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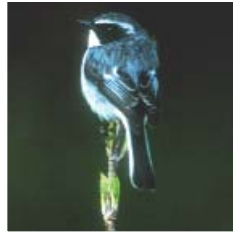


WWF - Pakistan  
Annual Report 2006

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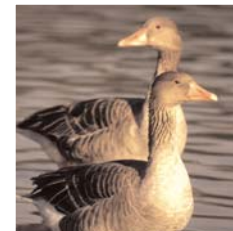
Mallard, Lang Lake Sindh, WWF -  
Pakistan / Ghulam Rasool Mughal

Published by the Communications Division

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# President's Message

## Playing an active role

WWF - Pakistan continues to be one of the fastest growing organisations in the global WWF Network in terms of the annual expenditure on conservation. The concern remains, however, that about 85% of the finances come from large international donor agencies. The organisation needs to develop a long term strategy to increase the share of income from the public, private and government sectors from within the country.



The WWF - Pakistan Board plans to steer the organisation into a more active public role in the future. Rapid growth of our economy and population will undoubtedly create immense pressure on the limited natural resources of our country, thus WWF - Pakistan will need to mobilise support from civil society to revise certain ill-planned initiatives such as proposed housing schemes near Margalla Hills National Park, New Murree Scheme and Karachi New Island City Project.

Also we need to focus on immediate problems of pollution and toxics in our country. WWF - Pakistan will soon start a model project near its head office at Lahore titled "Greener Lahore - Cleaner Lahore" based on environmental pollution, solid waste and plastic bags disposal. The project will be designed to ensure public participation especially that of children. This should serve as an example for other urban areas.



Iqbal Ahmed Qarshi  
President  
WWF - Pakistan

# Director General's Message

## Working with a commitment

The main achievement of the year was the launch of the programme for the Indus Ecoregion which is explained in detail in this document.

An exciting development this year was the strengthening of the marine conservation programme. Surveys of marine cetaceans, corals near Astola island and satellite tracking of marine turtles have yielded interesting and encouraging information.

WWF - Pakistan is drafting its next 5-year Strategic Plan in consultation with partner organisations in order to identify areas of future priority for the organisation.



Ali Hassan Habib  
Director General  
WWF - Pakistan



# Introduction

Since its inception in 1960, the World Wide Fund for Nature (WWF) has been working towards the conservation of natural resources of the world. With its global Secretariat in Switzerland, WWF International provides a collective voice for matters affecting the natural environment of the world and coordinates activities of the global WWF family.

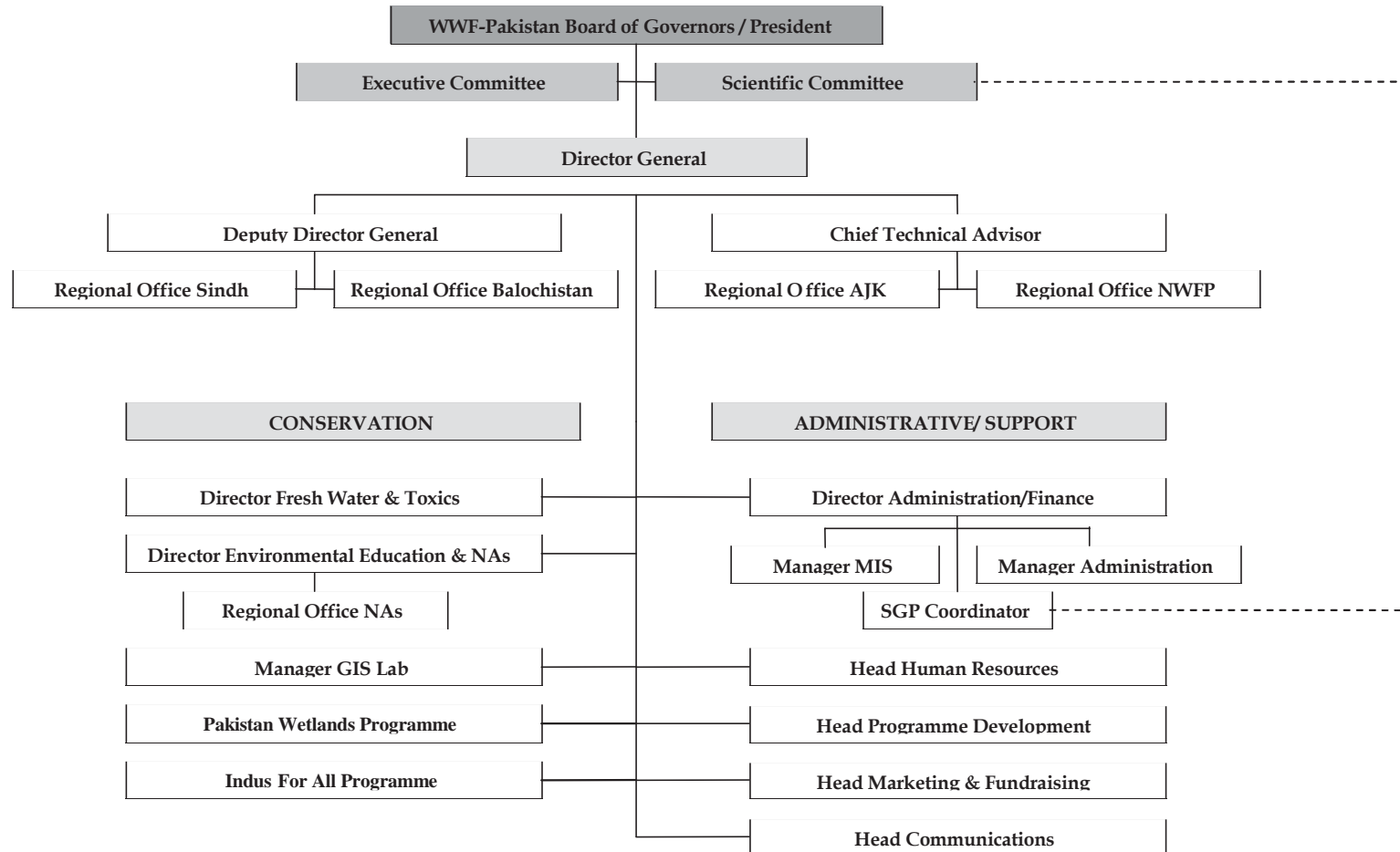
WWF - Pakistan, established in 1971, strives to carry out the global conservation initiatives within the context of national priorities. Our aim is to protect and improve the environment, and to integrate the environmental principles with other policies across the governmental and private sectors. It is encouraging to see that this in turn contributes to improvement in livelihoods of local populations. WWF - Pakistan works through 22 offices with a team of around 250 staff.

WWF has identified six areas of conservation work. They are: Forests, Freshwater, Marine, Species, Climate Change and Toxics. Projects have been undertaken based on these programmes to address gaps and bring about incremental improvement. WWF works according to the following principles:

- 1) Conserving the world's biological diversity and mitigating the degradation of the earth's natural resources while building a future in which humans live in harmony with nature.
- 2) Involving communities in natural resource management and raising awareness among people to inculcate stewardship for these resources.
- 3) Initiating target-driven programmes, while remaining politically non-partisan.
- 4) Constantly monitoring and evaluating performance of projects.

WWF strives to educate, assist, and inspire millions of people from all walks of life to protect and sustain the land, water, wildlife, and the natural resources around us. WWF is helping people in making sound environmental decisions and to promote sustainable development. While using all the available resources, partners and stakeholders, WWF aims to conserve nature for the future.

# Organisation Chart



# Donors

Donors to WWF - Pakistan extend technical and financial support. Our donors include:

## WWF Family

WWF International  
WWF Japan  
WWF Netherlands  
WWF Sweden  
WWF Switzerland  
WWF UK  
WWF USA

## Government Aid Agencies

European Commission  
Global Environment Facility (GEF)  
Government of Pakistan  
Royal Netherlands Embassy  
Swiss Agency for Development & Cooperation (SDC)  
United Nations Development Programme (UNDP)  
Food and Agriculture Organisation (FAO)

## Other Organisations

Babar Ali Foundation (BAF)  
Birdlife International  
Civil Society HID Programme (CHIP)  
International Crane Foundation (ICF)  
International Snow Leopard Trust (ISLT)  
IUCN (The World Conservation Union)  
Sandia National Laboratory, USACZS

Television Trust for the Environment (TVE)  
Darwin Initiative UK  
Ocean Park Conservation Foundation (OPCF)  
Environment Agency of Abu Dhabi (EAAD)



Cotton bolls (*Gossypium hirsutum*)  
Faisalabad, Pakistan, WWF-Canon /  
Mauri RAUTKARI

