faisal Iqbal - employee         |
|                           | 1,395   | 902        | 912                                 | Turab Ali Khan - employee       |
|                           | 1,691   | 1,317      | 1,354                               | Izza Aamer - ex employee        |
|                           | 1,691   | 1,047      | 1,285                               | Hammad Arif - employee          |
|                           | 1,691   | 1,062      | 1,060                               | Umair Luqman - employee         |
|                           | 1,691   | 1,090      | 1,083                               | Haroon Saleem - employee        |
|                           | 3,600   | 2,280      | 2,210                               | Feroze Ahmed - ex employee      |
|                           | 3,949   | 395        | 1,932                               | Ibrahim Shaikh - employee       |
|                           | 5,400   | 3,420      | 3,316                               | Mobasher Raza - ex employee     |
|                           | 1,354   | 197        | 135                                 | Muhammad Ahsan - employee       |
|                           | 1,354   | 226        | 819                                 | Umar Mansoor - employee         |
|                           | 1,395   | 902        | 912                                 | Turab Ali Khan - employee       |
|                           | 1,418   | 853        | 889                                 | Waqas Bhatti - employee         |
|                           | 1,691   | 1,298      | 1,409                               | Imran Sharif - employee         |
|                           | 1,720   | 251        | 991                                 | Muhammad Asim - employee        |
|                           | 1,742   | 290        | 174                                 | Muhammad Idries - employee      |
|                           | 2,106   | 1,340      | 1,433                               | Hasan Zulfiqar - employee       |
|                           | 2,106   | 1,616      | 1,642                               | Syed Asad Shah - employee       |
| - by auction              | 981     | 98         | 1,041                               | Adil Mehmood - Rawalpindi       |
|                           | 1,040   | 104        | 795                                 | Khanzada - Rawalpindi           |
|                           | 1,378   | 138        | 954                                 | Haji Akbar Ali - Islamabad      |
|                           | 1,780   | 178        | 1,011                               | Mohammad Naeem - Islamabad      |
|                           | 2,350   | 235        | 1,270                               | Ajab deen - Parachinar          |
|                           | 2,365   | 236        | 932                                 | Ajab deen - Parachinar          |
|                           | 2,650   | 265        | 1,361                               | Mohammad Bilal - Islamabad      |
|                           | 2,775   | 277        | 1,370                               | Tariq - Mehmood - Islamabad     |
|                           | 2,978   | 298        | 1,411                               | Tariq - Mehmood - Islamabad     |
| - by insurance claim      | 101     | 94         | 101                                 | New Hampshire Insurance Company |
|                           | 1,250   | 817        | 1,500                               | -do-                            |
|                           | 1,485   | 976        | 1,800                               | -do-                            |
|                           | 1,691   | 1,333      | 1,691                               | -do-                            |
|                           | 1,982   | 995        | 1,834                               | -do-                            |
|                           | 2,007   | 1,768      | 2,007                               | -do-                            |
|                           | 2,125   | 1,882      | 2,125                               | -do-                            |
|                           | 2,162   | 1,781      | 2,162                               | -do-                            |

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 17. Long term investment in subsidiary company

This represents 500,001 (2013: 500,001) fully paid ordinary shares of Rs 10 each in Phoenix (Private) Limited. The break up value of shares calculated by reference to net assets worked out to be Rs 10 per share (2013: Rs 10 per share) based on audited accounts for the year ended December 31, 2014.

This is a wholly owned subsidiary of Pakistan Tobacco Company Limited which has not yet commenced commercial production.

|   | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|-----------------|-----------------|
| <b>18. Long term loans - unsecured, considered good</b> |                 |                 |
| Related parties   |                 |                 |
| Key management personnel                                | 23              | 45              |
| Others  |                 |                 |
| Other executives  | 48              | 279             |
|   | 71              | 324             |
| Less: Receivable within one year                        | (52)            | (249)           |
|   | 19              | 75              |

#### 18.1 Reconciliation of loans:

|                           | Executives               |                |                  |                | Total          |                |
|---------------------------|--------------------------|----------------|------------------|----------------|----------------|----------------|
|                           | Key management personnel |                | Other executives |                | 2014<br>Rs'000 | 2013<br>Rs'000 |
|                           | 2014<br>Rs'000           | 2013<br>Rs'000 | 2014<br>Rs'000   | 2013<br>Rs'000 |                |                |
| Balance as at January 1   | 45                       | 105            | 279              | 1,270          | 324            | 1,375          |
| Repayments                | (22)                     | (60)           | (231)            | (991)          | (253)          | (1,051)        |
| Balance as at December 31 | 23                       | 45             | 48               | 279            | 71             | 324            |

The above comprises interest free loans for purchase of household furniture, appliances, cars and motorcycles and are repayable over 5 to 10 years in equal monthly installments. The company has discontinued this facility in prior years and new loans were not disbursed to employees during the year.

#### 18.2 The maximum amount due from the key management personnel and other executives at the end of any month during the year was:

|                          | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--------------------------|-----------------|-----------------|
| Key management personnel | 43              | 98              |
| Other executives         | 236             | 1,136           |
|                          | 279             | 1,234           |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| <b>19. Long term deposits and prepayments</b>                    |                |                |
| Security deposits  | 25,958         | 18,351         |
| Prepayments  | 6,495          | 3,127          |
|  | 32,453         | 21,478         |
| <b>20. Stock-in-trade</b>  |                |                |
| Raw materials  | 9,469,323      | 7,331,209      |
| Raw materials in transit   | 252,569        | 157,213        |
| Work in process  | 81,071         | 69,792         |
| Finished goods   | 2,161,545      | 1,608,153      |
|  | 11,964,508     | 9,166,367      |
| Provision for damaged raw material                               | (70,000)       | -              |
|  | 11,894,508     | 9,166,367      |
| <b>21. Stores and spares</b>                                     |                |                |
| Stores and spares  | 542,629        | 488,213        |
| Provision for slow moving items                                  | (70,600)       | -              |
|  | 472,029        | 488,213        |
| <b>22. Trade debts</b>   |                |                |
| These are unsecured, considered good.                            |                |                |
| <b>23. Loans and advances</b>                                    |                |                |
| Related parties  |                |                |
| Loans to key management personnel                                | 15             | 22             |
| Advances to key management personnel for house rent and expenses | 6,037          | 7,036          |
| Others   |                |                |
| Loans to executives and other employees                          | 37             | 227            |
| Advances to executives for house rent and expenses               | 40,650         | 46,867         |
| Advances to other parties  | 19,953         | 35,427         |
|  | 66,692         | 89,579         |

These loans and advances are unsecured and considered good.

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| <b>24. Other receivables</b>                                |                |                |
| <b>Related parties - unsecured</b>                          |                |                |
| Due from holding company / associated companies - note 24.1 | 45,979         | 48,209         |
| Due from subsidiary company                                 | 20,021         | 20,021         |
| Unbilled receivable from related parties                    | 28,089         | 5,848          |
| Staff pension fund - note 28                                | 319,535        | 345,253        |
| Management's provident fund                                 | -              | 1,484          |
| <b>Others</b>   |                |                |
| Claims against suppliers                                    | 7,977          | 11,086         |
| Others  | 3,866          | 3,154          |
|   | 425,467        | 435,055        |

24.1 The amount due from holding company / associated companies comprises:

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| <b>Holding Company</b>                        |                |                |
| British American Tobacco p.l.c. - UK          | -              | 2,015          |
| <b>Associated Companies</b>                   |                |                |
| BAT SAA Services (Private) Limited - Pakistan | 34,502         | 16,741         |
| BAT Nigeria Ltd - Nigeria                     | 7,750          | -              |
| BAT Tutun Mamulleri - Turkey                  | 2,392          | 3,471          |
| PT Bentoel Prima - Indonesia                  | 1,335          | 3,744          |
| BAT Marketing (Singapore) Pte Ltd             | -              | 6,976          |
| BAT GLP Ltd - UK                              | -              | 3,769          |
| BAT Korea Manufacturing - South Korea         | -              | 2,732          |
| BAT ASPAC Service Center Sdn Bhd - Malaysia   | -              | 2,706          |
| BAT Asia-Pacific Region Ltd - Hong Kong       | -              | 1,478          |
| BAT SCWE Ltd. - UK                            | -              | 1,475          |
| BAT Switzerland SA                            | -              | 1,202          |
| BAT Cambodia                                  | -              | 1,109          |
| BAT (Singapore) Pte Ltd                       | -              | 791            |
|   | 45,979         | 48,209         |

## 25. Cash and bank balances

|                  |         |        |
|------------------|---------|--------|
| Deposit account  | 18,282  | 24,105 |
| Current accounts |         |        |
| Local currency   | 104,138 | 1,394  |
| Foreign currency | 24,520  | 31,270 |
|                  | 146,940 | 56,769 |
| Cash in hand     | 2,633   | 3,359  |
|                  | 149,573 | 60,128 |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| <b>26. Trade and other payables</b>                                      |                |                |
| Related parties - unsecured  |                |                |
| Due to holding company / associated companies - note 26.1                | 1,007,494      | 628,305        |
| Others   |                |                |
| Creditors  | 2,500,689      | 906,408        |
| Federal excise duty - note 26.2  | 4,610,181      | 3,518,345      |
| Sales tax  | 1,216,746      | 969,662        |
| Tobacco excise duty / Tobacco development cess - note 26.3               | 122,329        | 99,218         |
| Employee incentive schemes - note 26.4                                   | 98,046         | 163,771        |
| Employees' gratuity fund - note 28                                       | 308,042        | 265,349        |
| Staff pension fund - defined contribution                                | 8,999          | 347            |
| Management provident fund  | 2,998          | -              |
| Employees' provident fund  | 7,861          | 595            |
| Workers' profit participation fund                                       | 386,026        | 250,639        |
| Workers' welfare fund  | 146,690        | 95,243         |
| Other accrued liabilities  | 751,444        | 757,017        |
| Advances from customers  | 2,480          | 1,300          |
| Security deposits  | 18,282         | 24,105         |
| Dividend payable / unclaimed dividend                                    | 77,220         | 37,598         |
| Deferred income on sale and leaseback of vehicles - note 26.5            | 972            | 6,844          |
|  | 11,266,499     | 7,724,746      |
| 26.1 The amount due to holding company / associated companies comprises: |                |                |
| Holding Company  |                |                |
| British American Tobacco p.l.c. - UK                                     | 185,610        | 152,075        |
| Associated Companies   |                |                |
| BAT ASPAC Service Center Sdn Bhd - Malaysia                              | 235,073        | 194,958        |
| BAT Marketing (Singapore) Pte Ltd  | 168,787        | 114,117        |
| BAT GLP Ltd - UK   | 134,368        | 54,364         |
| BAT Singapore (Pte) Ltd - Singapore                                      | 92,603         | -              |
| BAT Bangladesh Co. Ltd   | 71,529         | -              |
| BAT Asia-Pacific Region Ltd - Hong Kong                                  | 53,523         | 56,349         |
| BAT GSD Ltd. - UK  | 47,853         | 27,898         |
| BAT Suisse - Switzerland   | 12,039         | -              |
| Ceylon Tobacco Company Plc - Sri Lanka                                   | 4,256          | 5,968          |
| BAT Australia  | 1,268          | 21,283         |
| BAT SCWE Ltd. - UK   | 585            | -              |
| BAT (Malaysia) Berhad  | -              | 578            |
| BAT Korea Manufacturing - South Korea                                    | -              | 440            |
| BAT Vinataba (JV) Ltd - Vietnam  | -              | 275            |
|  | 1,007,494      | 628,305        |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| 26.2 Federal excise duty                             |                |                |
| Balance as at January 1                              | 3,518,345      | 3,542,618      |
| Charge for the year                                  | 54,447,161     | 46,110,971     |
| Payment to the Government during the year            | (53,355,325)   | (46,135,244)   |
| Balance as at December 31                            | 4,610,181      | 3,518,345      |
| 26.3 Tobacco excise duty / Tobacco development cess: |                |                |
| Balance as at January 1                              | 99,218         | 78,566         |
| Charge for the year                                  | 152,795        | 116,299        |
| Payment to the Government during the year            | (129,684)      | (95,647)       |
| Balance as at December 31                            | 122,329        | 99,218         |

## 26.4 Employee incentive schemes

These represent liability for unvested portion of cash-settled share-based payment schemes available to certain employees. Such schemes require the Company to pay the intrinsic value of these share based payments to the employee at the vesting date.

|   | 2014<br>Rs'000 | 2013<br>Rs'000    |
|---|----------------|-------------------|
| Long Term Incentive Plan (LTIP) - note 26.4.1   |                |                   |
| Balance as at January 1   | 78,815         | 57,816            |
| (Reversal) / charge for the year  | (24,200)       | 41,940            |
| Payment to employees  | (20,672)       | (20,941)          |
| Balance as at December 31   | 33,943         | 78,815            |
| Deferred Share Bonus Scheme (DSBS) - note 26.4.2  |                |                   |
| Balance as at January 1   | 84,956         | 79,927            |
| (Reversal) / charge for the year  | 59,389         | 52,421            |
| Payment to employees  | (80,242)       | (47,392)          |
| Balance as at December 31   | 64,103         | 84,956            |
|   | 98,046         | 163,771           |
| 26.4.1 Long Term Incentive Plan   |                |                   |
| Details of the options movement for cash-settled LTIP scheme during the year were as follows: |                |                   |
|   |                | Number of options |
| Outstanding as at January 1   | 19,788         | 17,415            |
| Granted during the year   | 10,129         | 6,393             |
| Exercised during the year   | (17,561)       | (4,020)           |
| Outstanding as at December 31   | 12,356         | 19,788            |

There are no exercisable options at end of the year.



# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 26.4.2 Deferred Share Bonus Scheme (DSBS)

Details of the options movement for cash-settled DSBS scheme during the year were as follows:

|                               | 2014              | 2013    |
|-------------------------------|-------------------|---------|
|                               | Number of options |         |
| Outstanding as at January 1   | 24,324            | 22,679  |
| Granted during the year       | 12,705            | 8,565   |
| Exercised during the year     | (14,863)          | (6,920) |
| Outstanding as at December 31 | 22,166            | 24,324  |

There are no exercisable options at end of the year.

|  | 2014    | 2013    |
|--|---------|---------|
|  | Rs '000 |         |
| 26.5 Deferred income on sale and leaseback of vehicles |         |         |
| Deferred income  | 6,844   | 16,059  |
| Income recognised during the year                      | (5,872) | (9,215) |
|  | 972     | 6,844   |

The Company entered in a transaction of sale and lease back of vehicles resulting in finance lease. Profit on this transaction has been deferred and is being recognised as income over the lease term of 2 to 4 years.

## 27. Short term running finance - secured

### (a) Short term running finance

Short term running finance facilities available under mark-up arrangements with banks amount to Rs 6,500 million (2013: Rs 5,350 million), out of which the amount unavailed at the year end was Rs 5,937 million (2013: Rs 2,914 million). These facilities are secured by hypothecation of stock in trade and plant & machinery amounting to Rs 7,222 million (2013: Rs 5,940 million). The mark-up ranges between 10.03% and 10.69% (2013: 9.22% and 10.46%) per annum and is payable quarterly. The facilities are renewable on annual basis.

### (b) Non-funded finance facilities

The Company also has non-funded financing facilities available with banks, which include facility to avail letter of credit and letter of guarantee. The aggregate facility of Rs 2,500 million (2013: Rs 2,500 million) and Rs 420 million (2013: Rs 670 million) is available for letter of credit and letter of guarantee respectively, out of which the facility availed at the year end is Rs 483 million (2013: Rs 1,537 million) and Rs 213 million (2013: Rs 179 million). The letter of guarantee facility is secured by second ranking hypothecation charge over stock-in-trade amounting to Rs 670 million (2013: Rs 670 million).