# Location of WWF Pakistan's Offices



## The year in focus

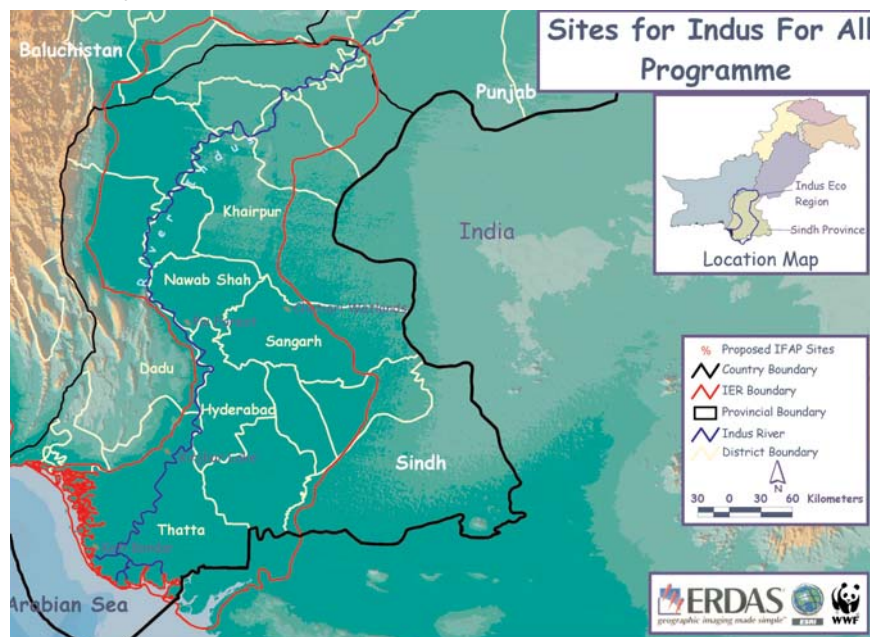
### Indus For All

The G-20 is a global initiative undertaken by WWF international together with other organisations to identify and reflect the ecological significance of the Earth's biodiversity.

The Indus Ecoregion is among forty priority ecoregions of the world. The Indus River is one of the longest rivers in the world, stretching 3,199 km from its source in south-western Tibet to the delta in southern Sindh, Pakistan.



WWF - Pakistan has helped develop a 50 year Vision for the Indus Ecoregion, in consultation with relevant stakeholders with the aim of establishing a joint action programme. The Vision for the Indus Ecoregion is *'mankind coexisting with nature, in complete harmony, a network of interlinked wetlands where dolphins and otters thrive in their river habitats and raptors and waterfowl inhabit lakes and lagoons. Aquatic flora and associated biodiversity flourish on the banks and mouth of the River Indus and the newly hatched marine turtles safely return to the sea.'*



The Indus For All programme has been formulated by WWF - Pakistan to implement the first five years of the fifty year Vision of the Indus Ecoregion Programme. Initial financial support for this Programme has been provided by the Royal Netherlands Embassy, which

was also instrumental in the development process of the Vision.

The objectives of the Indus For All programme are:

- 1) Community-based Natural Resource Management in four priority areas (Keti Bunder, Kinjhar, Pai forest and Chotiari) contributes to improved livelihoods
- 2) Improved natural resources and livelihoods through mainstreaming of poverty-environment linkages at policy, planning and decision-making levels.
- 3) Improved institutional capacity and awareness for sustainable environmental management at various levels.
- 4) Improved alignment and collaboration for stakeholder interventions.

## Pakistan Wetlands Programme

The Pakistan Wetlands Programme aims to promote the conservation of freshwater, wetlands and the associated globally important biodiversity. The strategy of the Ministry of Environment's \$11.8 million Programme is based on two sub-sets of objectives. The first addresses issues at the national level and the other deals with the management of four selected wetlands complexes - Makran Coastal Wetlands Complex, Central Indus Wetlands Complex, Salt Range Wetlands Complex and North-west Alpine Wetlands Complex - each carefully chosen to broadly represent conditions in each of the four wetlands ecoregions in the country.

Initial field surveys of some priority areas have brought exciting and promising results. This includes the presence of over 20 species of coral near Astola island and over 50 species of fish in the Taunsa Wildlife Sanctuary on the Indus River.

## October Earthquake

On October 8, 2005, a massive earthquake jolted Pakistan. WWF-Pakistan became deeply involved in earthquake relief operations since some of the worst affected areas were WWF project areas such as Machiara National Park, Ayubia National Park and Palas

Valley. WWF established collaboration with organisations such as UN-Habitat, World Food Programme and Islamic Relief to assist in evacuation of the injured and provision of shelter and food. WWF-Pakistan continues its engagement with the Earthquake Relief and Rehabilitation Agency (ERRA).



Earthquake in Muzaffarabad, AJK, WWF - Pakistan / EDRC

### Lahore Bachao committee

A number of citizens' organisations (including WWF-Pakistan) and individuals started a campaign to stop the city government from cutting down thousands of trees along the canal in Lahore for widening the road from Dharampura to Thokar Niaz Baig. The Lahore Conservation Society coordinated the formation of the *Lahore Bachao* Committee to interact with the government, raise awareness and push forward long-term alternatives to address the traffic problem of the city.

### Leopards in Galliat

In August 2005, there were a number of unfortunate incidents in which Common leopards in the vicinity of the Ayubia National park attacked and killed six local village women. This was the first incident of its kind recorded in the area. Two suspected leopards were killed and one captured in an attempt to remove the leopards causing this destruction. Another Common leopard was killed on May 29, 2006 in Machiara National Park, Muzaffarabad. WWF - Pakistan is working with local communities and the NWFP Wildlife Department to try and find a solution to the human and leopard conflict in the Galliat. The local communities have agreed to establish a 'livestock insurance scheme' whereby villages are compensated for livestock killed by leopard attacks.

### New Murree

WWF - Pakistan welcomed the *suo-moto* action of the Supreme Court on the environmental impacts of the proposed New Murree Development Project. WWF - Pakistan and a number of concerned civil society members had raised their concern about the adverse effect of the Project on the environment. The proposed area for the project is a protected forest in Murree. WWF-Pakistan has completed an ecological assessment study to record the present ecological significance of the area. The study reveals that the site of the proposed development work is the only remaining area of Blue Pine forest in Punjab.

### Snow Leopard cub rescued

WWF - Pakistan rescued a six weeks old Snow Leopard cub from Naltar valley. A local had removed two cubs from the wild and unfortunately one of them died. WWF - Pakistan staff brought the surviving cub to Gilgit for a thorough veterinary check up. The U.S. government has offered to temporarily take this animal to the U.S. while a proper rescue and rehabilitation facility is developed in Pakistan.

# Programmes of Conservation

The WWF global network carries out conservation work under six global priority areas. These are Forests, Freshwater, Marine, Toxics, Species and Climate Change. Details of projects undertaken in accordance with these Programmes in this year by WWF - Pakistan are as follows.

## Forests

Providing scenic beauty and forming an integral part of our ecosystem, forests unfortunately are depleting at an alarming rate worldwide and Pakistan is no exception. Deforestation is on the rise in our country and forests cover less than 5% of the total land area. There are many factors contributing to deforestation. WWF - Pakistan, under its Forest Programme, has initiated different projects to conserve selected priority forests and promote sustainable use of forests in Pakistan.

## Sustainable Livelihoods Project (Mangroves Ecosystem)

With the support of the European Commission and WWF - UK, WWF - Pakistan is implementing a project entitled 'Tackling Poverty in Pakistan's Coastal Communities through Sustainable Livelihoods' since March, 2003. Activities have been undertaken for improving the living conditions of four fishing communities of Sonmiani, Kalamat Khor, Sandspit and Keti Bunder. Threats to the mangroves in these areas are also being addressed.

Some 9,000 nursery-raised mangrove saplings at Sonmiani and 4,600 saplings at Keti Bunder were transplanted. These saplings were replanted in degraded areas with the involvement of the local Community-Based Organisations (CBOs).

## Mountain Areas Conservancy Project (MACP)

The GEF/UNDP and GoP sponsored Mountain Area Conservancy Project (MACP) is a community-based biodiversity conservation programme with emphasis on empowerment of local communities through education, motivation, participation, demonstration and legislation to promote conservation and sustainable use of biodiversity in the Hindukush mountain areas of Pakistan. The project has been implemented by IUCN - The World Conservation Union in partnership with the Northern Areas and North West Frontier Province (NWFP) administrations, WWF - Pakistan, Agha Khan Rural Support Programme (AKRSP) and Himalayan Wildlife Foundation (HWF) at Trich Mir, Qashgar, Gojal and Nanga Parbat conservancies spreading over 16,365 km<sup>2</sup> and benefiting over 250,000 people, since July, 2000.