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>28. Retirement benefits</b>                 |                 |                 |
| Staff pension fund - Asset (note 24)           | (319,535)       | (345,253)       |
| Employees' gratuity fund - Liability (note 26) | 308,042         | 265,349         |

The latest actuarial valuation of the defined benefit plans was conducted at December 31, 2014 using the projected unit credit method. Details of the defined benefit plans are:

|  | Defined benefit pension plan |                 | Defined benefit gratuity plan |                 |
|--|------------------------------|-----------------|-------------------------------|-----------------|
|  | 2014<br>Rs '000              | 2013<br>Rs '000 | 2014<br>Rs '000               | 2013<br>Rs '000 |
| (a) The amounts recognised in the balance sheet:   |                              |                 |                               |                 |
| Present value of defined benefit obligations   | 4,034,421                    | 3,582,353       | 1,257,137                     | 1,082,176       |
| Fair value of plan assets  | (4,353,956)                  | (3,927,606)     | (949,095)                     | (816,827)       |
| Net (Assets) / liability   | (319,535)                    | (345,253)       | 308,042                       | 265,349         |
| (b) Movement in the liability recognized in the balance sheet is as follow:                |                              |                 |                               |                 |
| Balance as at January 1  | (345,253)                    | (182,804)       | 265,349                       | 91,720          |
| Charge for the year - profit & loss  | 30,456                       | 69,333          | 78,231                        | 50,862          |
| Employer's contribution during the year  | 126,458                      | (22,611)        | (91,345)                      | (35,529)        |
| Remeasurement (gain) / loss recognized in Other Comprehensive Income (OCI) during the year | (131,196)                    | (209,171)       | 55,807                        | 158,296         |
| Balance as at December 31  | (319,535)                    | (345,253)       | 308,042                       | 265,349         |
| (c) The amounts recognised in the profit and loss account:                                 |                              |                 |                               |                 |
| Current service cost   | 120,171                      | 109,222         | 52,215                        | 45,633          |
| Interest cost  | 461,845                      | 409,753         | 139,199                       | 102,011         |
| Expected return on plan assets   | (504,067)                    | (405,129)       | (106,749)                     | (91,318)        |
|  | (42,222)                     | 4,624           | 32,450                        | 10,693          |
| Members' own contribution  | (28,607)                     | (27,868)        | -                             | -               |
| Seconded's own contribution  | (7,400)                      | (5,948)         | -                             | -               |
| Contribution by employer in respect of secondees   | (11,486)                     | (10,697)        | (6,434)                       | (5,464)         |
|  | 30,456                       | 69,333          | 78,231                        | 50,862          |
| (d) Re-measurements recognised in Other Comprehensive Income (OCI) during the year:        |                              |                 |                               |                 |
| Actuarial (gain) / loss on obligation  | 39,883                       | (133,450)       | 98,892                        | 169,163         |
| Net return on plan assets over interest income   | (171,079)                    | (75,721)        | (43,085)                      | (10,867)        |
| Total re-measurements recognised in OCI  | (131,196)                    | (209,171)       | 55,807                        | 158,296         |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | Defined benefit pension plan |                 | Defined benefit gratuity plan |                 |
|--|------------------------------|-----------------|-------------------------------|-----------------|
|  | 2014<br>Rs '000              | 2013<br>Rs '000 | 2014<br>Rs '000               | 2013<br>Rs '000 |
| (e) Movement in the present value of defined benefit obligation: |                              |                 |                               |                 |
| Present value of defined benefit obligation as at January 1      | 3,582,353                    | 3,358,267       | 1,082,176                     | 870,406         |
| Current service cost   | 120,171                      | 109,222         | 52,215                        | 45,633          |
| Interest cost  | 461,845                      | 409,753         | 139,199                       | 102,011         |
| Actual benefits paid during the year                             | (169,831)                    | (161,439)       | (115,345)                     | (105,037)       |
| Remeasurements: Actuarial (gain)/loss on obligation              | 39,883                       | (133,450)       | 98,892                        | 169,163         |
| Present value of defined benefit obligation as at December 31    | 4,034,421                    | 3,582,353       | 1,257,137                     | 1,082,176       |
| (f) Movement in the fair value of plan assets:                   |                              |                 |                               |                 |
| Fair value of plan assets as at January 1                        | 3,927,606                    | 3,541,071       | 816,827                       | 778,686         |
| Expected return on plan assets                                   | 504,067                      | 405,129         | 106,749                       | 91,318          |
| Contribution by employer in respect of members                   | (126,458)                    | 22,611          | 91,345                        | 35,529          |
| Members' own contribution  | 28,607                       | 27,868          | -                             | -               |
| Secondees' own contribution                                      | 7,400                        | 5,948           | -                             | -               |
| Contribution by employer in respect of secondees                 | 11,486                       | 10,697          | 6,434                         | 5,464           |
| Actual benefits paid during the year                             | (169,831)                    | (161,439)       | (115,345)                     | (105,037)       |
| Total remeasurement on assets actuarial gain                     | 171,079                      | 75,721          | 43,085                        | 10,867          |
| Fair value of plan assets as at December 31                      | 4,353,956                    | 3,927,606       | 949,095                       | 816,827         |
| Actual return on plan assets                                     | 482,124                      | 469,627         | 112,609                       | 97,839          |

The Company expects to charge Rs 45 million for pension plan and Rs 109 million for gratuity plan for the year ending December 31, 2015.

|  | Defined benefit pension plan |                 | Defined benefit gratuity plan |                 |
|--|------------------------------|-----------------|-------------------------------|-----------------|
|  | 2014<br>Rs '000              | 2013<br>Rs '000 | 2014<br>Rs '000               | 2013<br>Rs '000 |
| (g) The major categories of plan assets:                         |                              |                 |                               |                 |
| Investment in equities   | 803,341                      | 629,549         | 169,970                       | 135,632         |
| Investment in bonds  | 3,526,215                    | 3,287,427       | 747,082                       | 679,634         |
| Cash and other assets  | 24,400                       | 10,630          | 32,043                        | 1,561           |
|  | 4,353,956                    | 3,927,606       | 949,095                       | 816,827         |
| (h) Significant actuarial assumptions at the balance sheet date: |                              |                 |                               |                 |
| Discount rate  | 11.25%                       | 13.00%          | 11.25%                        | 13.00%          |
| Pension increase rate  | 7.00%                        | 9.00%           | -                             | -               |
| Expected rate of increase in salary                              |                              |                 |                               |                 |
| First year   | 13.50%                       | 14.00%          | 13.50%                        | 14.00%          |
| Second year onwards  | 10.25%                       | 12.00%          | 10.25%                        | 12.00%          |

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

The mortality table used for post retirement mortality is Standard Table Mortality The "80" Series PMA 80 (C=2015) and PFA 80(C=2015) for males and females respectively but rated up 2 years.

The discount rate is determined by considering underlying yield currently available on Pakistan Investment Bonds and high quality term finance certificates and expected return on plan assets is determined by considering the expected returns available on the assets underlying the current investment policy. Expected yields on fixed interest investments are based on gross redemption yields as at the balance sheet date.

Salary increase assumption is based on the current general practice in the market.

### (i) Sensitivity Analysis on significant actuarial assumptions

The calculation of the defined benefit obligation is sensitive to assumptions set out above. The following table summarizes how the impact on the defined benefit obligation at the year end of the reporting period would have increased / (decreased) as a result of a change in respective assumptions by one percent.

|                                     | Defined benefit pension plan |                    | Defined benefit gratuity plan |                    |
|-------------------------------------|------------------------------|--------------------|-------------------------------|--------------------|
|                                     | 1 percent increase           | 1 percent decrease | 1 percent increase            | 1 percent decrease |
| Discount rate                       | 3,478,253                    | (4,744,345)        | (1,145,530)                   | 1,385,878          |
| Salary increase                     | 4,241,225                    | (3,850,881)        | 1,376,524                     | (1,151,471)        |
| Increase in post retirement pension | 4,517,173                    | (3,639,718)        | -                             | -                  |

If life expectancy increases by 1 year, the obligation of the Pension Fund increases by Rs 113.585 million.

### 28.1 Salaries, wages and benefits as appearing in note 7, 8 and 9 include amounts in respect of the following:

|                                     | 2014<br>Rs'000 | 2013<br>Rs'000 |
|-------------------------------------|----------------|----------------|
| Defined Contribution Provident Fund | 78,184         | 65,663         |
| Defined Benefit Pension Fund        | 30,455         | 69,333         |
| Defined Contribution Pension Fund   | 49,098         | 36,078         |
| Defined Benefit Gratuity Fund       | 77,214         | 50,862         |
|                                     | 234,951        | 221,936        |

### 28.2 Defined Contribution Plan

Details of the management and employees' provident funds are as follows:

|                                |           |           |
|--------------------------------|-----------|-----------|
| (a) Net assets                 | 1,546,833 | 1,327,418 |
| Cost of investments made       | 1,263,629 | 1,119,354 |
| Percentage of investments made | 82%       | 84%       |
| Fair value of investments made | 1,391,122 | 1,196,239 |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014      |      | 2013      |      |
|---|-----------|------|-----------|------|
|   | Rs '000   | %age | Rs '000   | %age |
| (b) Breakup of investments at cost      |           |      |           |      |
| Treasury bills                          | 26,722    | 2%   | 29,031    | 3%   |
| Pakistan Investment Bonds               | 459,541   | 30%  | 401,713   | 30%  |
| Investment plus deposit certificates    | 447,100   | 29%  | 472,144   | 35%  |
| Investment in savings account with bank | 14,833    | 1%   | 7,243     | 1%   |
| Investment in securities                | 185,243   | 12%  | 109,258   | 8%   |
| Accrued Interest                        | 130,190   | 8%   | 99,965    | 7%   |
|   | 1,263,629 | 82%  | 1,119,354 | 84%  |

(c) Investments out of provident fund have been made in accordance with the provisions of section 227 of the Companies Ordinance, 1984 and the rules formulated for the purpose.

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| <b>29. Deferred income tax liability</b>                         |                |                |
| Deferred tax liability is in respect of                          |                |                |
| Accelerated tax depreciation                                     | 1,151,987      | 1,058,402      |
| Leased assets  | 77,075         | 25,621         |
|  | 1,229,062      | 1,084,023      |
| Deferred tax asset is in respect of                              |                |                |
| Remeasurement loss arising on employees' retirement benefit      | (82,433)       | (69,905)       |
| Provision for stock and stores                                   | (46,400)       | -              |
|  | 1,100,229      | 1,014,118      |
| The gross movement on deferred income tax account is as follows: |                |                |
| At January 1   | 1,014,118      | 1,090,892      |
| Charge / (credit) for the year - profit and loss account         | 98,639         | (33,043)       |
| Credit for the year - statement of comprehensive income          | (12,528)       | (43,731)       |
| At December 31   | 1,100,229      | 1,014,118      |

## 30. Liability against assets subject to finance lease

This represents finance lease agreements entered into with a leasing company for vehicles. Total lease rentals due under various lease agreements aggregate to Rs 617,308 thousand (2013: 479,785) thousand and are payable in equal monthly installments latest by December 2018. Taxes, repairs, replacement and insurance costs are to be borne by the Company. Financing rates of 10.30% to 11.43% (2013: 10.30% to 11.37%) per annum have been used as discounting factor.

The amount of future minimum lease payments together with the present value of the minimum lease payments and the periods during which they fall due are as follows:

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| Present value of minimum lease payments           | 519,728        | 385,603        |
| Current maturity shown under current liabilities  | (119,375)      | (92,559)       |
|   | 400,353        | 293,044        |
| Minimum Lease Payments                            |                |                |
| Not later than one year                           | 172,948        | 129,337        |
| Later than one year and not later than five years | 444,360        | 350,448        |
|   | 617,308        | 479,785        |
| Future finance charges on finance leases          | (97,580)       | (94,182)       |
| Present value of finance lease liabilities        | 519,728        | 385,603        |
| Present value of finance lease liabilities        |                |                |
| Not later than one year                           | 119,375        | 92,559         |
| Later than one year and not later than five years | 400,353        | 293,044        |
|   | 519,728        | 385,603        |

## 31. Share capital

### 31.1 Authorized share capital

| 2014<br>(Number Of Shares) | 2013        |                               | 2014<br>Rs'000 | 2013<br>Rs'000 |
|----------------------------|-------------|-------------------------------|----------------|----------------|
| 300,000,000                | 300,000,000 | Ordinary shares of Rs 10 each | 3,000,000      | 3,000,000      |

### 31.2 Issued, subscribed and paid-up capital

| 2014<br>(Number Of Shares) | 2013        |              | 2014<br>Rs'000 | 2013<br>Rs'000 |
|----------------------------|-------------|--------------|----------------|----------------|
| 230,357,068                | 230,357,068 | Cash         | 2,303,571      | 2,303,571      |
| 25,136,724                 | 25,136,724  | Bonus shares | 251,367        | 251,367        |
| 255,493,792                | 255,493,792 |              | 2,554,938      | 2,554,938      |

British American Tobacco (Investments) Limited held 241,045,141 (2013: 241,045,141) ordinary shares at the year end.

## 32. Contingencies and commitments

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| 32.1 Contingencies                                       |                |                |
| (a) Claims and guarantees                                |                |                |
| (i) Claims against the Company not acknowledged as debt  | 131,800        | 131,800        |
| (ii) Guarantees issued by banks on behalf of the Company | 212,455        | 179,447        |
| (b) Litigation   |                |                |

The Company is involved in various claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have any material impact on the financial statements.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 32.2 Commitments

(a) All property rentals are under cancellable operating lease arrangements and are due as follows:

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| Not later than one year                           | 68,535         | 135,229        |
| Later than one year and not later than five years | 627,265        | 559,700        |
| Later than five years                             | 65,167         | 18,403         |

(b) Letters of credit outstanding at December 31, 2014 were Rs 584,891 thousand (2013: Rs 1,536,509 thousand).

## 33. Financial instruments

### 33.1 Financial assets and liabilities

|                          | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--------------------------|----------------|----------------|
| Financial assets         |                |                |
| Loans and receivables    |                |                |
| Maturity up to one year: |                |                |
| Trade debts              | 3,225          | 764            |
| Loans and advances       | 66,692         | 89,579         |
| Other receivables        |                |                |
| Local currency           | 413,989        | 403,587        |
| Foreign currency         | 11,478         | 31,468         |
|                          | 425,467        | 435,055        |
| Cash and bank balances   |                |                |
| Local currency           | 123,844        | 26,752         |
| Foreign currency         | 25,729         | 33,376         |
|                          | 149,573        | 60,128         |
|                          | 644,957        | 585,526        |
| Maturity after one year: |                |                |
| Loans                    | 19             | 75             |
| Security deposits        | 19,958         | 18,351         |
|                          | 664,934        | 603,952        |

# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|                                   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|-----------------------------------|----------------|----------------|
| Financial liabilities             |                |                |
| Other financial liabilities       |                |                |
| Maturity up to one year:          |                |                |
| Trade and other payables          |                |                |
| Excise duty and sales tax payable | 5,826,927      | 4,488,007      |
| Others                            |                |                |
| Local currency                    | 4,560,545      | 2,711,003      |
| Foreign currency                  | 866,152        | 517,592        |
|                                   | 11,253,624     | 7,716,602      |
| Short term running finance        | 562,870        | 2,436,445      |
| Finance lease obligation          | 119,375        | 92,559         |
| Accrued interest / mark-up        | 24,166         | 27,048         |
|                                   | 11,960,035     | 10,272,654     |
| Maturity after one year:          |                |                |
| Finance lease obligation          | 400,354        | 293,044        |
|                                   | 12,360,389     | 10,565,698     |

## 33.2 Forward foreign exchange contracts

The principal amounts of the outstanding forward foreign exchange contracts for hedging of letters of credit amounted to Rs 434,729 thousand at December 31, 2014 (2013: Rs 1,480,922 thousand).