## Protected Areas Management Project (PAMP)

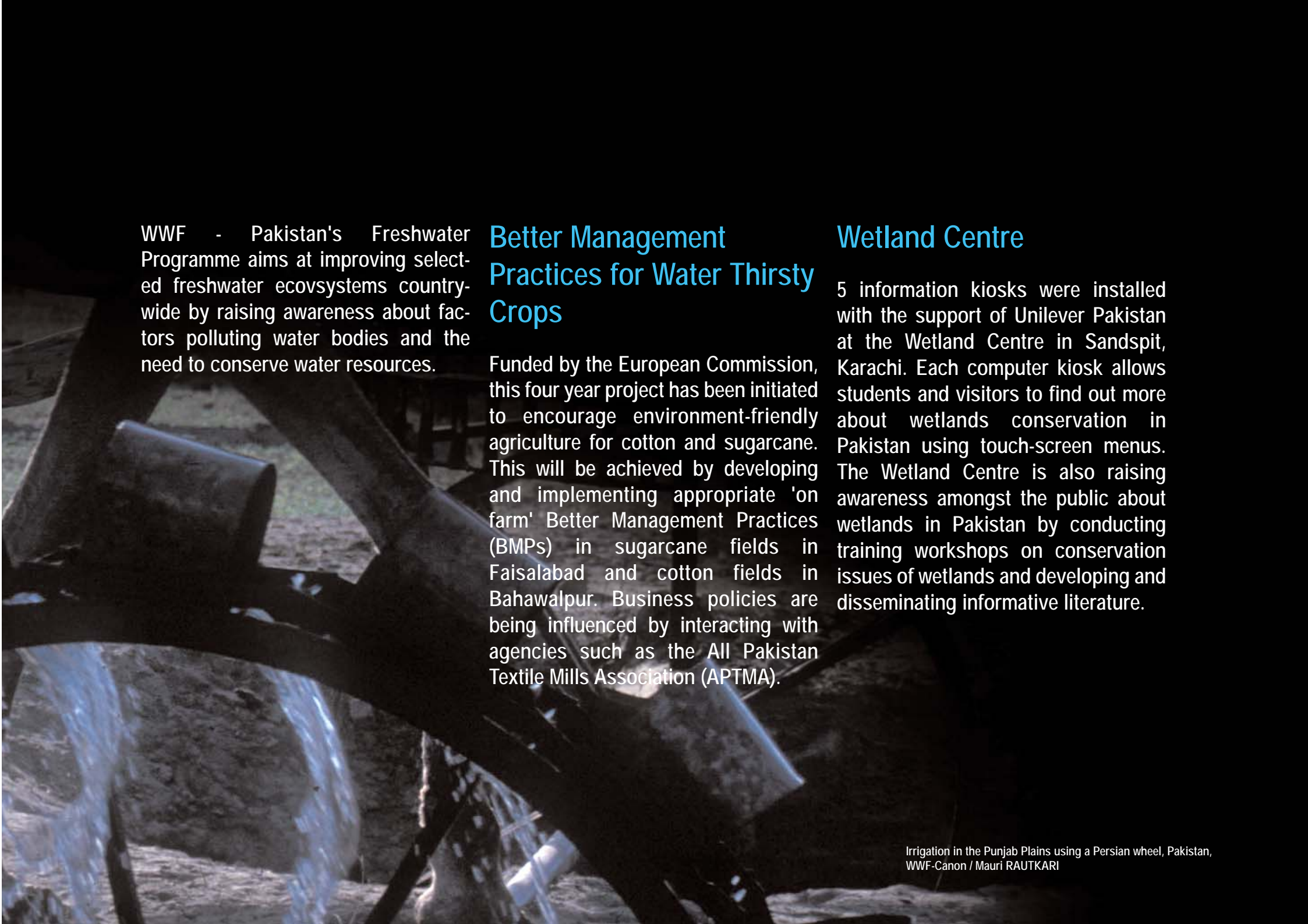
Funded by the Global Environment Facility (GEF) and in collaboration with the Balochistan Forest Department, NWFP and Azad Jammu and Kashmir (AJK) Wildlife Departments, this project aims to introduce sustainable park management with improvement in park operations, park habitat, wildlife survival and park infrastructure. WWF - Pakistan is providing technical assistance in Machiara and Chitral Gol National Parks.

A high-angle photograph of a suspension bridge crossing a wide, muddy river. The bridge has a blue metal truss structure and concrete piers. The surrounding landscape is rocky and mountainous, with a dirt road visible on the left bank. The water is a turbid, brownish-grey color.

# Freshwater Programme

Water is an indispensable ingredient to sustain life.

By 2025, it is estimated that Pakistan will require almost 100% of its utilisable water resources to feed an increasing population. Rural communities already face inadequate access to water, and freshwater ecosystems. These resources that so many livelihoods depend on are threatened by reduced water flow. Moreover, major sources of water all over the world are being contaminated by humans at an accelerating rate. Excessive growth in population and the dumping of industrial as well as municipal waste into freshwater channels causes pollution that harms both humans and aquatic life.



WWF - Pakistan's Freshwater Programme aims at improving selected freshwater ecosystems country-wide by raising awareness about factors polluting water bodies and the need to conserve water resources.

## Better Management Practices for Water Thirsty Crops

Funded by the European Commission, this four year project has been initiated to encourage environment-friendly agriculture for cotton and sugarcane. This will be achieved by developing and implementing appropriate 'on farm' Better Management Practices (BMPs) in sugarcane fields in Faisalabad and cotton fields in Bahawalpur. Business policies are being influenced by interacting with agencies such as the All Pakistan Textile Mills Association (APTMA).

## Wetland Centre

5 information kiosks were installed with the support of Unilever Pakistan at the Wetland Centre in Sandspit, Karachi. Each computer kiosk allows students and visitors to find out more about wetlands conservation in Pakistan using touch-screen menus. The Wetland Centre is also raising awareness amongst the public about wetlands in Pakistan by conducting training workshops on conservation issues of wetlands and developing and disseminating informative literature.

# Toxics Programme

The unchecked use of toxics is not only detrimental to the environment but also to humans. WWF - Pakistan, keeping in mind the threats posed by toxics has initiated different projects under its Toxics Programme. The activities of the Toxics Programme include raising awareness among farmers to reduce the use of pesticides.

## Hudiara Drain Project

The Hudiara Drain is a trans-boundary drain that originates from India and ends at the River Ravi in Pakistan. A project entitled, 'Improving the water quality of Hudiara Drain' has been launched jointly by WWF - India and WWF - Pakistan with an aim to reduce water contamination of the Hudiara Drain. As part of Phase II pollution control alternatives are being developed for treatment of the worst pollutants. WWF - Pakistan plans to, for the first time in Pakistan, assist in developing surface water classifications and irrigation water quality guidelines to designate uses of various surface water bodies.

## Promoting Cleaner Production in the Textile Sector

A project to promote cleaner production and enhanced environmental reporting in the textile processing sector of Pakistan was completed on May 31, 2006. The aim of the project was to develop expertise on Better Environmental Management Practices (BEMPs) suitable for the textile processing sector in Pakistan. Successful cases in the European Union and within the country were identified and closely studied for this purpose. The textile processing sector in Pakistan is largely concentrated in three major cities: Lahore, Karachi and Faisalabad. Thus the project, targeted stakeholders in these three cities. Training workshops on BEMPs and environmental reporting were conducted in the three cities and a manual on BEMPs was prepared and distributed among stakeholders.

## Pakistan Environmental Reporting Awards (PERA)

WWF - Pakistan and the Association for Certified Chartered Accountants (ACCA-Pakistan) jointly administer PERA. These awards were initiated with the objective of identifying and acknowledging efforts made by organisations in the corporate and public sectors to report on the environmental impact of their activities. Awards are given out for three categories - Best Multinational Report, Best Local (listed) Company Report and Best Local (unlisted) Company Report. A commendation certificate for best first-time reporting is also awarded.



# Species of Special Concern

Pakistan is home to a number of endemic and endangered species. The long-term viability of these species depends on appropriate conservation interventions. Bearing this in mind, WWF - Pakistan has initiated different projects for conserving the country's endangered species and protecting their habitat.



## Indus River Dolphin

WWF - Pakistan is working with the Sindh Wildlife Department to conserve the Indus River Dolphin and its habitat. The Indus River Dolphin Conservation Project is being funded by the UNDP, GEF Small Grants



Indus River Dolphin, WWF-Canon / François Xavier PELLETIER

Programme, WWF - Sweden and WWF Switzerland. A survey by the teams of WWF-Pakistan and the Pakistan Wetlands Programme in 2006 revealed that the number of dolphins has increased in the Guddu to Sukkur section of the Indus and the population is relatively stable in other sections. Presentations about the species were delivered in 23 schools near Sukkur while five river field trips of school children were conducted for dolphin-watching.

A five year project proposal for the conservation of the Indus Dolphin has been submitted to Engro Chemicals for financing.

## Gyps Vulture

WWF - Pakistan developed a Gyps Vulture Restoration Project and secured funding from the Environment Agency of Abu Dhabi, UAE. The project team captured five nestlings as the founder population of *Gyps bengalensis* from the Taowala colony in Punjab. They are housed in a temporary facility at Changa Manga. This facility has been provided by the Punjab Wildlife and Parks Department and has been refurbished by the project. Co-financing from WWF US for the support in captive breeding and survey of the remaining population in the Punjab Province was obtained. WWF - Pakistan lobbied with government agencies for the banning of Diclofenac, the drug that has caused an unprecedented decline in the population of this species. The Chairperson of the National Assembly Standing Committee on Environment has given directives to ban the drug within six months.

## Marine Small Cetaceans

WWF - Pakistan developed a partnership with the London University Marine Biological Station (UMBS) Millport in Scotland and Centre of Excellence in Marine Biology (CEMB), University of Karachi for a three year project on Pakistan's endangered cetaceans, entitled the "Cetacean

Conservation Project". The first survey of small cetaceans was conducted in the Korangi - Phitti Creek System. Three species - Bottlenose (*Tursiops truncatus*), Indo-pacific Humpbacked Dolphin (*Sousa plumbea*) and Finless Porpoise (*Neophocoena phocaenoides*) have been reported in varying numbers and group sizes. This project also involves raising the awareness of fishermen and improving their cetacean identification skills.

## Ecological baseline of the Taunsa Wildlife Sanctuary

WWF - Pakistan conducted the baseline ecological study of the Taunsa Wildlife Sanctuary on the Indus. This was done as part of the Taunsa Barrage Rehabilitation and Modernisation Project. This study covered three seasons; fall, winter and summer. The baseline data included study of selected wildlife species including *avifauna*, small and large mammals inclusive of the Indus Dolphin, reptiles and amphibians, fish in the sanctuary and its buffer zones. GIS-based habitat mapping was done and identified 117 plant species in the sanctuary. Moreover, under this project baseline conditions for ambient air quality and water quality for both surface and ground water were established.

## Snow Leopard

WWF - Pakistan, in collaboration with the International Snow Leopard Trust (ISLT), has initiated a Snow Leopard Project to save this flagship and endangered species. The

project introduced alternate livelihood measures for the local communities in exchange for reducing hunting of the Snow Leopard. The Swiss Government is providing additional technical and financial support to a project named 'Income generation for Snow Leopard Conservation'.



Snow Leopard, WWF - Pakistan / EDRC

Training in animal husbandry, fodder preservation and enterprise development were conducted in Kuju and Parsan, the two model sites of the Snow Leopard Project. As part of creating alternative income generation opportunities, 600 napkins were prepared by locals in Kuju and sold in the US to make-up for the losses to their livestock by Snow Leopards.

The Rufford Grants program has approved a project entitled "Community-based Snow Leopard Conservation through improved animal husbandry in Chitral".

## Marine Turtles

WWF - Pakistan's staff is monitoring the activities of marine turtles as part of a project on turtle conservation implemented by a CBO of Daran Village at Jiwani, Balochistan.

On 5<sup>th</sup> June, 2006 WWF-Pakistan in collaboration with the Sindh Wildlife Department marked the World Environment Day as 'Day of the Turtles'. The year 2006 has been declared as the international 'Year of the Turtle' under the Indian Ocean and South East Asia (IOSEA) Memorandum of Understanding. Pakistan is a signatory of the MoU. The event was held a few days before the commencement of the turtle nesting season. Several activities such as, a poster competition, a theatre performance by the students of WWF-Pakistan Girls' Community School, Kaka Pir, Sandspit, a quiz competition, and a debate competition were conducted to raise awareness among the general public about the threats that marine turtles face.

A beach cleaning activity was also organised in Daran Village. About 15 students of the Community School participated in the beach cleaning activity. In all, 9 bags of garbage were collected from about 1.5 km stretch of the beach.

# Capacity-building

We at WWF believe that conservation is an attitude. It is not solely dependent on strategic conservation projects rather it needs to be instilled at the grass roots level. We try to remind individuals to appreciate the environment they live in by building their capacity to do so. For this purpose, various training sessions for different sections of society were conducted over the last year.

## Nature Study Camps

WWF - Pakistan jointly with the Adventure Foundation of Pakistan (AFP) conducted three Nature Study Camps for Rawalpindi and Islamabad based schools at the Margallah Conservation and Information Centre during April and May 2006 to promote responsible environmental stewardships. More than 100 students participated in these camps.

## Exposure Visit to Nepal

WWF - Pakistan jointly with WWF-Nepal organised a six-day exposure visit for the Chief Conservator of forests from NWFP, AJK and NAs to the Terai Arc Landscape and the ICIMOD research and training centre Nepal from May 27 - June 4, 2006. The purpose of the visit was to help leading forest professionals of the country experience community based forest manage-

ment and to strengthen partnership for future implementation of the Forest Programme.

## Women's awareness workshops

Four-day long awareness workshops were organised in Gudar, Sahoo, Begusht and Madak Lasht valleys of Chitral and Kalam for local women to improve their understanding of the role of women in biodiversity conservation, particularly in collection and storing of medicinal plants. Over 120 women attended the workshops. Each group of women developed a yearly activity plan for their respective valley during the workshops.

## Nature Carnivals

WWF - Pakistan held a Nature Carnival in Faisalabad for the first time. It was attended by 2000 people. Carnivals held in Lahore and Karachi were attended by larger number of people. Among other activities these carnivals include an exhibition based on environmental themes by students of different schools.

## Spellathon

Over 100,000 students from 253 schools across the country have joined the Spellathon activity. More are expected to enter the competition in the future.

# Scientific committee

The Scientific Committee (SC) is the Small Grants Programme of WWF - Pakistan. The Committee is allocated an annual budget by the WWF - Pakistan Board from which grants are made in support of environmental research and field projects by individuals, research and academic institutions and conservation organisations. Annually, about Rs. 3 million are distributed under the SC for various projects.

The Scientific Committee meets four times a year to allocate funds. Project executives present their final reports in these meetings that are discussed and evaluated. The SC also reviews the progress of ongoing projects.

The chairman of the SC is a WWF - Pakistan Board Member. Other SC members include selected WWF - Pakistan staff and representatives from various government departments. It also makes concerted efforts to ensure that grant funds for research and fieldwork complement WWF - Pakistan's conservation priorities, as outlined in the organisation's Strategic Plan.

Scientific Committee projects in the year 2005 to 2006 included:

## Forests

1. Recovery Plan for the ten endangered plant species of Hindu Raj Mountains
2. Rehabilitation of the natural thorn forest species around Harappa
3. Studies on Biodiversity of Macro-fungi in the Northern Areas of Pakistan, Gilgit
4. Evaluation of Socio -Economic conditions of Cholistani women, Bhahawalpur
5. Rehabilitation of degraded ecosystem through community participation-Durban Village, District Abbotabad
6. Feasibility of community-based Forest Conservation in Upper Dir District, NWFP
7. Smokeless stoves, Gabo Bhat, Karachi District
8. Current trends in Mangroves of active Indus Delta and their causal factors, Lahore
9. Maintenance and management of the rehabilitated Natural Thorn Forest community at the derelict peripheries of Harappa Mound
10. Strengthen Biodiversity Conservation Model in Ishkoman valley & its replication, Gilgit

## Marine

11. List changes in the biodiversity of rocky coast of Buleji Cove and Sandy Beach of Turtle nesting ground, Hawkes Bay, Karachi
12. Conservation of Marine Turtles at Jiwani Beach, District Gwader
13. Development and printing of inventories of coastal marine fauna of Pakistan, Karachi

## Species

14. Contribution to the Red List of the Plants of Pakistan, Karachi
15. Conservation of Astor Markhor and Musk Deer in Biacha and Khomera Nalla, Skardu
16. Conservation of Ladakh Urial at Karapocho Fort and adjoining areas, Skardu
17. Evaluation of Current status of Eurasian and Black Vultures in Balochistan
18. Protection and Conservation of Astor Markhor and Musk Deer, Gilgit
19. Indus River Dolphin Game

- |   |   |
|---|---|
| <p>20. Publication of the manuscript of "Field Guide to Birds of Pakistan" by Prof. Z.B. Mirza, Lahore</p> <p>21. Investigating Human-Leopard conflict in Galliat and contiguous Margallah and Abbotabad areas, Nathiagali</p> <p>22. Species conservation in the Suleiman Range Indus River, Bait and kachi areas, through indigenous grassroots farmer and fishing community mobilisation, Kot Addu</p> <p>23. Conservation project for the endangered Python species in District Sialkot, Punjab</p> <p>24. Implementation of species protection programs in other cultures</p> <p>25. Conservation of Whales, Dolphins and Porpoises (Cetaceans) along the Pakistani Coastline, Karachi</p> <p>26. Coastal Fisheries Resource Management at Miani Hor, Lasbella</p> | <p>33. Capacity-building for adoption of BM &amp; IPM technologies at twenty villages of Tehsil Mirpurkhas</p> <p>34. Integrated Environment Conservation Programme, Hyderabad</p> <p>35. Environmental Advocacy and Solid Waste Management, Chitral</p> <p>36. Mapping Socioeconomic and Environmental Indicators in Pilot districts of Pakistan, Lahore</p> <p>37. Himalayan Protection Network Punjab, A coalition of civil Society Organisations to influence revision of the New Murree Scheme</p> <p>38. Training of CBO/NGOs on Establishment of Solid Waste Management System on Self Help Basis, Gujranwala</p> <p>39. Post Earthquake Environmental Impact Assessment, Muzafarabad</p> <p>40. Training and capacity building of post graduate students in Natural Resource Management, Peshawar</p> |
|---|---|