## 34. Transactions with related parties

British American Tobacco (Investments) Limited (BAT-IL) holds 94.34% (2013: 94.34%) shares of the Company at the year end. Therefore, all the subsidiaries and associated undertakings of BAT-IL and the ultimate parent company British American Tobacco, p.l.c (BAT) are related parties of the Company. The related parties also include directors, major shareholders, key management personnel, employee funds and the entities over which the directors are able to exercise the influence. The amounts due from and due to these undertakings are shown under receivables and payables. The remuneration of the chief executive, directors, key management personnel and executives is given in note 15 to the financial statements.



# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|                                     | 2014<br>Rs'000 | 2013<br>Rs'000 |
|-------------------------------------|----------------|----------------|
| Purchase of goods and services from |                |                |
| Holding company                     | 729,250        | 359,552        |
| Associated companies                | 1,853,760      | 2,083,481      |
| Sale of goods and services to       |                |                |
| Holding company                     | 8,766          | 32,902         |
| Associated companies                | 61,938         | 122,114        |
| Royalty charge from                 |                |                |
| Holding company                     | 516,103        | 463,704        |
| Expenses reimbursed to              |                |                |
| Holding company                     | 13,323         | -              |
| Associated companies                | 12,574         | 579            |
| Expenses reimbursed by              |                |                |
| Holding company                     | 8,645          | -              |
| Associated companies                | 20,773         | 4,312          |

## 35. Post balance sheet event

In respect of the year ended December 31, 2014 final dividend of Rs 12.00 (2013: Rs 6.00) per share amounting to a total dividend of Rs 3,065,925 thousand (2013: 1,532,963 thousand) has been proposed at the Board of Directors meeting held on February 23, 2015. These financial statements do not reflect this proposed dividend.

## 36. General

### 36.1 Capacity and production

Against an estimated manufacturing capacity of 53,000 million cigarettes (2013: 46,000 million cigarettes) actual production was 44,496 million cigarettes (2013: 43,984 million cigarettes). Actual production was sufficient to meet market demand. There was no production through any outside manufacturing source.

### 36.2 Number of employees

Total number of employees as at December 31, 2014 were 1,269 (2013: 1,250). Average number of employees during the year were 1,234 (2013 : 1,193)

### 36.3 Date of authorization for issue

These financial statements have been authorized for circulation to the shareholders by the Board of Directors of the Company on February 23, 2015.



Graeme Amey  
Managing Director & CEO



Syed Javed Iqbal  
Director Finance & IT



**PAKISTAN TOBACCO  
COMPANY**

PAKISTAN TOBACCO COMPANY  
CONSOLIDATED  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED DECEMBER 31, 2014

# AUDITOR'S REPORT TO THE MEMBERS

## ON CONSOLIDATED FINANCIAL STATEMENTS

We have audited the annexed consolidated financial statements comprising consolidated Balance Sheet of Pakistan Tobacco Company Limited (the Company) and its subsidiary Company, Phoenix (Private) limited as at December 31, 2014 and the related consolidated Profit and Loss Account, consolidated Statement of Comprehensive Income, consolidated Cash Flow Statement and consolidated Statement of Changes in Equity together with the notes forming part thereof, for the year then ended. We have also expressed separate opinions on the financial statements of the Company and its subsidiary company. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

Our audit was conducted in accordance with the International Standards on Auditing and accordingly included such tests of accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the consolidated financial statements present fairly the financial position of the Company and its subsidiary company as at December 31, 2014 and the results of their operations for the year then ended.



**A.F. Ferguson & Co.**

Chartered Accountants

Islamabad: 23rd Feb, 2015

Engagement partner : S. Haider Abbas

# Consolidated Profit & Loss Account

FOR THE YEAR ENDED DECEMBER 31, 2014

|                                   | Note | 2014<br>Rs '000   | 2013<br>Rs '000   |
|-----------------------------------|------|-------------------|-------------------|
| Gross turnover                    |      | 107,217,617       | 89,928,975        |
| Excise duties                     |      | (54,447,161)      | (46,110,971)      |
| Sales tax                         |      | (16,151,379)      | (13,195,201)      |
| Net turnover                      |      | 36,619,077        | 30,622,803        |
| Cost of sales                     | 7    | (22,771,684)      | (20,012,587)      |
| <b>Gross profit</b>               |      | <b>13,847,393</b> | <b>10,610,216</b> |
| Selling and distribution expenses | 8    | (3,877,112)       | (4,022,635)       |
| Administrative expenses           | 9    | (2,398,881)       | (1,716,314)       |
| Other operating expenses          | 10   | (650,753)         | (397,959)         |
| Other income                      | 11   | 166,415           | 129,129           |
|                                   |      | (6,760,331)       | (6,007,779)       |
| <b>Operating profit</b>           |      | <b>7,087,062</b>  | <b>4,602,437</b>  |
| Finance income                    |      | 199,795           | 136,487           |
| Finance cost                      | 12   | (99,056)          | (72,019)          |
| Net finance income / (cost)       |      | 100,739           | 64,468            |
| <b>Profit before income tax</b>   |      | <b>7,187,801</b>  | <b>4,666,905</b>  |
| Income tax expense                | 13   | (2,337,656)       | (1,542,596)       |
| <b>Profit for the year</b>        |      | <b>4,850,145</b>  | <b>3,124,309</b>  |
| Earnings per share - (Rupees)     | 14   | 18.98             | 12.23             |

The annexed notes 1 to 35 from an integral part of these consolidated financial statements.

  
 Graeme Amey  
 Managing Director & CEO

  
 Syed Javed Iqbal  
 Director Finance & IT

# Consolidated Statement of Comprehensive Income

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | Note | 2014<br>Rs '000  | 2013<br>Rs '000  |
|--|------|------------------|------------------|
| <b>Profit for the year</b>   |      | 4,850,145        | 3,124,309        |
| <b>Other comprehensive income for the year:</b>  |      |                  |                  |
| Items that will not be reclassified to Profit or Loss                                  |      |                  |                  |
| Remeasurement gain on defined benefit pension and gratuity plans                       | 27   | 75,389           | 50,875           |
| Tax charge related to remeasurement gain on defined benefit pension and gratuity plans | 13   | (26,935)         | (18,046)         |
|  |      | 48,454           | 32,829           |
| Items that may be subsequently reclassified to Profit & Loss.                          |      | -                | -                |
| Other comprehensive income for the year - net of tax                                   |      | 48,454           | 32,829           |
| <b>Total comprehensive income for the year - net of tax</b>                            |      | <b>4,898,599</b> | <b>3,157,138</b> |

The annexed notes 1 to 35 from an integral part of these consolidated financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT

# Consolidated Balance Sheet

AS AT DECEMBER 31, 2014

|   | Note | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|------|-----------------|-----------------|
| <b>Non current assets</b>                 |      |                 |                 |
| Property, plant and equipment             | 16   | 8,738,525       | 7,109,569       |
| Long term loans                           | 17   | 19              | 75              |
| Long term deposits and prepayments        | 18   | 32,453          | 21,478          |
| <b>Current assets</b>                     |      |                 |                 |
| Stock-in-trade                            | 19   | 11,894,508      | 9,166,367       |
| Stores and spares                         | 20   | 472,029         | 488,213         |
| Trade debts                               | 21   | 3,225           | 764             |
| Loans and advances                        | 22   | 66,692          | 89,579          |
| Short term prepayments                    |      | 183,145         | 78,889          |
| Other receivables                         | 23   | 405,446         | 415,034         |
| Cash and bank balances                    | 24   | 149,573         | 60,128          |
|   |      | 13,174,618      | 10,298,974      |
| <b>Current liabilities</b>                |      |                 |                 |
| Trade and other payables                  | 25   | 11,266,526      | 7,724,773       |
| Short term running finance                | 26   | 562,870         | 2,436,445       |
| Finance lease obligation                  | 29   | 119,375         | 92,559          |
| Accrued interest / mark-up                |      | 24,166          | 27,048          |
| Current income tax liability              |      | 460,732         | 429,901         |
|   |      | 12,433,669      | 10,710,726      |
| <b>Net current assets / (liabilities)</b> |      | 740,949         | (411,752)       |
| <b>Non current liabilities</b>            |      |                 |                 |
| Deferred income tax liability             | 28   | (1,100,229)     | (1,014,118)     |
| Finance lease obligation                  | 29   | (400,354)       | (293,044)       |
|   |      | (1,500,583)     | (1,307,162)     |
| <b>Net assets</b>                         |      | 8,011,363       | 5,412,208       |
| <b>Share capital and reserves</b>         |      |                 |                 |
| Share capital                             | 30   | 2,554,938       | 2,554,938       |
| Revenue reserves                          |      | 5,456,425       | 2,857,270       |
|   |      | 8,011,363       | 5,412,208       |
| Contingencies and commitments             | 31   |                 |                 |

The annexed notes 1 to 35 from an integral part of these consolidated financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT

# Consolidated Cash Flow Statement

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>Cash flows from operating activities</b>                                    |                 |                 |
| Cash receipts from customers   | 107,216,336     | 89,929,017      |
| Cash paid to Government for Federal excise duty,<br>Sales tax and other levies | (69,859,772)    | (59,953,970)    |
| Cash paid to suppliers   | (23,557,885)    | (22,101,469)    |
| Cash paid to employees and retirement funds                                    | (4,227,646)     | (3,469,931)     |
| Finance cost paid  | (101,938)       | (85,851)        |
| Cash paid as royalty   | (511,637)       | (432,851)       |
| Income tax paid  | (2,284,685)     | (1,476,427)     |
| Other cash payments  | (297,302)       | (35,560)        |
|  | 6,375,471       | 2,372,958       |
| <b>Cash flows from investing activities</b>                                    |                 |                 |
| Purchase of property, plant and equipment                                      | (2,248,826)     | (1,886,514)     |
| Sale of property, plant and equipment  | 67,079          | 84,541          |
| Interest received  | 199,795         | 136,487         |
|  | (1,981,952)     | (1,665,486)     |
| <b>Cash flows from financing activities</b>                                    |                 |                 |
| Dividends paid   | (2,259,822)     | (1,850,235)     |
| Finance lease payments   | (170,677)       | (134,812)       |
|  | (2,430,499)     | (1,985,047)     |
| <b>Increase / (decrease) in cash and cash equivalents</b>                      | 1,963,020       | (1,277,575)     |
| Cash and cash equivalents at beginning of year                                 | (2,376,317)     | (1,098,742)     |
| Cash and cash equivalents at end of year                                       | (413,297)       | (2,376,317)     |
| Cash and cash equivalents comprise:  |                 |                 |
| Cash and bank balances   | 149,573         | 60,128          |
| Short term running finance   | (562,870)       | (2,436,445)     |
|  | (413,297)       | (2,376,317)     |

The annexed notes 1 to 35 from an integral part of these consolidated financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT



# Consolidated Statement of Changes in Equity

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | Share capital<br>Rs '000 | Revenue reserves<br>Rs '000 | Total<br>Rs '000   |
|--|--------------------------|-----------------------------|--------------------|
| <b>Balance at January 1, 2013</b>  | 2,554,938                | 1,552,462                   | 4,107,400          |
| <b>Comprehensive income:</b>   |                          |                             |                    |
| Profit for the year  | -                        | 3,124,309                   | 3,124,309          |
| Other comprehensive income for the year  | -                        | 32,829                      | 32,829             |
| <b>Total Comprehensive income for the year</b>   | -                        | <b>3,157,138</b>            | <b>3,157,138</b>   |
| <b>Transactions with owners:</b>   |                          |                             |                    |
| Final dividend of Rs 3.25 per share relating to the year ended December 31, 2012       | -                        | (830,354)                   | (830,354)          |
| 1st interim dividend of Rs 2.00 per share relating to the year ended December 31, 2013 | -                        | (510,988)                   | (510,988)          |
| 2nd interim dividend of Rs 2.00 per share relating to the year ended December 31, 2013 | -                        | (510,988)                   | (510,988)          |
| <b>Total transactions with owners</b>  | -                        | <b>(1,852,330)</b>          | <b>(1,852,330)</b> |
| <b>Balance at December 31, 2013</b>  | 2,554,938                | 2,857,270                   | 5,412,208          |
| <b>Balance at January 1, 2014</b>  | 2,554,938                | 2,857,270                   | 5,412,208          |
| <b>Comprehensive income:</b>   |                          |                             |                    |
| Profit for the year  | -                        | 4,850,145                   | 4,850,145          |
| Other comprehensive income for the year  | -                        | 48,454                      | 48,454             |
| <b>Total Comprehensive income for the year</b>   | -                        | <b>4,898,599</b>            | <b>4,898,599</b>   |
| <b>Transactions with owners:</b>   |                          |                             |                    |
| Final dividend of Rs 6.00 per share relating to the year ended December 31, 2013       | -                        | (1,532,963)                 | (1,532,963)        |
| 1st interim dividend of Rs 3.00 per share relating to the year ended December 31, 2014 | -                        | (766,481)                   | (766,481)          |
| <b>Total transactions with owners</b>  | -                        | <b>(2,299,444)</b>          | <b>(2,299,444)</b> |
| <b>Balance at December 31, 2014</b>  | 2,554,938                | 5,456,425                   | 8,011,363          |

The annexed notes 1 to 35 from an integral part of these consolidated financial statements.



**Graeme Amey**  
Managing Director & CEO



**Syed Javed Iqbal**  
Director Finance & IT

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

## 1. The Group and its operations

Pakistan Tobacco Company Limited (the Company) is a public listed company incorporated in Pakistan on November 18, 1947 under the Companies Act, 1913 (now the Companies Ordinance, 1984) and its shares are quoted on the Karachi, Lahore and Islamabad stock exchanges of Pakistan. The Company is a subsidiary of British American Tobacco (Investments) Limited, United Kingdom, whereas its ultimate parent company is British American Tobacco p.l.c, United Kingdom. The registered office of the Company is situated at Serena Business Complex, Khayaban-e-Suharwardy, Islamabad. The Company is engaged in the manufacture and sale of cigarettes.

Phoenix (Private) Limited (PPL) is a private company incorporated on March 9, 1992 in Azad Jammu and Kashmir under the Companies Ordinance, 1984. The registered office of PPL is situated at Bun Khurma, Chichian Road, Mirpur, Azad Jammu and Kashmir. The object for which PPL has been incorporated is to operate and manage an industrial undertaking in Azad Jammu and Kashmir to deal in tobacco products. PPL is dormant and has not commenced its commercial operations.

For the purpose of these consolidated financial statements, the Company and its wholly owned subsidiary PPL is referred to as the Group.

## 2. Statement of compliance

These are consolidated financial statements of the Group. These consolidated financial statements have been prepared in accordance with approved accounting standards as applicable in Pakistan. Approved accounting standards comprise of such International Financial Reporting Standards (IFRS) issued by the International Accounting Standard Board as are notified under the Companies Ordinance, 1984 (the Ordinance), and provisions of and directives issued under the Ordinance. In case requirements differ, the provisions or directives of the Ordinance shall prevail.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are described in note 6.