## Toxics

27. Community awareness project for Neem insecticides as an alternate chemical in twenty villages of District Mirpurkhas
28. Study of gas seep from mud volcanoes and its impact on Makran coast, Karachi
29. Cultivation of vegetables with sewage water effluents and their impacts on human health, Quetta
30. Study of microbial and toxic contaminants on human and aquatic life with reference to selected lakes of River Indus, Karachi

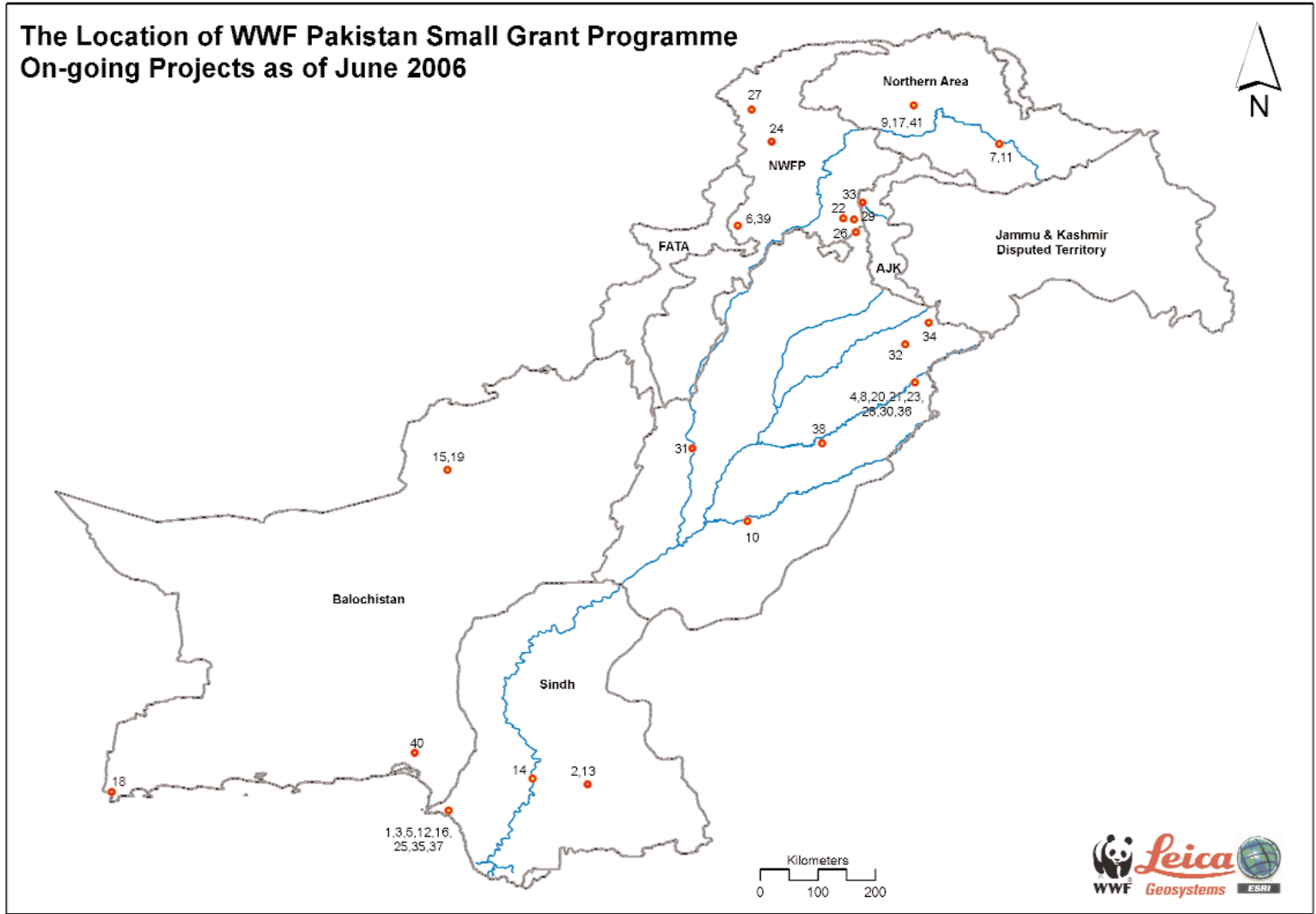
## Environmental Education

31. Strengthening research in nature conservation issues in universities of Punjab
32. Strengthening research related to various nature conservation issues in universities in Balochistan and Sindh

## Others

41. Analytical Study of Projects Completed during FY 2001-2005 under WWF-P Small Grants Programme, Lahore

**The Location of WWF Pakistan Small Grant Programme  
On-going Projects as of June 2006**



# Governance and Management

WWF - Pakistan is managed by a Board of Governors and each board member brings with him or her the experience, influence and knowledge essential for effective governance of the organisation. The board members are aware of their roles and fulfil them so that together, the aim of continuous improvement in the domains of environment and conservation can be achieved.

Four board meetings are held annually in which the Director General briefs the board members about the activities carried out in the preceding quarter of the year. In one of these board meetings, senior staff members present achievements, failures and future plans of their respective departments.

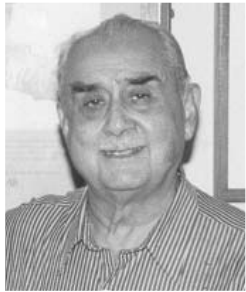
Governance responsibilities for board members include selecting the Director General and assessing his or her performance, reviewing and authorising plans and commitments, ensuring compliance with legal and contractual requirements, fundraising and evaluating the organisation's work in line with its mission statement.

WWF - Pakistan has been certified by the Pakistan Centre of Philanthropy (PCP) in the areas of governance, finance and programme delivery.

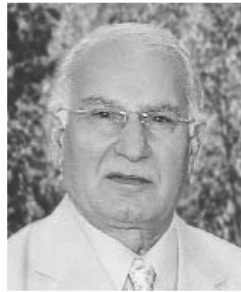


# Profile of Board members

*As of 1<sup>st</sup> January 2007*



**Syed Babar Ali** is the President Emeritus WWF-Pakistan. He is also the Vice President Emeritus WWF-International. He is responsible for laying the foundation of WWF-Pakistan.



**Brig. (Rtd.) Mukhtar Ahmed** is the Vice President Emeritus WWF-Pakistan. He has been affiliated with WWF-Pakistan since 1992.



**Iqbal Ahmed Qarshi** is the President WWF - Pakistan. He is also the Chief Executive Officer of Qarshi Industries Private Limited and Chairman of the Qarshi Foundation. He has been associated with several social welfare organisations. He also has a number of publications on the subject of health to his credit.



**Ahmer Bilal Soofi** is an advocate in the Supreme Court of Pakistan. He is also a Senior Partner of a Lahore-based law firm: Ahmer Bilal Soofi and Co. He has written extensively on subjects such as the legal aspects of the Kashmir conflict and International Maritime Law.



**Mrs Nasreen M Kasuri** is the founder of the Beaconhouse School System. She has been actively involved with the Women's Action Forum and has served on its working committee. She is part of the organising committee of the Movement for Justice and Social Tolerance.



**Muhammad Farrukh Irfan Khan** is a corporate and commercial lawyer specialising in intellectual property law, is also the Chairman of the Irfan Group of Companies. He is a member of several international associations of law practitioners.



**Dr Feriha N Peracha** is a clinical and neuro-psychologist, presently working in the private sector. She is actively involved in organisations that endeavour to promote and preserve the social and natural environment of Pakistan, such as WWF - Pakistan.



**Ali Hassan Habib** is the Director General / Chief Executive Officer of WWF - Pakistan.



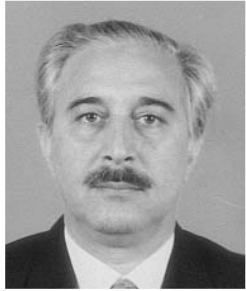
**Dr. Bashir Ahmad Wani** is the Inspector General of Forests in the Ministry of Environment, Government of Pakistan. He is also the National Programme Director of the Pakistan Wetlands Programme.



**Qazi Azmat Isa** is a Community Development Specialist working at the World Bank. He is also a writer and has contributed many articles on various issues to major newspapers of the country.



**Dr Kauser Abdullah Malik** is a soil microbiologist with more than 30 years of post doctoral research experience in agricultural microbiology and biotechnology. He was awarded Hilal-i-Imtiaz, Sitara-i-Imtiaz and Tamgha-i-Imtiaz in his discipline. At present, he is the Member Planning in the Federal Planning Commission of Pakistan.



**Himayat Ullah Khan** is the Joint Secretary, Cabinet Division, Pakistan Secretariat, Govt of Pakistan. He has been actively involved with several organisations working for the environment and has been the Additional Secretary of Environment, Planning, Environment and Development Department, NWFP.



**Spenta Captain Kandawalla** is the Director, State Life Insurance Corporation of Pakistan, Managing Director, Kandex Sales (Pvt) Ltd. and Director, Captain-PQ Chemical Industries. She volunteers with several associations such as the Al Mehrab Tibbi Imdad and Advisory Board on Global Education, Wellesly College, USA.



**Khalid Mahmood** is the Chief Executive Officer of Getz Pharma (Pvt) Ltd. A marine enthusiast, he is committed to help marine conservation.

# Corporate Support

WWF values partnerships. We acknowledge the support of all our Members. Our Exclusive Members contribute Rs. 150,000 or more annually. Those who contribute between Rs. 150,000 and Rs. 25,000 are our Premier Members. Our Regular Members contribute between Rs. 25,000 and Rs. 10,000.

<b>Exclusive Members</b>		4	Adamjee Insurance Company Limited	20	Hashwani Hotels Limited
1	Amtex (Pvt.) Ltd.	5	Ahmer Bilal Soofi & Co.	21	IBM Pakistan
2	Beaconhouse School System	6	B. P. Pakistan Exploration & Production Inc.	22	Ibrahim Fibres Limited
3	Glaxo Smithkline Pakistan Limited	7	Bank Al Habib Limited	23	Ihsan Sons (Pvt.) Ltd.
4	Haleeb Foods Limited	8	Bayer CropScience (Pvt.) Ltd.	24	International General Insurance Company
5	Qarshi Industries (Pvt.) Ltd.	9	Cherat Cement Company Ltd.	25	International Industries Ltd.
6	SKB Engineering & Construction	10	Citibank N. A.	26	International National Power Global
7	Sui Southern Gas Company Limited	11	Crescent Software Products (Pvt.) Ltd.		Development Ltd.
8	Technical Associates Pak (Pvt.) Ltd.	12	Crescent Steel & Allied Products Ltd.	27	Khadim Ali Shah Bukhari & Co. Ltd
9	TeleCard	13	Deutsche Bank	28	Kohinoor Energy
10	Unilever Pakistan Limited	14	Engro Chemical Pakistan Ltd.	29	Kot Addu Power Company Ltd
		15	Eni Pakistan Ltd.	30	M.I Swaco Limited
		16	Ethical Laboratories (Pvt) Ltd	31	Mitsubishi Corporation
<b>Premier Members</b>		17	Fauji Fertilizer Company Limited	32	Murree Brewery Company Limited
1	A.Q. Group	18	Faysal Bank Limited	33	Nestle Pakistan Limited
2	Abbot Laboratories (Pakistan) Limited	19	First International Investment Bank Limited	34	OMV Pakistan GmbH
3	Adamjee Automotive (Pvt) Ltd.				

35	Orix Leasing Pakistan Limited	54	Vigour Impex	17	Arfeen International Pvt. Ltd.
36	Packages Limited			18	ASI International
37	Pakistan Cables Limited		<b>Regular Members</b>	19	Askari Commercial Bank Ltd.
38	Pakistan Petroleum Limited	1	Abacus Consulting	20	Associated Group
39	Pepsi-Cola International (Pvt.) Ltd.	2	ABM DATA Systems (Pvt) Ltd	21	Atlas Honda Ltd.
40	Phillip Electrical Industries of Pakistan	3	ACCA	22	Atlas Leasing Company
41	Premier- Kufpec Pakistan B. V.	4	AES Lalpir (Pvt) Ltd	23	Attock Refinery Ltd.
42	Samira Fabrics (Pvt.) Ltd.	5	Aftab Associates (Pvt.) Ltd.	24	Automotive Spares & Accessories (Pvt) Ltd
43	Sanofi-Aventis Pakistan Limited	6	AGP (Pvt.) Ltd.	25	Avari Lahore
44	Service Industries Limited	7	Akbar Brothers	26	Awan Autos
45	Shakarganj Mills Limited	8	Alcatel Pakistan Limited	27	Ayesha Spinning Mills
46	Shell Development & Offshore Pakistan B.V	9	Ali Bros. Engineering	28	Ayesha Woollen Mills Limited
47	Standard Chartered Modaraba	10	Allied Marketing (Pvt.) Ltd.	29	B. R. R. Investments (Pvt.) Limited
48	Swiss Specialty Chemicals (Pvt.) Ltd.	11	Allwin Engineering Industries	30	BASF Pakistan Pvt. Ltd.
49	Syed Bhais (Pvt.) Ltd.	12	American Express Bank	31	Becton Dickinson Pakistan Private Ltd.
50	Tetra Pak Pakistan Ltd.	13	Amreli Steels (Pvt.) Ltd.	32	Berger Paints Pakistan Ltd.
51	The Hub Power Company Limited	14	Anis Ahmad & Brothers	33	BHP Petroleum-Pakistan
52	Treet Corporation Limited	15	Anwar Khawaja Industries (Pvt.) Ltd.	34	BNS Airservices Pvt. Ltd.
53	Venus Distributors	16	APL Pakistan (Pvt.) Ltd.	35	British Gas International Pakistan

36	British-Borneo Exploration & Production Ltd.	55	Dyno Industries A. S. Norway Ltd.	74	Gillette Pakistan Ltd.
37	BSN Medical (Pvt.) Ltd.	56	Dyno Pakistan Ltd.	75	Gizri Cotton (Pvt) Ltd.
38	Cambridge Madrasa-tul-Banat	57	EFU Life Assurance Limited	76	Golden Harvest
39	Century Paper & Board Mills	58	Emco Industries Limited	77	Granulars (Pvt.) Ltd.
40	Chemi-Dyestuffs Industries Ltd.	59	Engineering Consultants Int. (Pvt.) Ltd.	78	Grays of Cambridge Pak Limited
41	Chiesi Pharmaceutical	60	English Biscuit Manufacturers (Pvt.) Ltd.	79	Gul Ahmed Energy Limited
42	China Beijing Corporation	61	Engro Asahi Polymer & Chemicals (Pvt.) Ltd.	80	Gulf Agency Company
43	Coca- Cola Beverages Pakistan Ltd.	62	Equinox Marketing (Pvt.) Ltd.	81	Habib Bank AG Zurich
44	Corruboard Industries	63	ESBI Contracting Limited	82	Habib Bank Limited
45	Crescent Bahuman Limited	64	Faisalabad Serena Hotel	83	Habib Oil Mills (Pvt) Ltd.
46	Crescent Commercial Bank Limited	65	Fauji Oil Terminal & Distribution Co. Limited	84	Habib Rafiq (Pvt.) Ltd.
47	Crescent Corporate Services (Pvt.) Ltd.	66	Fazleesons (Pvt.) Limited	85	Hajra Textile Mills Limited
48	Crescent Knitwear Limited	67	First Al-Noor Modaraba	86	Haroon Oils Limited
49	Crescent Leasing Corporation Limited	68	First Hajveri Modaraba	87	Haseen Habib Corporation (Pvt.) Ltd.
50	Crescent Standard Investment Bank Limited	69	FMC United (Pvt) Ltd.	88	Hassan Spinning Mills Limited.
51	Dadex Eternit Limited	70	Food Consults (Pvt) Ltd.	89	Hilal Confectionery (Pvt.) Ltd.
52	Dawood Leasing Company Limited	71	General Traders Pvt. Ltd.	90	Homoeopathic Stores & Hospital
53	Dewan Mushtaq Group	72	Getz Pharma (Pvt) Ltd.	91	Hotel Jabees
54	DIC Pakistan Limited	73	Gilgit Serena Hotel	92	Hub Leather Products Limited

93	ICI Pakistan Limited	112	Karachi Sheraton Hotel & Towers	130	Mirpurkhas Sugar Mills Ltd.
94	ICI Pakistan Limited- Paints Business	113	Karam Ceramics Limited	131	Mitchell's Fruit Farms Limited
95	Indus Guides (Pvt.) Ltd.	114	Kings Group	132	Mitsui & Co.
96	Indus Motor Company Ltd.	115	Kuwait Petroleum Corporation	133	Mohsin Match Factory (Pvt.) Ltd.
97	Industrial & Mechanical Engineers	116	Lahore Carpet Manufacturing Company	134	Monnoo Group of Industries
98	INTECH Process Automation (Pvt.) Ltd.	117	Lahore Stock Exchange(Guarantee) Limited	135	Muhammad Shafi Tanneries
99	InterAsia Leasing Company Limited	118	Lakson Tobacco Co. Limited	136	Mumtaz Industries
100	International Marketing & Trading Co.(Pvt.)Ltd.	119	Lasbela Industrial Estates Development Authority	137	Muslim Commercial Bank Limited
101	Internatonal Brands (Pvt.) Ltd.			138	N. E. S. P. A. K.
102	Islamic Investment Bank Limited	120	Levi Strauss (Hong Kong) Limited	139	Nakshbandi Industries Limited
103	Ittehad Chemicals Limited	121	Lucky Cement Limited	140	Nalco Pakistan (Pvt.) Limited
104	Izhar Construction	122	M. H. Dadabhoy Group of Companies	141	National Fertilizer Corpration (Pak.) Ltd.
105	J & P Coats Pakistan (Pvt.) Ltd.	123	Malee Sampran Public Company Limited	142	National Fertilizer Marketing Limited
106	J. D. W. Sugar Mills	124	Malik Auto & Agricultural Industries	143	National Foods Limited
107	Jaffer Brothers (Pvt.)Ltd.	125	Merck Marker (Pvt.) Ltd.	144	National Leasing
108	Jahangir Siddiqui & Co. Limited	126	Merit Packaging Limited	145	Naurus (Pvt.) Ltd.
109	James Finlay Limited	127	Micro Tech Computer Services (Pvt.) Ltd.	146	New Jubilee Insurance Company Limited
110	Jubilee Spinning & Weaving Mills Limited	128	MIMA Leathers (Pvt.) Ltd.	147	Nimir Chemical
111	K.S.B. Pumps Company Limited	129	Ming Court Restaurant	148	Nirala (Pvt.) Ltd.