## 3. New and amended standards and interpretations

- (a) The following amendments and interpretations to published accounting standards became effective during the year, however, the adoption of these amendments and interpretations did not have any material effect on the financial statements.

|          |  | Effective date (annual periods beginning on or after) |
|----------|--|---|
| IAS 32   | Financial Instruments Presentation (Amendments)    | January 1, 2014                                       |
| IAS 36   | Impairment of Assets (Amendments)                  | January 1, 2014                                       |
| IAS 39   | Financial Instruments: Recognition and Measurement | January 1, 2014                                       |
| IFRIC 21 | Levies   | January 1, 2014                                       |

- (b) The following standards and amendments to published accounting standards were not effective during the year and have not been early adopted by the Group:

|         |   | Effective date (annual periods beginning on or after) |
|---------|---|---|
| IFRS 2  | Share-based Payment (Amendments)  | July 01, 2014   |
| IFRS 3  | Business Combinations (Amendments)  | July 01, 2014   |
| IFRS 5  | Non-current Assets Held for Sale and Discontinued Operations (Amendments) | January 1, 2014                                       |
| IFRS 3  | Business Combinations (Amendments)  | July 01, 2014   |
| IFRS 5  | Non-current Assets Held for Sale and Discontinued Operations (Amendments) | January 01, 2016                                      |
| IFRS 7  | Financial Instruments: Disclosures (Amendments)                           | January 01, 2016                                      |
| IFRS 8  | Operating Segments (Amendments)   | July 01, 2014   |
| IFRS 9  | Financial Instruments   | January 01, 2018                                      |
| IFRS 10 | Consolidated Financial Statements (Amendments)                            | January 01, 2016                                      |
| IFRS 11 | Joint Arrangements (Amendments)   | January 01, 2016                                      |
| IFRS 12 | Disclosure of interests in Other Entities (Amendments)                    | January 01, 2016                                      |
| IFRS 13 | Fair Value Measurement (Amendments)                                       | July 01, 2014   |
| IFRS 14 | Regulatory Deferral Accounts  | January 01, 2016                                      |
| IFRS 15 | Revenue from Contracts with Customers                                     | January 01, 2017                                      |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|        |   | Effective date (annual periods beginning on or after) |
|--------|---|---|
| IAS 1  | Presentation of Financial Statements (Amendments)         | January 01, 2016                                      |
| IAS 16 | Property, Plant and Equipment (Amendments)                | July 01, 2014 & January 01, 2016                      |
| IAS 19 | Employee Benefits (Amendments)                            | July 01, 2014 & January 01, 2016                      |
| IAS 24 | Related Party Disclosures (Amendments)                    | July 01, 2014   |
| IAS 27 | Separate Financial Statements (Amendments)                | January 01, 2016                                      |
| IAS 28 | Investments in Associates and Joint Ventures (Amendments) | January 01, 2016                                      |
| IAS 34 | Interim Financial Reporting (Amendments)                  | January 01, 2016                                      |
| IAS 38 | Intangible Assets (Amendments)                            | July 01, 2014 & January 01, 2016                      |
| IAS 40 | Investment Property (Amendments)                          | July 01, 2014   |

The management anticipates that the adoption of the above standards and amendments in future periods, will have no material impact on the Group's financial statements other than in presentation / disclosures.

- (c) Following standard has been issued by the International Accounting Standards Board (IASB), which are yet to be notified by the Securities and Exchange Commission of Pakistan (SECP), for the purpose of their applicability in Pakistan:

|        |  | Effective date (annual periods beginning on or after) |
|--------|--|---|
| IFRS 1 | First-time adoption of International Financial Reporting standards | July 01, 2009   |

- (d) The following standards and amendments are effective, but are notified by SECP for the purpose of their applicability in Pakistan from annual periods beginning on or after January 1, 2015:

|         |  | Effective date (annual periods beginning on or after) |
|---------|--|---|
| IFRS 10 | Consolidated Financial Statements                      | January 01, 2013                                      |
| IFRS 11 | Joint Arrangements                                     | January 01, 2013                                      |
| IFRS 12 | Disclosure of Interests in Other Entities              | January 01, 2013                                      |
| IFRS 13 | Fair Value Measurement                                 | January 01, 2013                                      |
| IAS 27  | Separate Financial Statements                          | January 01, 2013                                      |
| IAS 28  | Investments in Associates and Joint Ventures           | January 01, 2013                                      |
| IFRS 10 | Consolidated Financial Statements (Amendments)         | January 01, 2014                                      |
| IFRS 12 | Disclosure of Interests in Other Entities (Amendments) | January 01, 2014                                      |
| IAS 27  | Separate Financial Statements (Amendments)             | January 01, 2014                                      |

The management anticipates that the adoption of the above standards and amendments in future periods, will have no material impact on the Group's consolidated financial statements other than in presentation / disclosures.

- (e) The following interpretations issued by the IASB have been waived off by SECP effective January 16, 2012:

|          |   |
|----------|---|
| IFRIC 4  | Determining whether an arrangement contains lease |
| IFRIC 12 | Service concession arrangements                   |

## 4. Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

## 4.1 Basis of measurement

These financial statements have been prepared under the historical cost convention except as otherwise stated in the respective accounting policies notes.

## 4.2 Functional and presentation currency

Items included in the consolidated financial statements of the Group are measured using the currency of the primary economic environment in which the entity operates (the functional currency), which is the Pakistan rupee (Rs).

## 4.3 Foreign currency transactions and translation

Foreign currency transactions are translated into the functional currency using the exchange rate prevailing on the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into functional currency using the exchange rate prevailing at the balance sheet date. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates are recognized in the profit and loss account. All other foreign exchange gains and losses are presented in the profit and loss account within other operating expenses.

## 4.4 Revenue recognition

Revenue comprises the fair value of the consideration received or receivable for the sale of goods; stated net of discounts, in the ordinary course of the Group's activities.

Revenue is recognized when it is probable that the economic benefits associated with the transaction will flow to the Group and the amount of revenue, and the associated cost incurred or to be incurred, can be measured reliably and when specific criteria have been met for each of the Group's activities as described below.

### (a) Sale of goods

The Company manufactures and sells cigarettes to its appointed distributors. Sale of goods is recognized when the Company has delivered products to the distributor and there is no unfulfilled obligation that could affect the distributor's acceptance of the products. Delivery does not occur until the products have been shipped to the specified location, the risks of obsolescence and loss have been transferred to the distributor, and either the distributor has accepted the products in accordance with the sales contract, the acceptance provisions have lapsed, or the Company has objective evidence that all criteria for acceptance have been satisfied.

### (b) Income on bank deposits

Income on bank deposits is accounted for on the time proportion basis using the applicable rate of return.

### (c) Others

Scrap sales and miscellaneous receipts are recognized on realized amounts. All other income is recognized on accrual basis.

## 4.5 Current and deferred income tax

The tax expense for the year comprises current and deferred income tax, and is recognized in the profit and loss account, except to the extent that it relates to items recognized in other comprehensive income or directly in the equity. In this case, the tax is also recognized in other comprehensive income or directly in equity, respectively.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

(a) Current

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation and establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

(b) Deferred

Deferred income tax is recognized, using the balance sheet liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements.

Deferred income tax liabilities are recognized for all taxable temporary differences and deferred tax assets are recognized to the extent that it is probable that taxable profits will be available against which the deductible temporary differences, unused tax losses and tax credits can be utilized.

Deferred income tax is calculated at the rates that are expected to apply to the period when the differences reverse, based on tax rates that have been enacted or substantively enacted by the balance sheet date.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current income tax assets against current tax liabilities and when the deferred income tax assets and liabilities relate to income tax levied by the same taxation authority on either the same taxable entity or different taxable entities where there is an intention to settle the balance on a net basis.

#### 4.6 Provisions

Provisions are recognized when the Group has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount could be reliably estimated. Provisions are not recognized for future operating losses.

All provisions are reviewed at each balance sheet date and adjusted to reflect current best estimate.

#### 4.7 Contingent assets

Contingent assets are disclosed when the Group has a possible asset that arises from past events and whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Group. Contingent assets are not recognized until their realization becomes virtually certain.

#### 4.8 Contingent liabilities

Contingent liability is disclosed when the Group has a possible obligation as a result of past events whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Group; or the Group has a present legal or constructive obligation that arises from past events but it is not probable that an outflow of resources embodying economic benefits will be required to settle the obligation or the amount of obligation cannot be measured with sufficient reliability.

#### 4.9 Employee benefits

(a) Retirement benefit plans

The Group operates various retirement benefit schemes. The schemes are generally funded through payments to trustee-administered funds, determined by periodic actuarial calculations or upto the limit allowed in terms of the Income Tax Ordinance, 2001. The Group has both defined contribution and defined benefit plans.

A defined contribution plan is a plan under which the Group pays fixed contributions into a separate fund. The Group has no legal or constructive obligation to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

A defined benefit plan is a plan that is not a defined contribution plan. Typically defined benefit plans define an amount of benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The Group operates:

- (i) Defined benefit, approved funded pension scheme for management and certain grades of business support officers and approved gratuity scheme for all employees. Employees also contribute to the approved pension scheme. The liability recognized in the balance sheet in respect of pension and gratuity plans is the present value of the defined benefit obligation at the balance sheet date less the fair value of plan assets.

The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of government bonds that are denominated in Pakistan rupee and have terms to maturity approximating to the terms of the related liability.

- (ii) Approved contributory provident fund for all employees administered by trustees and approved contributory pension fund for the new joiners. The contributions of the Group are recognized as employee benefit expense when they are due. Prepaid contributions, if any, are recognized as an asset to the extent that a cash refund or a reduction in the future payments is available.

- (b) Termination benefits

Termination benefits are payable when employment is terminated by the Group before the normal retirement date or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Group recognizes termination benefits when it is demonstrably committed to either; terminating the employment of current employees according to a detailed formal plan without possibility of withdrawal; or providing termination benefits as a result of an offer made to encourage voluntary redundancy. In the case of an offer made to encourage voluntary redundancy, the termination benefits are measured based on the number of employees expected to accept the offer.

- (c) Medical benefits

The Group maintains a health insurance policy for its entitled employees and pensioners and their respective spouses. The Group contributes premium to the policy annually. Such premium is recognised as an expense in the profit and loss account.

- (d) Bonus plans

The Group recognizes a liability and an expense for bonuses based on a formula that takes into consideration the profit attributable to the Group's shareholders after certain adjustments and performance targets. The Group recognizes a provision where contractually obliged or where there is a past practice that has created a constructive obligation.

- (e) Share based payments

The Group has cash-settled share-based compensation plans. Share options are granted to employees in the grades 37 and above which vest over a period of 3 years. For cash-settled share-based payments, a liability equal to the portion of the services received is recognised at its current fair value determined at each balance sheet date.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

## Long Term Incentive Plan (LTIP)

Nil-cost options exercisable after three years from date of grant. Payout is subject to performance conditions based on earnings per share relative to inflation and total shareholder return, combining the share price and dividend performance of the British American Tobacco Group. Cash-settled LTIPs are granted in March each year.

## Deferred Share Bonus Scheme (DSBS)

The number of deferred shares awarded is calculated by converting the portion of the incentive payment to be delivered as shares to Sterling (using an average year to date exchange rate) and by dividing this Sterling value by the British American Tobacco share price on the award date. These shares are transferable to the participant on the third anniversary (i.e. after three years), on condition that the individual is still in the employment of the Group in the British American Tobacco group. Free ordinary shares released three years from date of grant and may be subject to forfeit if a participant leaves employment before the end of the three-year holding period. Cash-settled deferred shares are granted in March each year.

## 4.10 Leases

### (a) Finance Leases

Leases that transfer substantially all the risks and rewards incidental to ownership of an asset are classified as finance leases. Assets on finance lease are capitalized at the commencement of the lease term at the lower of fair value of leased assets and the present value of minimum lease payments, each determined at the inception of the lease. Each lease payment is allocated between the liability and finance cost so as to achieve a constant rate on the finance balance outstanding. The corresponding rental obligations, net of finance charges, are included in other long term payables. The finance cost is charged to profit and loss account and is included under finance costs. The assets acquired under finance lease are depreciated over the shorter of the useful life of the asset or the lease term.

### (b) Operating Leases

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit and loss account on a straight-line basis over the period of the lease.

## 4.11 Property, plant and equipment

These are stated at cost less accumulated depreciation and impairment, if any, except freehold land and capital work in progress which are stated at cost. Cost includes expenditure that is directly attributable to the acquisition of the asset.

Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognized. All other repairs and maintenance are recognized in profit and loss account during the financial period in which they are incurred.

Land is not depreciated. Depreciation on other assets is calculated using the straight-line method to allocate their cost less residual value over their estimated useful lives at the following annual rates:

|  | 2014          | 2013          |
|--|---------------|---------------|
| Buildings on free-hold land, buildings on leasehold land | 3%            | 3%            |
| Plant and machinery                                      | 7%            | 7%            |
| Air conditioners included in plant and machinery         | 20%           | 20%           |
| Office and household equipment                           | 20% to 33.33% | 20% to 33.33% |
| Furniture and fittings                                   | 10% to 20%    | 10% to 20%    |
| Vehicles - Owned and leased                              | 20%           | 20%           |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

Depreciation on additions and deletions during the year is charged on a pro rata basis from the month when asset is put into use or up to the month when asset is disposed/written off.

The assets residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date. An assets carrying amount is written down immediately to its recoverable amount if the assets' carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals of operating fixed assets are recognized in profit and loss account.

## 4.12 Impairment of non-financial assets

Assets that have an indefinite useful life, for example land, are not subject to depreciation and are tested annually for impairment. Assets that are subject to depreciation are reviewed for impairment at each balance sheet date or whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount for which assets carrying amount exceeds its recoverable amount. Recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets that suffered an impairment are reviewed for possible reversal of the impairment at each balance sheet date. Reversals of the impairment losses are restricted to the extent that asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortization, if no new impairment losses had been recognised. An impairment loss or reversal of impairment loss is recognised in the profit and loss account.

## 4.13 Stock-in-trade

Stock-in-trade is stated at the lower of cost and net realizable value. Cost is determined using the weighted average method. The cost of finished goods and work in process comprises design costs, raw materials, direct labour, other direct costs and related production overheads. Net realizable value is the estimated selling price in the ordinary course of business, less cost of completion and costs necessary to be incurred to make the sale.

## 4.14 Stores and spares

Stores and spares are stated at cost less allowance for obsolete and slow moving items. Cost is determined using weighted average method. Items in transit are valued at cost comprising invoice value and other related charges incurred upto the balance sheet date.

## 4.15 Financial assets

### 4.15.1 Classification

The Group classifies its financial assets in four categories: held to maturity, loans and receivables, at fair value through profit or loss and available-for-sale. The classification depends on the purpose for which the financial assets were acquired. Management determines the classification of its financial assets at initial recognition.

#### (i) Held to maturity

A financial asset is classified in this category if acquired by the Group with the intention and ability to hold them upto maturity.



# Notes to and forming part of the Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

(ii) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the balance sheet date, which are classified as non-current assets. The Group's loans and receivables comprise trade debts, loans and advances, other receivables, security deposits and cash and bank balances.

(iii) Financial assets at fair value through profit or loss

Financial assets at fair value through profit or loss are financial assets held for trading. A financial asset is classified in this category if acquired principally for the purpose of selling in the short-term. Assets in this category are classified as current assets.

(iv) Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets unless management intends to dispose off the investment within 12 months of the balance sheet date.

#### 4.15.2 Recognition and measurement

Regular way purchases and sales of financial assets are recognised on the trade-date – the date on which the Group commits to purchase or sell the asset. Investments are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value and transaction costs are expensed in the profit and loss account. Financial assets are derecognized when the rights to receive cash flows from the investments have expired or have been transferred and the Group has transferred substantially all risks and rewards of ownership. Available-for-sale financial assets and financial assets at fair value through profit or loss are subsequently carried at fair value. Loans and receivables and held to maturity financial assets are carried at amortized cost using the effective interest method.

Gains or losses arising from changes in the fair value of the 'financial assets at fair value through profit or loss' category are recognized in the profit and loss account in the period in which they arise. Dividend income from financial assets at fair value through profit or loss is recognised in the profit and loss account as part of other income when the Group's right to receive payment is established.

#### 4.15.3 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously.

#### 4.15.4 Impairment of financial assets

The Groups assesses at the end of each reporting period whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial assets is impaired and impairment losses are incurred only if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a 'loss event') and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 4.16 Trade debts

Trade debts are recognised initially at fair value and subsequently measured at cost less provision for doubtful debts. A provision for doubtful debts is established when there is objective evidence that the Group will not be able to collect all amounts due according to the original terms of the trade debts. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or financial reorganization, and default or delinquency in payments are considered indicators that the trade debt is doubtful. The provision is recognised in the profit and loss account. When a trade debt is uncollectible, it is written off against the provision. Subsequent recoveries of amounts previously written off are credited to the profit and loss account.

### 4.17 Trade and other payables

Trade and other payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year. If not, they are presented as non-current liabilities. Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

### 4.18 Borrowing Costs

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently carried at amortised cost; any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the profit and loss account over the period of the borrowings using the effective interest method.

Borrowing costs which are directly attributable to the acquisition, construction or production of a qualifying asset are capitalized as part of the cost of that asset. All other borrowing costs are charged to profit and loss account.

### 4.19 Dividend distribution

Final dividend distribution to the Group's shareholders is recognised as a liability in the financial statements in the period in which the dividend is approved by the Group's shareholders at the Annual General Meeting, while interim dividend distributions are recognised in the period in which the dividends are declared by the Board of Directors.

### 4.20 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

## 5. Financial risk management

### 5.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk, price risk and cash flow and fair value interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the financial performance.

Risk management is carried out by the Treasury Sub Committee (the Committee) under policies approved by the board of directors (the Board). The Board provides written principles for overall risk management, as well as written policies covering specific areas such as foreign exchange risk, interest rate risk, credit risk and investment of excess liquidity. All treasury related transactions are carried out within the parameters of these policies.

- (a) Market risk
- (i) Foreign exchange risk

Foreign exchange risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

because of changes in foreign exchange rates. Foreign exchange risk arises mainly from future commercial transactions or receivables and payables that exist due to transactions in foreign currencies.

The Group is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to the United States Dollar, Great Britain Pound Sterling, Australian Dollar and the Euro. Currently, the Group's foreign exchange risk exposure is restricted to cash and bank balances and the amounts receivable/payable from/to the foreign entities. The Group enters into forward exchange contracts with banks to hedge the currency risk on letters of credit related to import of goods and equipment.

Financial assets include Rs 37,207 thousand (2013: 64,844 thousand) and financial liabilities include Rs 866,152 thousand (2013: 517,592 thousand) which were subject to foreign exchange risk.

At December 31 2014, if the functional currency had weakened/strengthened by 10% against foreign currencies, with all other variables held constant, the profit after taxation for the year would have been lower/higher by Rs 56 million (2013: Rs 30 million).

### (ii) Price risk

Price risk represents the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market.

The Group is not exposed to equity price risk since there are no investments in equity securities. The Group is also not exposed to commodity price risk.

### (iii) Cash flow and fair value interest rate risk

This represents the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group is not exposed to fair value interest rate risk as it does not hold any fixed rate instruments.

The Group has no significant long-term interest-bearing assets or liabilities whose fair value or future cash flows will fluctuate because of changes in market interest rates.

Financial liabilities include balances of Rs 1,082,599 thousand (2013: Rs 2,822,048 thousand) which are subject to interest rate risk. Applicable interest rates for financial liabilities have been indicated in respective notes.

At balance sheet date, if interest rates had been 1% higher/lower, with all other variables held constant, profit after taxation for the year would have been Rs 8 million (2013: Rs 19 million) lower/higher, mainly as a result of higher/lower interest expense on floating rate borrowings.

### (b) Credit risk

Credit risk represents the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. Credit risk mainly arises from trade debts, loans and advances, other receivables and deposits with banks. The table below shows bank balances held with counterparties at the balance sheet date.

| Counterparty       | Rating     |           | Rating Agency | Rs (million) |      |
|--------------------|------------|-----------|---------------|--------------|------|
|                    | Short term | Long term |               | 2014         | 2013 |
| Standard Chartered | A1+        | AAA       | PACRA         | 7            | -    |
| MCB Bank Ltd       | A1+        | AAA       | PACRA         | 20           | 25   |
| Citibank N.A.      | P-1        | A2        | Moody's       | 57           | -    |
| Deutsche Bank AG   | P-1        | A3        | Moody's       | 63           | 32   |
|                    |            |           |               | 147          | 57   |

Loans and advances, trade debts and other receivables amounting to Rs 515 million (2013: Rs 561 million) do not include any amounts which are past due or impaired.

# Notes to and forming part of the Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### (c) Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Group manages liquidity risk by maintaining sufficient cash and the availability of funding through an adequate amount of committed credit facilities. At December 31, 2014, the Group had Rs 5,937 million (2013: Rs 2,914 million) unutilised borrowing facilities from financial institutions and Rs 150 million (2013: Rs 60 million) cash and bank balances. Further, the Group also has strong financial support from its holding company.

The table below summarizes the maturity profile of the Group's financial liabilities as at reporting date. The amounts disclosed are undiscounted cashflows.

|                            | December 31, 2014 |                            |                            |
|----------------------------|-------------------|----------------------------|----------------------------|
|                            | Amount<br>Rs '000 | Within one year<br>Rs '000 | Upto five years<br>Rs '000 |
| Finance lease obligation   | 617,308           | 172,948                    | 444,360                    |
| Trade and other payables   | 11,263,047        | 11,263,047                 | -                          |
| Short term running finance | 562,870           | 562,870                    | -                          |
| Accrued interest / mark-up | 24,166            | 24,166                     | -                          |
|                            | 12,467,391        | 12,023,031                 | 444,360                    |

|                            | December 31, 2013 |                            |                            |
|----------------------------|-------------------|----------------------------|----------------------------|
|                            | Amount<br>Rs '000 | Within one year<br>Rs '000 | Upto five years<br>Rs '000 |
| Finance lease obligation   | 479,785           | 129,337                    | 350,448                    |
| Trade and other payables   | 7,716,602         | 7,716,602                  | -                          |
| Short term running finance | 2,436,445         | 2,436,445                  | -                          |
| Accrued interest / mark-up | 27,048            | 27,048                     | -                          |
|                            | 10,659,880        | 10,309,432                 | 350,448                    |

### 5.2 Capital management

The Group's objectives when managing capital risks are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders or issue new shares.

### 5.3 Fair value estimation

The carrying values of financial instruments approximate their fair values.

## 6. Critical accounting estimates and judgements

### (a) Income taxes

The Group recognizes tax liabilities for pending tax assessments using estimates based on expert opinion obtained from tax/legal advisors. Differences, if any, between the income tax provision and the tax liability finally determined is recorded when such liability is so determined. Deferred income tax is calculated at the rates that are expected to

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

apply to the period when the differences reverse, based on tax rates that have been enacted or substantially enacted by the balance sheet date.

(b) Employee benefits

Retirement benefit plans (note 4.9a)  
Employees' termination benefits (note 4.9b)  
Bonus plans (note 4.9d)

(c) Property, plant and equipment

The Group reviews useful life and residual value of property, plant and equipment (note 4.12) on regular basis. Any change in estimates may affect the carrying amounts of the respective items of property, plant and equipment with a corresponding effect on the depreciation charge.

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>7. Cost of sales</b>                            |                 |                 |
| Raw material consumed                              |                 |                 |
| Opening stock of raw materials and work in process | 7,558,214       | 6,177,047       |
| Raw material purchases and expenses - note 7.1     | 19,627,913      | 16,912,811      |
| Closing stock of raw materials and work in process | (9,802,963)     | (7,558,214)     |
|  | 17,383,164      | 15,531,644      |
| Government taxes and levies                        |                 |                 |
| Customs duty and surcharges                        | 623,263         | 577,245         |
| Provincial and municipal taxes and other duties    | 226,156         | 175,459         |
| Excise duty on royalty                             | 51,610          | 46,370          |
|  | 901,029         | 799,074         |
|  | 18,284,193      | 16,330,718      |
| Royalty  | 516,103         | 463,704         |
| Production overheads                               |                 |                 |
| Salaries, wages and benefits                       | 1,708,308       | 1,476,556       |
| Stores, spares and machine repairs                 | 627,626         | 710,117         |
| Fuel and power                                     | 614,863         | 495,546         |
| Insurance  | 45,433          | 45,733          |
| Repairs and maintenance                            | 376,925         | 216,901         |
| Postage, telephone and stationery                  | 8,792           | 7,679           |
| Information technology                             | 65,092          | 103,931         |
| Depreciation                                       | 621,312         | 559,432         |
| Provision for damaged stocks/stock written off     | 76,048          | 15,152          |
| Provision for slow moving items/stores written off | 78,000          | 21,726          |
| Sundries   | 302,381         | 125,291         |
|  | 4,524,780       | 3,778,064       |
| Cost of goods manufactured                         | 23,325,076      | 20,572,486      |
| Cost of finished goods                             |                 |                 |
| Opening stock                                      | 1,608,153       | 1,048,254       |
| Closing stock                                      | (2,161,545)     | (1,608,153)     |
|  | (553,392)       | (559,899)       |
| Cost of sales                                      | 22,771,684      | 20,012,587      |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs '000   | 2013<br>Rs '000   |
|--|-------------------|-------------------|
| <b>7.1 Raw material purchases and expenses</b> |                   |                   |
| Materials                                      | 17,080,383        | 15,454,647        |
| Salaries, wages and benefits                   | 907,889           | 689,322           |
| Stores, spares and machine repairs             | 232,784           | 289,623           |
| Fuel and power                                 | 837,065           | 223,840           |
| Property rentals                               | 107,818           | 54,555            |
| Insurance                                      | 21,470            | 3,642             |
| Repairs and maintenance                        | 68,110            | 22,174            |
| Postage, telephone and stationery              | 10,866            | 7,909             |
| Depreciation                                   | 113,099           | 123,174           |
| Sundries                                       | 248,429           | 43,925            |
|  | <b>19,627,913</b> | <b>16,912,811</b> |
| <b>8. Selling and distribution costs</b>       |                   |                   |
| Salaries, wages and benefits                   | 654,105           | 603,447           |
| Selling expenses                               | 2,958,059         | 2,780,674         |
| Freight  | 76,319            | 323,584           |
| Repairs and maintenance                        | 80,237            | 85,531            |
| Postage, telephone and stationery              | 13,808            | 5,542             |
| Travelling                                     | 37,409            | 45,382            |
| Property rentals                               | 15,452            | 11,299            |
| Insurance                                      | 11,219            | 11,312            |
| Finished goods stock written off               | -                 | 111,585           |
| Depreciation                                   | 30,504            | 44,279            |
|  | <b>3,877,112</b>  | <b>4,022,635</b>  |
| <b>9. Administrative expenses</b>              |                   |                   |
| Salaries, wages and benefits                   | 1,019,552         | 886,509           |
| Fuel and power                                 | 16,856            | 37,678            |
| Property rentals                               | 131,489           | 53,854            |
| Insurance                                      | 6,219             | 5,149             |
| Repairs and maintenance                        | 37,716            | 48,538            |
| Postage, telephone and stationery              | 18,221            | 14,432            |
| Legal and professional charges                 | 41,893            | 37,044            |
| Donations - note 9.1                           | 10,100            | 1,100             |
| Information technology                         | 914,205           | 377,242           |
| Travelling                                     | 82,357            | 116,517           |
| Depreciation                                   | 68,882            | 85,263            |
| Auditor's remuneration and expenses - note 9.2 | 9,756             | 15,830            |
| Sundries                                       | 41,635            | 37,158            |
|  | <b>2,398,881</b>  | <b>1,716,314</b>  |

9.1 There were no donations in which the directors, or their spouses, had any interest.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|-----------------|-----------------|
| 9.2 Auditor's remuneration and expenses include:  |                 |                 |
| - Statutory audit fee   | 1,628           | 1,507           |
| - Group reporting, review of half yearly accounts, audit of consolidated accounts, audit of staff retirement benefit funds and special certifications | 3,379           | 3,129           |
| - Tax services  | 4,209           | 10,634          |
| - Out-of-pocket expenses  | 540             | 560             |
|   | 9,756           | 15,830          |
| <b>10. Other operating expenses</b>   |                 |                 |
| Workers' profit participation fund  | 386,026         | 250,639         |
| Workers' welfare fund   | 146,690         | 76,725          |
| Bank charges and fees   | 32,952          | 38,662          |
| Loss on disposal of property, plant and equipment   | 18,536          | -               |
| Interest paid to workers' profit participation fund   | 517             | 25              |
| Foreign exchange loss   | 66,032          | 31,908          |
|   | 650,753         | 397,959         |
| <b>11. Other income</b>   |                 |                 |
| Income from an associated company   |                 |                 |
| - BAT SAA Services (Private) Limited, for services rendered   | 34,502          | 31,595          |
| Recharges payable written back  | 94,810          | -               |
| Vehicle rental from marketing agencies  | 17,081          | -               |
| Adjustment for federal excise duty  | 11,814          | -               |
| Income recognised on sale and leaseback of vehicles - note 26.5   | 5,872           | 9,215           |
| Insurance claim received  | -               | 29,469          |
| Sale of retail data   | -               | 23,500          |
| Gain on disposal of property, plant and equipment   | -               | 25,353          |
| Miscellaneous   | 2,336           | 9,997           |
|   | 166,415         | 129,129         |
| <b>12. Finance cost</b>   |                 |                 |
| Interest expense on:  |                 |                 |
| Bank borrowings   | 53,989          | 44,310          |
| Finance lease   | 45,067          | 27,709          |
|   | 99,056          | 72,019          |
| <b>13. Income tax expense</b>   |                 |                 |
| Current   | 2,239,017       | 1,575,639       |
| Deferred  | 98,639          | (33,043)        |
|   | 2,337,656       | 1,542,596       |

# Notes to and forming part of the Consolidated Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 13.1 Effective tax rate reconciliation:

Numerical reconciliation between the average effective income tax rate and applicable income tax rate is as follows:

|                                | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--------------------------------|-----------------|-----------------|
| Applicable tax rate            | 33.00           | 34.00           |
| Tax effect of:                 |                 |                 |
| Inadmissible expenses          | 0.35            | 0.44            |
| Income taxed at different rate | (0.12)          | (0.02)          |
| Change in applicable tax rate  | -               | (0.69)          |
| Others                         | (0.71)          | (0.68)          |
| Average effective tax rate     | 32.52           | 33.05           |

The applicable income tax rate was reduced from 34% to 33% during the year on account of the changes made to Income tax Ordinance, 2001 in 2014.

### 13.2 Tax on items directly credited to statement of comprehensive income

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| Current tax charge on defined benefit plans  | 39,463          | 61,777          |
| Deferred tax credit on defined benefit plans | (12,528)        | (43,731)        |
|  | 26,935          | 18,046          |
|  | 2014            | 2013            |

## 14. Earnings per share

|  |           |           |
|--|-----------|-----------|
| Profit after tax (Rs '000)                                   | 4,850,145 | 3,124,309 |
| Number of fully paid weighted average ordinary shares ('000) | 255,494   | 255,494   |
| Earnings per share - Basic (Rs)                              | 18.98     | 12.23     |

There is no dilutive effect on the basic earnings per share of the Group.