149	Noon Sugar Mills Ltd.	168	Pakistan Mobile Communications (Pvt) Ltd.	187	Reuters Limited
150	Noor Match Factory Ltd	169	Pakistan Oilfields Limited	188	Rhodia Pakistan (Pvt) Ltd.
151	Nuricon Union (Private) Limited	170	Pakistan Papersack Corp. Limited	189	Roche Pakistan Limited
152	Oil & Gas Development Company Limited	171	Pakistan Petroleum Dealers Association	190	Royal Kingdom Of Thailand
153	OLYMPIA	172	Pakistan Refinery Limited	191	Ruknuddin (Pvt.) Ltd.
154	Orient Advertising (Pvt) Ltd.	173	Pakistan Synthetics Limited	192	S. Fazalilahi & Sons (Pvt) Ltd.
155	Orient Match Company Pvt. Ltd.	174	Pan Pacific Group of Companies	193	Saga Sports (Pvt.) Ltd.
156	Orient Petroleum INC.	175	Pearl Continental Hotel	194	Saif Telecom Limited
157	Orthopaedic & Medical Institute (Pvt.) Ltd.	176	Pearl Continental Hotel	195	Samin Textile Limited
158	Oxford University Press	177	Pharmagen Limited	196	Sayyed Engineers (Pvt.) Ltd.
159	P.E.L.	178	Pharmatec Pakistan (Pvt.) Ltd.	197	Schering Asia GmbH
160	Pak Arab Refinery Limited	179	PICIC	198	Searle Pakistan Limited
161	Pak Kuwait Textile Limited	180	Popular Chemical Works (Pvt) Ltd.	199	Security Packers
162	Pak Surgical	181	Premier Agencies	200	SGS Pakistan (Pvt) Ltd.
163	Pakarab Fertilizers (Pvt.) Ltd.	182	Prime Service Group	201	Shah Zaman (Pvt.) Ltd.
164	Pak-China Fertilizers Limited	183	Quetta Serena Hotel	202	Shahpur Textile Mills Limited
165	Pakistan Automobile Corporation Limited	184	Raja Group Of Industries	203	Shahtaj Sugar Mills Limited
166	Pakistan Beverage Limited	185	Rana Law Consultants	204	Shaikh Salim Ali (Pvt.) Ltd.
167	Pakistan Kuwait Investment Co. (Pvt.) Ltd.	186	Reckitt Benckiser Pakistan	205	Shell Gas LPG

206	Shezan International Limited	224	The Hongkong & Shanghai Banking Corp. Ltd.
207	Siddiq Leather Works (Pvt) Ltd.	225	The Mechanica (Pvt.) Ltd.
208	Siddiqsons Denim Mills Limited	226	The Pakistan Credit Rating Agency
209	Siddiqsons Tin Plate Limited	227	Trillium Pakistan (Pvt.) Ltd.
210	Sitara Chemical Industries Limited	228	Tri-Pack Films Limited
211	Siza International (Pvt.) Ltd.	229	Trust Modaraba
212	Standrad Chartered Bank	230	Tuff Tiles (Pvt.) Ltd.
213	Stedec Technology Commercialization Corporation	231	Tung Fong Restaurant
214	Sufi Group of Industries	232	Union Bank Limited
215	Suraj Cotton Mills Limited	233	Veer Corporation
216	Swat Serena Hotels	234	Venus Group
217	Syngenta Pakistan Limited	235	Vikor Enterprises (Pvt.) Ltd.
218	Tapal Energy Limited	236	VIP Haider Estate
219	Tapal Tea (Pvt.) Ltd.	237	WAK Limited
220	Tariq Sultan & Company	238	Wartsila NSD Pakistan (Pvt.) Ltd.
221	Textile Services	239	Zainab Textile Mills Limited
222	Thal Engineering	240	Zephyr Textiles (Pvt) Ltd.
223	The Bank Of Punjab	241	Zulfeqar Industries Limited



# Ongoing projects

Sr. No	Project Title	Donors
<b>Forests</b>		
1	Tackling Poverty in Pakistan's Coastal Communities through Sustainable Livelihoods.	EU, WWF UK
2	Chitral Gol National Park (PAMP)	NWFP Wildlife Department, World Bank
3	Machiara National Park (PAMP)	AJK Wildlife Department, World Bank
4	Consultancy Contract for PAMP Research studies	NWFP Wildlife Department, World Bank
5	Conservation of Chilghoza and Associated Scrub Forests in Selected Villages of Sherani Area of Zhob District	UNDP , EU
6	GEF PDF- A: Conservation of Chilghoza Forests. Ecosystems, Suleiman Range, Zhob	GEF
7	Forestry Awareness & Communication Strategy	FAO
8	Hingol National Park Vegetation Studies	Balochistan Forest & Wildlife Deptt.
9	Chilghoza conservation in Northern Areas	IUCN
10	Decentralisation of Power to the Local Level in Pakistan	Birdlife International, DFID
11	Conservation of Mangrove Ecosystem in Korangi - Phitti	Shell Pakistan
12	Implementation of management plan of Khunjerab National Park	Government of NAs
13	Support for Planning Pakistan New Forest Programme	WWF UK
14	Mountain Area Conservancies Project	UNDP
15	Promote Sustainable Harvest of Medicinal plants of Miandum Valley	Birdlife International
<b>Freshwater</b>		
16	Pakistan Sustainable Cotton Initiative	WWF - Switzerland, IKEA.
17	Conservation of High Altitude Wetlands In Northern Pakistan	WWF International
18	Pakistan Wetlands Programme (PWP)	GEF, UNDP, RNE, WWF Network
19	Professional Consulting Services for Pakistan Wetlands Programme GIS	Pakistan Wetlands Programme (PWP)
20	Environmental Baseline Surveys and Monitoring of Taunsa Barrage Emergency Rehabilitation and Modernisation Project	Irrigation Department Government of the Punjab.
21	Better Management Practices for Water Thirsty Crops Ensuring Sustainable Sources of Freshwater to Support the Livelihoods of Poor Communities in Pakistan	EU, WWF UK

## Species

22	Conservation of Indus River Dolphin by Improving Agriculture Resources Use in the Lower Indus Basin in Pakistan	WWF Switzerland
23	Integrated Conservation and Development support for Karumbar Valley	CHIP
24	Hisper Valley Conservation Project	Babar Ali Foundation , HWNCS
25	Pakistan Gyps Vulture Restoration Project	WWF USA, Environment Agency Abu Dhabi (EAAD)
26	Pakistan Indus River Dolphin	WWF International
27	Community - based Management and Conservation Models - Snow Leopard	International Snow Leopard Trust
28	Income Generation for Snow Leopard conservation	Swiss Development Co-operation

## Marine

29	Determination of the Critical Habitat, abundance, distribution and Seasonal Movement Pattern of Small Cetaceans in Korangi - Phitti Creek System of Pakistan	Ocean Park Conservation Foundation
30	Darwin Initiative Project on Conservation of Pakistan's Marine Cetacean Biodiversity and Pelagic Environment	Darwin Initiative, University of London.