## 15. Remuneration of Chief Executive, Directors and Executives

The aggregate amounts charged in the financial statements of the year for remuneration including all benefits to Chief Executive, Executive Directors and executives are as follows:-

|                          | Chief Executive |                 | Executive Directors |                 | Executives               |                 |                  |                 | Total           |                 |
|--------------------------|-----------------|-----------------|---------------------|-----------------|--------------------------|-----------------|------------------|-----------------|-----------------|-----------------|
|                          |                 |                 |                     |                 | Key management personnel |                 | Other executives |                 |                 |                 |
|                          | 2014<br>Rs '000 | 2013<br>Rs '000 | 2014<br>Rs '000     | 2013<br>Rs '000 | 2014<br>Rs '000          | 2013<br>Rs '000 | 2014<br>Rs '000  | 2013<br>Rs '000 | 2014<br>Rs '000 | 2013<br>Rs '000 |
| Managerial remuneration  | 74,722          | 72,447          | 44,941              | 47,940          | 257,896                  | 211,522         | 747,115          | 681,622         | 1,124,674       | 1,013,531       |
| Corporate bonus          | 19,320          | 30,988          | 47,252              | 122,793         | 224,341                  | 163,755         | 225,571          | 245,476         | 516,484         | 563,012         |
| Leave fare assistance    | 4,036           | 5,568           | 3,330               | 3,848           | 11,078                   | 10,295          | 3,324            | 4,669           | 21,768          | 24,380          |
| Housing and utilities    | 12,309          | 11,601          | 13,468              | 21,010          | 69,770                   | 54,020          | 301,289          | 276,287         | 396,836         | 362,918         |
| Medical expenses         | -               | 1,103           | 1,667               | 2,527           | 18,597                   | 12,075          | 42,697           | 48,194          | 62,961          | 63,899          |
| Post employment benefits | 5,604           | 11,544          | 6,029               | 12,027          | 38,572                   | 27,156          | 155,981          | 148,086         | 206,186         | 198,813         |
|                          | 115,991         | 133,251         | 116,687             | 210,145         | 620,254                  | 478,823         | 1,475,977        | 1,404,334       | 2,328,909       | 2,226,553       |
| Number of persons        | 1               | 1               | 2*                  | 4               | 37*                      | 36              | 495              | 485             | 535             | 526             |

\* Number of executive directors decreased from four to two in last quarter of the year 2013. One of them has been reported under Key Management Personnel.



# Notes to and forming part of the Consolidated Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

15.1 The Group, in certain cases, also provides individuals with the use of group accommodation, cars and household items, in accordance with their entitlements.

15.2 The aggregate amounts charged in the consolidated financial statements of the year for remuneration including all benefits to six (2013: six) non-executive directors of the Group amounted to Rs 6,519 thousand (2013: Rs 4,653 thousand).

|  | 2014<br>Rs '000  | 2013<br>Rs '000  |
|--|------------------|------------------|
| <b>16. Property, plant and equipment</b> |                  |                  |
| Operating assets - note 16.1             | 7,651,975        | 6,073,717        |
| Capital work in progress - note 16.2     | 1,086,550        | 1,035,852        |
|  | <b>8,738,525</b> | <b>7,109,569</b> |

### 16.1 Operating assets

|                                      | Free-hold land | Buildings on free-hold land | Buildings on leasehold land | Private railway sidings | Plant and machinery | Office and household equipment | Furniture and fittings | Vehicles - owned | Vehicles - under finance lease | Total       |
|--------------------------------------|----------------|-----------------------------|-----------------------------|-------------------------|---------------------|--------------------------------|------------------------|------------------|--------------------------------|-------------|
|                                      | Rs '000        | Rs '000                     | Rs '000                     | Rs '000                 | Rs '000             | Rs '000                        | Rs '000                | Rs '000          | Rs '000                        | Rs '000     |
| <b>At January 1, 2013</b>            |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Cost                                 | 33,934         | 753,653                     | 25,712                      | 349                     | 8,755,842           | 609,223                        | 99,350                 | 534,297          | 173,838                        | 10,986,198  |
| Accumulated depreciation             | -              | (192,895)                   | (15,768)                    | (324)                   | (4,405,848)         | (359,660)                      | (47,408)               | (424,459)        | (17,477)                       | (5,463,839) |
| Net book amount at January 1, 2013   | 33,934         | 560,758                     | 9,944                       | 25                      | 4,349,994           | 249,563                        | 51,942                 | 109,838          | 156,361                        | 5,522,359   |
| <b>Year ended December 31, 2013</b>  |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Net book amount at January 1, 2013   | 33,934         | 560,758                     | 9,944                       | 25                      | 4,349,994           | 249,563                        | 51,942                 | 109,838          | 156,361                        | 5,522,359   |
| Additions                            | -              | 85,505                      | -                           | -                       | 812,968             | 155,167                        | 4,697                  | 3,079            | 361,278                        | 1,422,694   |
| Disposals                            | -              | (17,535)                    | (550)                       | (25)                    | (8,169)             | (2,780)                        | (528)                  | (13,242)         | (16,359)                       | (59,188)    |
| Depreciation charge                  | -              | (22,038)                    | (568)                       | -                       | (561,459)           | (134,126)                      | (15,159)               | (12,787)         | (66,011)                       | (812,148)   |
| Net book amount at December 31, 2013 | 33,934         | 606,690                     | 8,826                       | -                       | 4,593,334           | 267,824                        | 40,952                 | 86,888           | 435,269                        | 6,073,717   |
| <b>At January 1, 2014</b>            |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Cost                                 | 33,934         | 802,628                     | 22,149                      | -                       | 9,314,801           | 742,444                        | 100,760                | 425,229          | 514,442                        | 11,956,387  |
| Accumulated Depreciation             | -              | (195,938)                   | (13,323)                    | -                       | (4,721,467)         | (474,620)                      | (59,808)               | (338,341)        | (79,173)                       | (5,882,670) |
| Net book amount January 1, 2014      | 33,934         | 606,690                     | 8,826                       | -                       | 4,593,334           | 267,824                        | 40,952                 | 86,888           | 435,269                        | 6,073,717   |
| <b>Year ended December 31, 2014</b>  |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Net book amount at January 1, 2014   | 33,934         | 606,690                     | 8,826                       | -                       | 4,593,334           | 267,824                        | 40,952                 | 86,888           | 435,269                        | 6,073,717   |
| Additions                            | -              | 48,340                      | 1,081                       | -                       | 1,869,111           | 165,289                        | 262,987                | 20,907           | 129,955                        | 2,497,669   |
| Disposals                            | -              | (774)                       | (258)                       | -                       | (28,089)            | (601)                          | (1,102)                | (26,276)         | (28,514)                       | (85,615)    |
| Depreciation charge                  | -              | (20,728)                    | (394)                       | -                       | (615,009)           | (110,655)                      | (17,976)               | (3,699)          | (65,337)                       | (833,797)   |
| Net book amount at December 31, 2014 | 33,934         | 633,528                     | 9,255                       | -                       | 5,819,347           | 321,857                        | 284,861                | 77,820           | 471,373                        | 7,651,975   |
| <b>At December 31, 2014</b>          |                |                             |                             |                         |                     |                                |                        |                  |                                |             |
| Cost                                 | 33,934         | 849,171                     | 20,011                      | -                       | 11,090,485          | 880,031                        | 361,319                | 317,526          | 603,886                        | 14,156,363  |
| Accumulated depreciation             | -              | (215,643)                   | (10,756)                    | -                       | (5,271,138)         | (558,174)                      | (76,458)               | (239,706)        | (132,513)                      | (6,504,388) |
| Net book amount at December 31, 2014 | 33,934         | 633,528                     | 9,255                       | -                       | 5,819,347           | 321,857                        | 284,861                | 77,820           | 471,373                        | 7,651,975   |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|-----------------|-----------------|
| 16.2 Capital work in progress                           |                 |                 |
| Civil and electric works                                | 21,684          | 21,684          |
| Plant and machinery                                     | 775,716         | 992,914         |
| Advances to suppliers                                   | 289,150         | 21,254          |
|   | 1,086,550       | 1,035,852       |
| 16.3 Depreciation charge has been allocated as follows: |                 |                 |
| Cost of sales   | 621,312         | 559,432         |
| Raw material purchases and expenses                     | 113,099         | 123,174         |
| Selling and distribution expenses                       | 30,504          | 44,279          |
| Administrative expenses                                 | 68,882          | 85,263          |
|   | 833,797         | 812,148         |

16.4 Details of property, plant and equipment disposed off during the year , having book value of Rs 50,000 or more are as follows:

|                         | Cost<br>Rs '000 | Book value<br>Rs '000 | Sale proceeds<br>less selling<br>expenses<br>Rs '000 | Particulars of Buyers     |
|-------------------------|-----------------|-----------------------|--|---------------------------|
| Computer equipment      |                 |                       |  |                           |
| - by insurance claim    | 102             | 65                    | 108  | EFU General Insurance Co. |
|                         | 88              | 73                    | 174  | -do-                      |
| House hold furniture    |                 |                       |  |                           |
| - as per Group's policy | 222             | 117                   | 111  | Thusitha - ex employee    |
| Office fixtures         |                 |                       |  |                           |
| - by negotiation        | 141             | 66                    | 72   | Telenor (Pvt) Limited     |
|                         | 150             | 70                    | 76   | -do-                      |
|                         | 180             | 107                   | 92   | -do-                      |
|                         | 266             | 125                   | 136  | -do-                      |
|                         | 432             | 204                   | 220  | -do-                      |
|                         | 432             | 204                   | 220  | -do-                      |
|                         | 495             | 206                   | 178  | -do-                      |
| - by auction            | 114             | 78                    | 79   | Karachi Auction Mart      |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|                         | Cost    | Book value | Sale Proceeds less selling expenses | Particulars of Buyers           |
|-------------------------|---------|------------|-------------------------------------|---------------------------------|
|                         | Rs '000 | Rs '000    | Rs '000                             |                                 |
| Vehicles                |         |            |                                     |                                 |
| - as per Group's policy | 1,305   | 847        | 828                                 | Nimra Athar - employee          |
|                         | 1,305   | 888        | 921                                 | Zaheer Iqbal - employee         |
|                         | 1,350   | 876        | 850                                 | Jibran Khursheed - ex employee  |
|                         | 1,350   | 802        | 666                                 | Shabab Ali - employee           |
|                         | 1,354   | 282        | 135                                 | Faisal Iqbal - employee         |
|                         | 1,395   | 902        | 912                                 | Turab Ali Khan - employee       |
|                         | 1,691   | 1,317      | 1,354                               | Izza Aamer - ex employee        |
|                         | 1,691   | 1,047      | 1,285                               | Hammad Arif - employee          |
|                         | 1,691   | 1,062      | 1,060                               | Umair Luqman - employee         |
|                         | 1,691   | 1,090      | 1,083                               | Haroon Saleem - employee        |
|                         | 3,600   | 2,280      | 2,210                               | Feroze Ahmed - ex employee      |
|                         | 3,949   | 395        | 1,932                               | Ibrahim Shaikh - employee       |
|                         | 5,400   | 3,420      | 3,316                               | Mobasher Raza - ex employee     |
|                         | 1,354   | 197        | 135                                 | Muhammad Ahsan - employee       |
|                         | 1,354   | 226        | 819                                 | Umar Mansoor - employee         |
|                         | 1,395   | 902        | 912                                 | Turab Ali Khan - employee       |
|                         | 1,418   | 853        | 889                                 | Waqas Bhatti - employee         |
|                         | 1,691   | 1,298      | 1,409                               | Imran Sharif - employee         |
|                         | 1,720   | 251        | 991                                 | Muhammad Asim - employee        |
|                         | 1,742   | 290        | 174                                 | Muhammad Idries - employee      |
|                         | 2,106   | 1,340      | 1,433                               | Hasan Zulfiqar - employee       |
|                         | 2,106   | 1,616      | 1,642                               | Syed Asad Shah - employee       |
| - by auction            | 981     | 98         | 1,041                               | Adil Mehmood - Rawalpindi       |
|                         | 1,040   | 104        | 795                                 | Khanzada - Rawalpindi           |
|                         | 1,378   | 138        | 954                                 | Haji Akbar Ali - Islamabad      |
|                         | 1,780   | 178        | 1,011                               | Mohammad Naeem - Islamabad      |
|                         | 2,350   | 235        | 1,270                               | Ajab deen - Parachinar          |
|                         | 2,365   | 236        | 932                                 | Ajab deen - Parachinar          |
|                         | 2,650   | 265        | 1,361                               | Mohammad Bilal - Islamabad      |
|                         | 2,775   | 277        | 1,370                               | Tariq - Mehmood - Islamabad     |
|                         | 2,978   | 298        | 1,411                               | Tariq - Mehmood - Islamabad     |
| - by insurance claim    | 101     | 94         | 101                                 | New Hampshire Insurance Company |
|                         | 1,250   | 817        | 1,500                               | -do-                            |
|                         | 1,485   | 976        | 1,800                               | -do-                            |
|                         | 1,691   | 1,333      | 1,691                               | -do-                            |
|                         | 1,982   | 995        | 1,834                               | -do-                            |
|                         | 2,007   | 1,768      | 2,007                               | -do-                            |
|                         | 2,125   | 1,882      | 2,125                               | -do-                            |
|                         | 2,162   | 1,781      | 2,162                               | -do-                            |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs '000 | 2013<br>Rs '000 |
|---|-----------------|-----------------|
| <b>17. Long term loans - unsecured, considered good</b> |                 |                 |
| Related parties   |                 |                 |
| Key management personnel                                | 23              | 45              |
| Others  |                 |                 |
| Other executives  | 48              | 279             |
|   | 71              | 324             |
| Less: Receivable within one year                        | (52)            | (249)           |
|   | 19              | 75              |

## 17.1 Reconciliation of loans:

|                           | Executives               |                |                  |                | Total          |                |
|---------------------------|--------------------------|----------------|------------------|----------------|----------------|----------------|
|                           | Key management personnel |                | Other executives |                | 2014<br>Rs'000 | 2013<br>Rs'000 |
|                           | 2014<br>Rs'000           | 2013<br>Rs'000 | 2014<br>Rs'000   | 2013<br>Rs'000 |                |                |
| Balance as at January 1   | 45                       | 105            | 279              | 1,270          | 324            | 1,375          |
| Repayments                | (22)                     | (60)           | (231)            | (991)          | (253)          | (1,051)        |
| Balance as at December 31 | 23                       | 45             | 48               | 279            | 71             | 324            |

The above comprises interest free loans for purchase of household furniture, appliances, cars and motorcycles and are repayable over 5 to 10 years in equal monthly installments. The Group has discontinued this facility in prior years and new loans were not disbursed to employees during the year.

## 17.2 The maximum amount due from the key management personnel and other executives at the end of any month during the year was:

|                          | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--------------------------|-----------------|-----------------|
| Key management personnel | 43              | 98              |
| Other executives         | 236             | 1,136           |
|                          | 279             | 1,234           |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| <b>18. Long term deposits and prepayments</b>                    |                |                |
| Security deposits  | 25,958         | 18,351         |
| Prepayments  | 6,495          | 3,127          |
|  | 32,453         | 21,478         |
| <b>19. Stock-in-trade</b>  |                |                |
| Raw materials  | 9,469,323      | 7,331,209      |
| Raw materials in transit   | 252,569        | 157,213        |
| Work in process  | 81,071         | 69,792         |
| Finished goods   | 2,161,545      | 1,608,153      |
|  | 11,964,508     | 9,166,367      |
| Provision for damaged raw material                               | (70,000)       | -              |
|  | 11,894,508     | 9,166,367      |
| <b>20. Stores and spares</b>                                     |                |                |
| Stores and spares  | 542,629        | 488,213        |
| Provision for slow moving items                                  | (70,600)       | -              |
|  | 472,029        | 488,213        |
| <b>21. Trade debts</b>   |                |                |
| These are unsecured, considered good.                            |                |                |
| <b>22. Loans and advances</b>                                    |                |                |
| Related parties  |                |                |
| Loans to key management personnel                                | 15             | 22             |
| Advances to key management personnel for house rent and expenses | 6,037          | 7,036          |
| Others   |                |                |
| Loans to executives and other employees                          | 37             | 227            |
| Advances to executives for house rent and expenses               | 40,650         | 46,867         |
| Advances to other parties  | 19,953         | 35,427         |
|  | 66,692         | 89,579         |

These loans and advances are unsecured and considered good.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| <b>23. Other receivables</b>                                |                |                |
| <b>Related parties - unsecured</b>                          |                |                |
| Due from holding company / associated companies - note 23.1 | 45,979         | 48,209         |
| Unbilled receivable from related parties                    | 28,089         | 5,848          |
| Staff pension fund - note 28                                | 319,535        | 345,253        |
| Management's provident fund                                 | -              | 1,484          |
| <b>Others</b>   |                |                |
| Claims against suppliers                                    | 7,977          | 11,086         |
| Others  | 3,866          | 3,154          |
|   | 405,446        | 415,034        |

23.1 The amount due from holding company / associated companies comprises:

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| <b>Holding Company</b>                        |                |                |
| British American Tobacco p.l.c. - UK          | -              | 2,015          |
| <b>Associated Companies</b>                   |                |                |
| BAT SAA Services (Private) Limited - Pakistan | 34,502         | 16,741         |
| BAT Nigeria Ltd - Nigeria                     | 7,750          | -              |
| BAT Tutun Mamulleri - Turkey                  | 2,392          | 3,471          |
| PT Bentoel Prima - Indonesia                  | 1,335          | 3,744          |
| BAT Marketing (Singapore) Pte Ltd             | -              | 6,976          |
| BAT GLP Ltd - UK                              | -              | 3,769          |
| BAT Korea Manufacturing - South Korea         | -              | 2,732          |
| BAT ASPAC Service Center Sdn Bhd - Malaysia   | -              | 2,706          |
| BAT Asia-Pacific Region Ltd - Hong Kong       | -              | 1,478          |
| BAT SCWE Ltd. - UK                            | -              | 1,475          |
| BAT Switzerland SA                            | -              | 1,202          |
| BAT Cambodia                                  | -              | 1,109          |
| BAT (Singapore) Pte Ltd                       | -              | 791            |
|   | 45,979         | 48,209         |

## 24. Cash and bank balances

|                  |         |        |
|------------------|---------|--------|
| Deposit account  | 18,282  | 24,105 |
| Current accounts |         |        |
| Local currency   | 104,138 | 1,394  |
| Foreign currency | 24,520  | 31,270 |
|                  | 146,940 | 56,769 |
| Cash in hand     | 2,633   | 3,359  |
|                  | 149,573 | 60,128 |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| <b>25. Trade and other payables</b>                                      |                |                |
| Related parties - unsecured  |                |                |
| Due to holding company / associated companies - note 25.1                | 1,007,494      | 628,305        |
| Others   |                |                |
| Creditors  | 2,500,716      | 906,435        |
| Federal excise duty - note 25.2  | 4,610,181      | 3,518,345      |
| Sales tax  | 1,216,746      | 969,662        |
| Tobacco excise duty / Tobacco development cess - note 25.3               | 122,329        | 99,218         |
| Employee incentive schemes - note 25.4                                   | 98,046         | 163,771        |
| Employees' gratuity fund - note 27                                       | 308,042        | 265,349        |
| Staff pension fund - defined contribution                                | 8,999          | 347            |
| Management provident fund  | 2,998          | -              |
| Employees' provident fund  | 7,861          | 595            |
| Workers' profit participation fund                                       | 386,026        | 250,639        |
| Workers' welfare fund  | 146,690        | 95,243         |
| Other accrued liabilities  | 751,444        | 757,017        |
| Advances from customers  | 2,480          | 1,300          |
| Security deposits  | 18,282         | 24,105         |
| Dividend payable / unclaimed dividend                                    | 77,220         | 37,598         |
| Deferred income on sale and leaseback of vehicles - note 25.5            | 972            | 6,844          |
|  | 11,266,526     | 7,724,773      |
| 25.1 The amount due to holding company / associated companies comprises: |                |                |
| Holding Company  |                |                |
| British American Tobacco p.l.c. - UK                                     | 185,610        | 152,075        |
| Associated Companies   |                |                |
| BAT ASPAC Service Center Sdn Bhd - Malaysia                              | 235,073        | 194,958        |
| BAT Marketing (Singapore) Pte Ltd  | 168,787        | 114,117        |
| BAT GLP Ltd - UK   | 134,368        | 54,364         |
| BAT Singapore (Pte) Ltd - Singapore                                      | 92,603         | -              |
| BAT Bangladesh Co. Ltd   | 71,529         | -              |
| BAT Asia-Pacific Region Ltd - Hong Kong                                  | 53,523         | 56,349         |
| BAT GSD Ltd. - UK  | 47,853         | 27,898         |
| BAT Suisse - Switzerland   | 12,039         | -              |
| Ceylon Tobacco Company Plc - Sri Lanka                                   | 4,256          | 5,968          |
| BAT Australia  | 1,268          | 21,283         |
| BAT SCWE Ltd. - UK   | 585            | -              |
| BAT (Malaysia) Berhad  | -              | 578            |
| BAT Korea Manufacturing - South Korea                                    | -              | 440            |
| BAT Vinataba (JV) Ltd - Vietnam  | -              | 275            |
|  | 1,007,494      | 628,305        |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| 25.2 Federal excise duty                             |                |                |
| Balance as at January 1                              | 3,518,345      | 3,542,618      |
| Charge for the year                                  | 54,447,161     | 46,110,971     |
| Payment to the Government during the year            | (53,355,325)   | (46,135,244)   |
| Balance as at December 31                            | 4,610,181      | 3,518,345      |
| 25.3 Tobacco excise duty / Tobacco development cess: |                |                |
| Balance as at January 1                              | 99,218         | 78,566         |
| Charge for the year                                  | 152,795        | 116,299        |
| Payment to the Government during the year            | (129,684)      | (95,647)       |
| Balance as at December 31                            | 122,329        | 99,218         |

## 25.4 Employee incentive schemes

These represent liability for unvested portion of cash-settled share-based payment schemes available to certain employees. Such schemes require the Group to pay the intrinsic value of these share based payments to the employee at the vesting date.

|   | 2014<br>Rs'000 | 2013<br>Rs'000    |
|---|----------------|-------------------|
| Long Term Incentive Plan (LTIP) - note 25.4.1   |                |                   |
| Balance as at January 1   | 78,815         | 57,816            |
| (Reversal) / charge for the year  | (24,200)       | 41,940            |
| Payment to employees  | (20,672)       | (20,941)          |
| Balance as at December 31   | 33,943         | 78,815            |
| Deferred Share Bonus Scheme (DSBS) - note 25.4.2  |                |                   |
| Balance as at January 1   | 84,956         | 79,927            |
| (Reversal) / charge for the year  | 59,389         | 52,421            |
| Payment to employees  | (80,242)       | (47,392)          |
| Balance as at December 31   | 64,103         | 84,956            |
|   | 98,046         | 163,771           |
| 25.4.1 Long Term Incentive Plan   |                |                   |
| Details of the options movement for cash-settled LTIP scheme during the year were as follows: |                |                   |
|   |                | Number of options |
| Outstanding as at January 1   | 19,788         | 17,415            |
| Granted during the year   | 10,129         | 6,393             |
| Exercised during the year   | (17,561)       | (4,020)           |
| Outstanding as at December 31   | 12,356         | 19,788            |

There are no exercisable options at end of the year.



# Notes to and forming part of the Consolidated Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

### 25.4.2 Deferred Share Bonus Scheme (DSBS)

Details of the options movement for cash-settled DSBS scheme during the year were as follows:

|                               | 2014              | 2013    |
|-------------------------------|-------------------|---------|
|                               | Number of options |         |
| Outstanding as at January 1   | 24,324            | 22,679  |
| Granted during the year       | 12,705            | 8,565   |
| Exercised during the year     | (14,863)          | (6,920) |
| Outstanding as at December 31 | 22,166            | 24,324  |

There are no exercisable options at end of the year.

|  | 2014    | 2013    |
|--|---------|---------|
|  | Rs '000 |         |
| 25.5 Deferred income on sale and leaseback of vehicles |         |         |
| Deferred income  | 6,844   | 16,059  |
| Income recognised during the year                      | (5,872) | (9,215) |
|  | 972     | 6,844   |

The Group entered in a transaction of sale and lease back of vehicles resulting in finance lease. Profit on this transaction has been deferred and is being recognised as income over the lease term of 2 to 4 years.

## 26. Short term running finance - secured

### (a) Short term running finance

Short term running finance facilities available under mark-up arrangements with banks amount to Rs 6,500 million (2013: Rs 5,350 million), out of which the amount unavailed at the year end was Rs 5,937 million (2013: Rs 2,914 million). These facilities are secured by hypothecation of stock in trade and plant & machinery amounting to Rs 7,222 million (2013: Rs 5,940 million). The mark-up ranges between 10.03% and 10.69% (2013: 9.22% and 10.46%) per annum and is payable quarterly. The facilities are renewable on annual basis.

### (b) Non-funded finance facilities

The Group also has non-funded financing facilities available with banks, which include facility to avail letter of credit and letter of guarantee. The aggregate facility of Rs 2,500 million (2013: Rs 2,500 million) and Rs 420 million (2013: Rs 670 million) is available for letter of credit and letter of guarantee respectively, out of which the facility availed at the year end is Rs 483 million (2013: Rs 1,537 million) and Rs 213 million (2013: Rs 179 million). The letter of guarantee facility is secured by second ranking hypothecation charge over stock-in-trade amounting to Rs 670 million (2013: Rs 670 million).

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | 2014<br>Rs '000 | 2013<br>Rs '000 |
|--|-----------------|-----------------|
| <b>27. Retirement benefits</b>                 |                 |                 |
| Staff pension fund - Asset (note 23)           | (319,535)       | (345,253)       |
| Employees' gratuity fund - Liability (note 25) | 308,042         | 265,349         |

The latest actuarial valuation of the defined benefit plans was conducted at December 31, 2014 using the projected unit credit method. Details of the defined benefit plans are:

|  | Defined benefit pension plan |                 | Defined benefit gratuity plan |                 |
|--|------------------------------|-----------------|-------------------------------|-----------------|
|  | 2014<br>Rs '000              | 2013<br>Rs '000 | 2014<br>Rs '000               | 2013<br>Rs '000 |
| (a) The amounts recognised in the balance sheet:   |                              |                 |                               |                 |
| Present value of defined benefit obligations   | 4,034,421                    | 3,582,353       | 1,257,137                     | 1,082,176       |
| Fair value of plan assets  | (4,353,956)                  | (3,927,606)     | (949,095)                     | (816,827)       |
| Net (Assets) / liability   | (319,535)                    | (345,253)       | 308,042                       | 265,349         |
| (b) Movement in the liability recognized in the balance sheet is as follow:                |                              |                 |                               |                 |
| Balance as at January 1  | (345,253)                    | (182,804)       | 265,349                       | 91,720          |
| Charge for the year - profit & loss  | 30,456                       | 69,333          | 78,231                        | 50,862          |
| Employer's contribution during the year  | 126,458                      | (22,611)        | (91,345)                      | (35,529)        |
| Remeasurement (gain) / loss recognized in Other Comprehensive Income (OCI) during the year | (131,196)                    | (209,171)       | 55,807                        | 158,296         |
| Balance as at December 31  | (319,535)                    | (345,253)       | 308,042                       | 265,349         |
| (c) The amounts recognised in the profit and loss account:                                 |                              |                 |                               |                 |
| Current service cost   | 120,171                      | 109,222         | 52,215                        | 45,633          |
| Interest cost  | 461,845                      | 409,753         | 139,199                       | 102,011         |
| Expected return on plan assets   | (504,067)                    | (405,129)       | (106,749)                     | (91,318)        |
|  | (42,222)                     | 4,624           | 32,450                        | 10,693          |
| Members' own contribution  | (28,607)                     | (27,868)        | -                             | -               |
| Secondees' own contribution  | (7,400)                      | (5,948)         | -                             | -               |
| Contribution by employer in respect of secondees   | (11,486)                     | (10,697)        | (6,434)                       | (5,464)         |
|  | 30,456                       | 69,333          | 78,231                        | 50,862          |
| (d) Re-measurements recognised in Other Comprehensive Income (OCI) during the year:        |                              |                 |                               |                 |
| Actuarial (gain) / loss on obligation  | 39,883                       | (133,450)       | 98,892                        | 169,163         |
| Net return on plan assets over interest income   | (171,079)                    | (75,721)        | (43,085)                      | (10,867)        |
| Total re-measurements recognised in OCI  | (131,196)                    | (209,171)       | 55,807                        | 158,296         |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|  | Defined benefit pension plan |                 | Defined benefit gratuity plan |                 |
|--|------------------------------|-----------------|-------------------------------|-----------------|
|  | 2014<br>Rs '000              | 2013<br>Rs '000 | 2014<br>Rs '000               | 2013<br>Rs '000 |
| (e) Movement in the present value of defined benefit obligation: |                              |                 |                               |                 |
| Present value of defined benefit obligation as at January 1      | 3,582,353                    | 3,358,267       | 1,082,176                     | 870,406         |
| Current service cost   | 120,171                      | 109,222         | 52,215                        | 45,633          |
| Interest cost  | 461,845                      | 409,753         | 139,199                       | 102,011         |
| Actual benefits paid during the year                             | (169,831)                    | (161,439)       | (115,345)                     | (105,037)       |
| Remeasurements: Actuarial (gain)/loss on obligation              | 39,883                       | (133,450)       | 98,892                        | 169,163         |
| Present value of defined benefit obligation as at December 31    | 4,034,421                    | 3,582,353       | 1,257,137                     | 1,082,176       |
| (f) Movement in the fair value of plan assets:                   |                              |                 |                               |                 |
| Fair value of plan assets as at January 1                        | 3,927,606                    | 3,541,071       | 816,827                       | 778,686         |
| Expected return on plan assets                                   | 504,067                      | 405,129         | 106,749                       | 91,318          |
| Contribution by employer in respect of members                   | (126,458)                    | 22,611          | 91,345                        | 35,529          |
| Members' own contribution  | 28,607                       | 27,868          | -                             | -               |
| Secondees' own contribution                                      | 7,400                        | 5,948           | -                             | -               |
| Contribution by employer in respect of secondees                 | 11,486                       | 10,697          | 6,434                         | 5,464           |
| Actual benefits paid during the year                             | (169,831)                    | (161,439)       | (115,345)                     | (105,037)       |
| Total remeasurement on assets actuarial gain                     | 171,079                      | 75,721          | 43,085                        | 10,867          |
| Fair value of plan assets as at December 31                      | 4,353,956                    | 3,927,606       | 949,095                       | 816,827         |
| Actual return on plan assets                                     | 482,124                      | 469,627         | 112,609                       | 97,839          |

The Group expects to charge Rs 45 million for pension plan and Rs 109 million for gratuity plan for the year ending December 31, 2015.

|  | Defined benefit pension plan |                 | Defined benefit gratuity plan |                 |
|--|------------------------------|-----------------|-------------------------------|-----------------|
|  | 2014<br>Rs '000              | 2013<br>Rs '000 | 2014<br>Rs '000               | 2013<br>Rs '000 |
| (g) The major categories of plan assets:                         |                              |                 |                               |                 |
| Investment in equities   | 803,341                      | 629,549         | 169,970                       | 135,632         |
| Investment in bonds  | 3,526,215                    | 3,287,427       | 747,082                       | 679,634         |
| Cash and other assets  | 24,400                       | 10,630          | 32,043                        | 1,561           |
|  | 4,353,956                    | 3,927,606       | 949,095                       | 816,827         |
| (h) Significant actuarial assumptions at the balance sheet date: |                              |                 |                               |                 |
| Discount rate  | 11.25%                       | 13.00%          | 11.25%                        | 13.00%          |
| Pension increase rate  | 7.00%                        | 9.00%           | -                             | -               |
| Expected rate of increase in salary                              |                              |                 |                               |                 |
| First year   | 13.50%                       | 14.00%          | 13.50%                        | 14.00%          |
| Second year onwards  | 10.25%                       | 12.00%          | 10.25%                        | 12.00%          |

# Notes to and forming part of the Consolidated Financial Statements

## FOR THE YEAR ENDED DECEMBER 31, 2014

The mortality table used for post retirement mortality is Standard Table Mortality The "80" Series PMA 80 (C=2015) and PFA 80(C=2015) for males and females respectively but rated up 2 years.

The discount rate is determined by considering underlying yield currently available on Pakistan Investment Bonds and high quality term finance certificates and expected return on plan assets is determined by considering the expected returns available on the assets underlying the current investment policy. Expected yields on fixed interest investments are based on gross redemption yields as at the balance sheet date.

Salary increase assumption is based on the current general practice in the market.

(i) Sensitivity Analysis on significant actuarial assumptions

The calculation of the defined benefit obligation is sensitive to assumptions set out above. The following table summarizes how the impact on the defined benefit obligation at the year end of the reporting period would have increased / (decreased) as a result of a change in respective assumptions by one percent.

|                                     | Defined benefit pension plan |                    | Defined benefit gratuity plan |                    |
|-------------------------------------|------------------------------|--------------------|-------------------------------|--------------------|
|                                     | 1 percent increase           | 1 percent decrease | 1 percent increase            | 1 percent decrease |
| Discount rate                       | 3,478,253                    | (4,744,345)        | (1,145,530)                   | 1,385,878          |
| Salary increase                     | 4,241,225                    | (3,850,881)        | 1,376,524                     | (1,151,471)        |
| Increase in post retirement pension | 4,517,173                    | (3,639,718)        | -                             | -                  |

If life expectancy increases by 1 year, the obligation of the Pension Fund increases by Rs 113.585 million.

27.1 Salaries, wages and benefits as appearing in note 7, 8 and 9 include amounts in respect of the following:

|                                     | 2014<br>Rs'000 | 2013<br>Rs'000 |
|-------------------------------------|----------------|----------------|
| Defined Contribution Provident Fund | 78,184         | 65,663         |
| Defined Benefit Pension Fund        | 30,455         | 69,333         |
| Defined Contribution Pension Fund   | 49,098         | 36,078         |
| Defined Benefit Gratuity Fund       | 77,214         | 50,862         |
|                                     | 234,951        | 221,936        |

27.2 Defined Contribution Plan

Details of the management and employees' provident funds are as follows:

|                                |           |           |
|--------------------------------|-----------|-----------|
| (a) Net assets                 | 1,546,833 | 1,327,418 |
| Cost of investments made       | 1,263,629 | 1,119,354 |
| Percentage of investments made | 82%       | 84%       |
| Fair value of investments made | 1,391,122 | 1,196,239 |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014      |      | 2013      |      |
|---|-----------|------|-----------|------|
|   | Rs '000   | %age | Rs '000   | %age |
| (b) Breakup of investments at cost      |           |      |           |      |
| Treasury bills                          | 26,722    | 2%   | 29,031    | 3%   |
| Pakistan Investment Bonds               | 459,541   | 30%  | 401,713   | 30%  |
| Investment plus deposit certificates    | 447,100   | 29%  | 472,144   | 35%  |
| Investment in savings account with bank | 14,833    | 1%   | 7,243     | 1%   |
| Investment in securities                | 185,243   | 12%  | 109,258   | 8%   |
| Accrued Interest                        | 130,190   | 8%   | 99,965    | 7%   |
|   | 1,263,629 | 82%  | 1,119,354 | 84%  |

(c) Investments out of provident fund have been made in accordance with the provisions of section 227 of the Companies Ordinance, 1984 and the rules formulated for the purpose.

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| <b>28. Deferred income tax liability</b>                         |                |                |
| Deferred tax liability is in respect of                          |                |                |
| Accelerated tax depreciation                                     | 1,151,987      | 1,058,402      |
| Leased assets  | 77,075         | 25,621         |
|  | 1,229,062      | 1,084,023      |
| Deferred tax asset is in respect of                              |                |                |
| Remeasurement loss arising on employees' retirement benefit      | (82,433)       | (69,905)       |
| Provision for stock and stores                                   | (46,400)       | -              |
|  | 1,100,229      | 1,014,118      |
| The gross movement on deferred income tax account is as follows: |                |                |
| At January 1   | 1,014,118      | 1,090,892      |
| Charge / (credit) for the year - profit and loss account         | 98,639         | (33,043)       |
| Credit for the year - statement of comprehensive income          | (12,528)       | (43,731)       |
| At December 31   | 1,100,229      | 1,014,118      |

## 29. Liability against assets subject to finance lease

This represents finance lease agreements entered into with a leasing company for vehicles. Total lease rentals due under various lease agreements aggregate to Rs 617,308 thousand (2013: 479,785) thousand and are payable in equal monthly installments latest by December 2018. Taxes, repairs, replacement and insurance costs are to be borne by the Group. Financing rates of 10.30% to 11.43% (2013: 10.30% to 11.37%) per annum have been used as discounting factor.

The amount of future minimum lease payments together with the present value of the minimum lease payments and the periods during which they fall due are as follows:

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| Present value of minimum lease payments           | 519,728        | 385,603        |
| Current maturity shown under current liabilities  | (119,375)      | (92,559)       |
|   | 400,353        | 293,044        |
| Minimum Lease Payments                            |                |                |
| Not later than one year                           | 172,948        | 129,337        |
| Later than one year and not later than five years | 444,360        | 350,448        |
|   | 617,308        | 479,785        |
| Future finance charges on finance leases          | (97,580)       | (94,182)       |
| Present value of finance lease liabilities        | 519,728        | 385,603        |
| Present value of finance lease liabilities        |                |                |
| Not later than one year                           | 119,375        | 92,559         |
| Later than one year and not later than five years | 400,353        | 293,044        |
|   | 519,728        | 385,603        |

## 30. Share capital

### 30.1 Authorized share capital

| 2014<br>(Number Of Shares) | 2013<br>(Number Of Shares) |                               | 2014<br>Rs'000 | 2013<br>Rs'000 |
|----------------------------|----------------------------|-------------------------------|----------------|----------------|
| 300,000,000                | 300,000,000                | Ordinary shares of Rs 10 each | 3,000,000      | 3,000,000      |

### 30.2 Issued, subscribed and paid-up capital

| 2014<br>(Number Of Shares) | 2013<br>(Number Of Shares) |              | 2014<br>Rs'000 | 2013<br>Rs'000 |
|----------------------------|----------------------------|--------------|----------------|----------------|
| 230,357,068                | 230,357,068                | Cash         | 2,303,571      | 2,303,571      |
| 25,136,724                 | 25,136,724                 | Bonus shares | 251,367        | 251,367        |
| 255,493,792                | 255,493,792                |              | 2,554,938      | 2,554,938      |

British American Tobacco (Investments) Limited held 241,045,141 (2013: 241,045,141) ordinary shares at the year end.

## 31. Contingencies and commitments

|  | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--|----------------|----------------|
| 31.1 Contingencies                                     |                |                |
| (a) Claims and guarantees                              |                |                |
| (i) Claims against the Group not acknowledged as debt  | 131,800        | 131,800        |
| (ii) Guarantees issued by banks on behalf of the Group | 212,455        | 179,447        |
| (b) Litigation   |                |                |

The Group is involved in various claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have any material impact on the financial statements.

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

## 31.2 Commitments

(a) All property rentals are under cancellable operating lease arrangements and are due as follows:

|   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|---|----------------|----------------|
| Not later than one year                           | 68,535         | 135,229        |
| Later than one year and not later than five years | 627,265        | 559,700        |
| Later than five years                             | 65,167         | 18,403         |

(b) Letters of credit outstanding at December 31, 2014 were Rs 584,891 thousand (2013: Rs 1,536,509 thousand).

## 32. Financial instruments

### 32.1 Financial assets and liabilities

|                          | 2014<br>Rs'000 | 2013<br>Rs'000 |
|--------------------------|----------------|----------------|
| Financial assets         |                |                |
| Loans and receivables    |                |                |
| Maturity up to one year: |                |                |
| Trade debts              | 3,225          | 764            |
| Loans and advances       | 66,692         | 89,579         |
| Other receivables        |                |                |
| Local currency           | 393,968        | 383,566        |
| Foreign currency         | 11,478         | 31,468         |
|                          | 405,446        | 415,034        |
| Cash and bank balances   |                |                |
| Local currency           | 123,844        | 26,752         |
| Foreign currency         | 25,729         | 33,376         |
|                          | 149,573        | 60,128         |
|                          | 624,936        | 565,505        |
| Maturity after one year: |                |                |
| Loans                    | 19             | 75             |
| Security deposits        | 19,958         | 18,351         |
|                          | 644,913        | 583,931        |

# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|                                   | 2014<br>Rs'000 | 2013<br>Rs'000 |
|-----------------------------------|----------------|----------------|
| Financial liabilities             |                |                |
| Other financial liabilities       |                |                |
| Maturity up to one year:          |                |                |
| Trade and other payables          |                |                |
| Excise duty and sales tax payable | 5,826,927      | 4,488,007      |
| Others                            |                |                |
| Local currency                    | 4,560,572      | 2,711,030      |
| Foreign currency                  | 866,152        | 517,592        |
|                                   | 11,253,651     | 7,716,629      |
| Short term running finance        | 562,870        | 2,436,445      |
| Finance lease obligation          | 119,375        | 92,559         |
| Accrued interest / mark-up        | 24,166         | 27,048         |
|                                   | 11,960,062     | 10,272,681     |
| Maturity after one year:          |                |                |
| Finance lease obligation          | 400,354        | 293,044        |
|                                   | 12,360,416     | 10,565,725     |

### 33.2 Forward foreign exchange contracts

The principal amounts of the outstanding forward foreign exchange contracts for hedging of letters of credit amounted to Rs 434,729 thousand at December 31, 2014 (2013: Rs 1,480,922 thousand).

### 33. Transactions with related parties

British American Tobacco (Investments) Limited (BAT-IL) holds 94.34% (2013: 94.34%) shares of the Group at the year end. Therefore, all the subsidiaries and associated undertakings of BAT-IL and the ultimate parent company British American Tobacco, p.l.c (BAT) are related parties of the Group. The related parties also include directors, major shareholders, key management personnel, employee funds and the entities over which the directors are able to exercise the influence. The amounts due from and due to these undertakings are shown under receivables and payables. The remuneration of the chief executive, directors, key management personnel and executives is given in note 15 to the consolidated financial statements.



# Notes to and forming part of the Consolidated Financial Statements

FOR THE YEAR ENDED DECEMBER 31, 2014

|                                     | 2014<br>Rs'000 | 2013<br>Rs'000 |
|-------------------------------------|----------------|----------------|
| Purchase of goods and services from |                |                |
| Holding company                     | 729,250        | 359,552        |
| Associated companies                | 1,853,760      | 2,083,481      |
| Sale of goods and services to       |                |                |
| Holding company                     | 8,766          | 32,902         |
| Associated companies                | 61,938         | 122,114        |
| Royalty charge from                 |                |                |
| Holding company                     | 516,103        | 463,704        |
| Expenses reimbursed to              |                |                |
| Holding company                     | 13,323         | -              |
| Associated companies                | 12,574         | 579            |
| Expenses reimbursed by              |                |                |
| Holding company                     | 8,645          | -              |
| Associated companies                | 20,773         | 4,312          |

## 34. Post balance sheet event

In respect of the year ended December 31, 2014 final dividend of Rs 12.00 (2013: Rs 6.00) per share amounting to a total dividend of Rs 3,065,925 thousand (2013: 1,532,963 thousand) has been proposed at the Board of Directors meeting held on February 23, 2015. These consolidated financial statements do not reflect this proposed dividend.

## 35. General

### 35.1 Capacity and production

Against an estimated manufacturing capacity of 53,000 million cigarettes (2013: 46,000 million cigarettes) actual production was 44,496 million cigarettes (2013: 43,984 million cigarettes). Actual production was sufficient to meet market demand. There was no production through any outside manufacturing source.

### 35.2 Number of employees

Total number of employees as at December 31, 2014 were 1,269 (2013: 1,250). Average number of employees during the year were 1,234 (2013 : 1,193)

### 35.3 Date of authorization for issue

These consolidated financial statements have been authorized for circulation to the shareholders by the Board of Directors of the Group on February 23, 2015.



Graeme Amey  
Managing Director & CEO



Syed Javed Iqbal  
Director Finance & IT



**PAKISTAN TOBACCO  
COMPANY**

# Form of Proxy

I, \_\_\_\_\_

of \_\_\_\_\_

a member of Pakistan Tobacco Company Limited, hereby appoint \_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_

or failing him \_\_\_\_\_ of \_\_\_\_\_

or failing him either of them, may in writing appoint any other person to act as my proxy at the **68th Annual General Meeting** of the Company to be held on the **20th April, 2015** and at any and every adjournment thereof.

As witness my hand this \_\_\_\_\_ day of \_\_\_\_\_ 2015.

Revenue Stamp  
Rs 5/=

Signed \_\_\_\_\_

Shareholder's folio No. \_\_\_\_\_

## Note:

1. The signature should agree with the specimen signature registered with the Company.
2. A proxy need not be a member of the Company.
3. Proxy Forms properly completed should be deposited at the office of the Company's Share Registrar, FAMCO Associates (Pvt.) Ltd, **8-F, Next to Hotel Faran, Nursery, Block-6, P.E.C.H.S., Shahrah-E-Faisal, Karachi**, not later than 48 hours before the time for holding the Meeting or adjourned Meeting and in default the instrument of proxy shall not be treated as valid.

## For Beneficial Owners as per CDC List

In addition to the above the following requirements have to be met:

- (i) Attested copies of CNIC or the Passport of the beneficial owners and the proxy shall be submitted with the Company's Share Registrar not less than 48 hours before the Meeting.
- (ii) The proxy form shall be witnessed by two persons whose names, addresses and CNIC numbers shall be mentioned on the form.
- (iii) The proxy shall produce his original CNIC or Passport at the time of the Meeting.
- (iv) In case of a corporate entity, the Board of Directors' Resolution / Power of Attorney with specimen signature shall be submitted along with proxy form to the Company's Share Registrar.

Witness as per (ii) above:

1. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



[www.ptc.com.pk](http://www.ptc.com.pk)

**Pakistan Tobacco Company Limited**  
Serena Business Complex  
Khayaban-e-Suhrwardy P.O. Box 2549  
Islamabad-44000