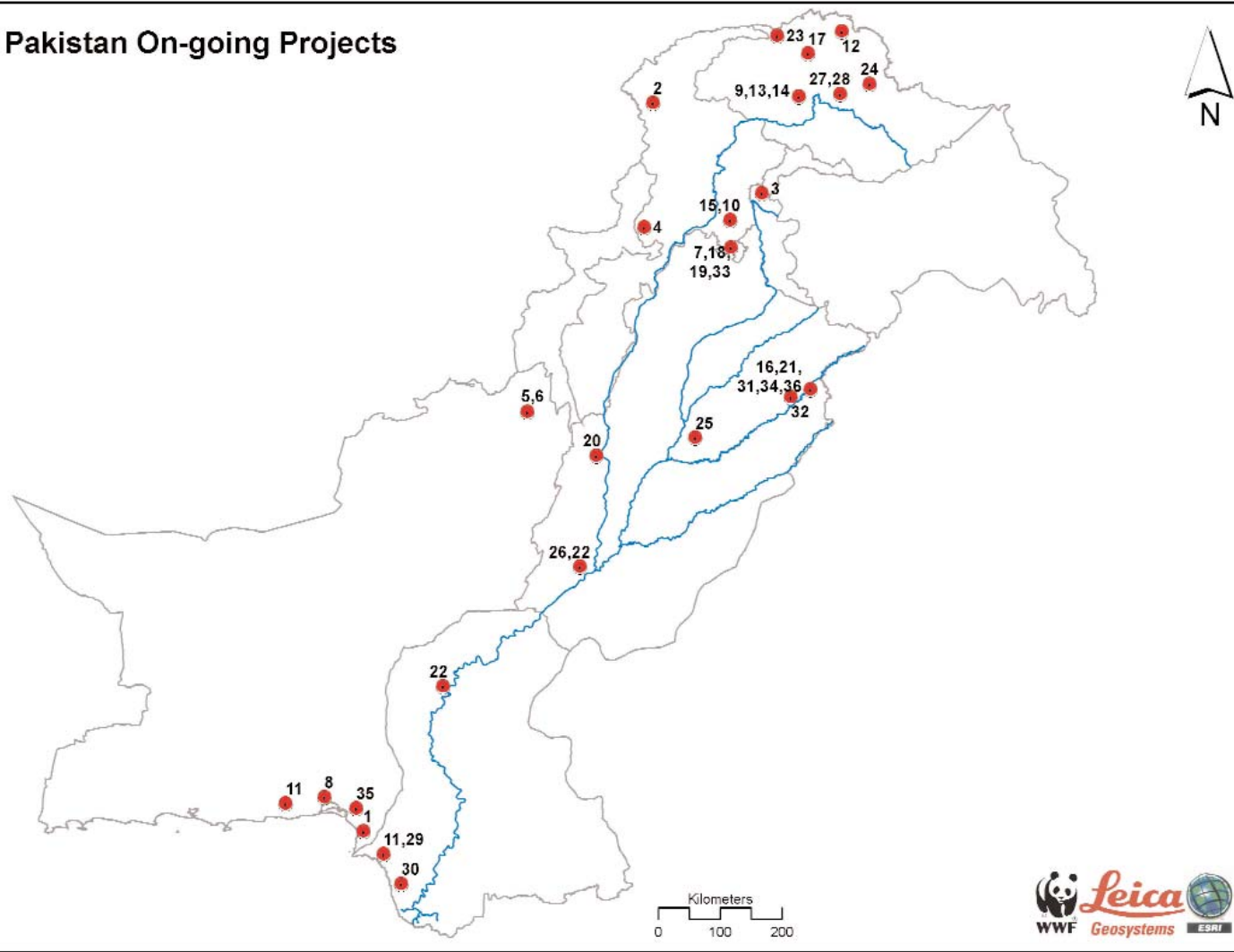
## Toxics

31	South Asia Trans-boundary Water Quality Monitoring	Sandia N. Lab.
32	Reducing the Pollution Load of Hudriara Drain Through Active Stakeholders Participation	GEF SGP
33	Programme for Environmental Research and Training	Royal Netherlands Embassy
34	Promotion of Cleaner Production and Environmental Reporting in the Textile Processing Sector of Pakistan	EU

## Others

35	Information Kiosk for environmental Awareness at the Wetlands Centre, Sandspit, Karachi	Unilever Pakistan
36	Spellathon	Unilever Pak, Dadex

# WWF Pakistan On-going Projects



# Balance Sheet

as of 30th June, 2006

	2006 Rupees	2005 Rupees	
FUNDS			
General fund	45,646,837	23,404,973	
1001 The Nature Trust (1)	15,003,983	15,003,983	
Scientific Committee Funds (2)	3,487,188	3,996,007	
Other funds (3)	34,102,601	15,130,492	
Total	98,240,609	57,535,455	
REPRESENTED BY:			
FIXED ASSETS (4)			
At cost less accumulated depreciation	33,084,901	17,400,658	
Assets subject to finance lease	2,918,740	1,087,200	
Capital work in progress	3,736,853	-	
Subtotal 1	39,740,494	18,487,858	
INVESTMENTS (5)			
General Fund	31,385,974	21,006,257	
1001 The Nature Trust	15,003,983	15,003,983	
Syed Asad Ali Award Fund	1,085,815	1,086,020	
Subtotal 2	47,475,772	37,096,260	
NET CURRENT ASSETS	Subtotal 3	10,670,652	5,372,876
	Subtotal(1+2+3)	97,886,918	60,956,994
LIABILITIES AGAINST ASSETS SUBJECT TO FINANCE LEASE	(1,454,309)	(699,903)	
DEFERRED LIABILITY	1,808,000	(2,721,636)	
Total	98,240,609	57,535,455	

Based on accounts audited by A.F. Ferguson & Co. Chartered Accountants

1. 1001 Nature Trust Fund is a special fund for the purpose of providing a regular income from interest.
2. Scientific Committee Fund is a small grants fund. Money raised from national fundraising is used to fund different small projects with a maximum funding of Rs.200,000 annually per project.
3. Other funds include all restricted funds received from various donors and Government Aid Agencies to execute specific projects.
4. Fixed Assets are stated at cost less accumulated depreciation. Depreciation is charged on the historical cost of an asset over its estimated useful life.
5. Investments: The money set apart and kept unutilized, invested in financial institutions as short term and long term investment etc. Investments are stated at cost. Income from investments is recognised when the right to income on such investments accrues to fund.

# Income and Expenditure

for the year ended 30th June, 2006

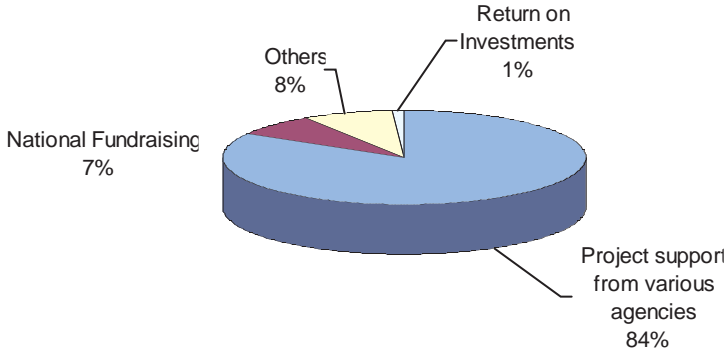
	2006 Rupees	2005 Rupees
OPERATING INCOME		
Project support from various agencies (1)	193,988,890	111,965,230
National Fundraising (2)	17,350,198	8,672,279
Others (3)	18,774,300	11,500,611
Return on Investments	2,362,410	1,977,188
Total	232,475,798	144,115,308
EXPENDITURE		
Information, Education and Public Policy (4)	30,540,177	22,066,139
Conservation (5)	134,618,564	96,463,425
Fundraising	8,517,219	7,495,999
Administration	8,009,986	9,073,598
Depreciation	9,287,063	5,573,698
Amortization	797,635	271,800
Total	191,770,644	140,944,659
	40,705,154	3,170,649

Based on accounts audited by A.F. Ferguson & Co. Chartered Accountants

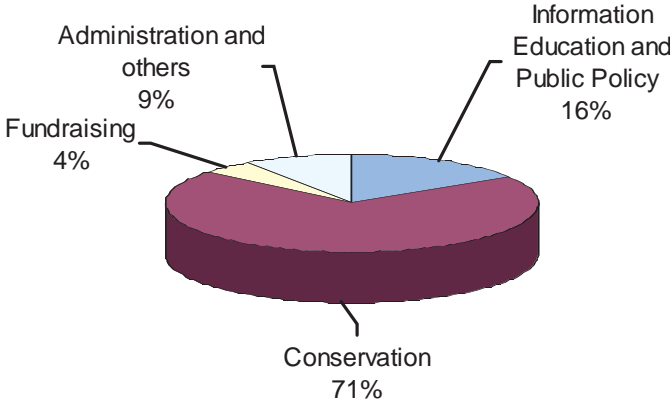
1. Project Support from Various Agencies include funds received from donors and Government Aid Agencies (GAAs) during the financial year.
2. National Fundraising includes the donations generated as a result of fundraising through various campaigns such as Spellathon, Nature Carnival, Greeting Cards and Corporate Membership, etc.
3. Others Operating Income include miscellaneous donations
4. Information, Education and Public Policy reflects the expenditures incurred on donors funded projects initiated for the public awareness, environmental education and influencing policy
5. Conservation represents expenditures incurred on the field projects under the six priority areas of WWF which are Forests, Freshwater, Species, Marine, Toxics and Climate Change.

# July 2005 to June 2006

**Income**  
Financial Year 2006

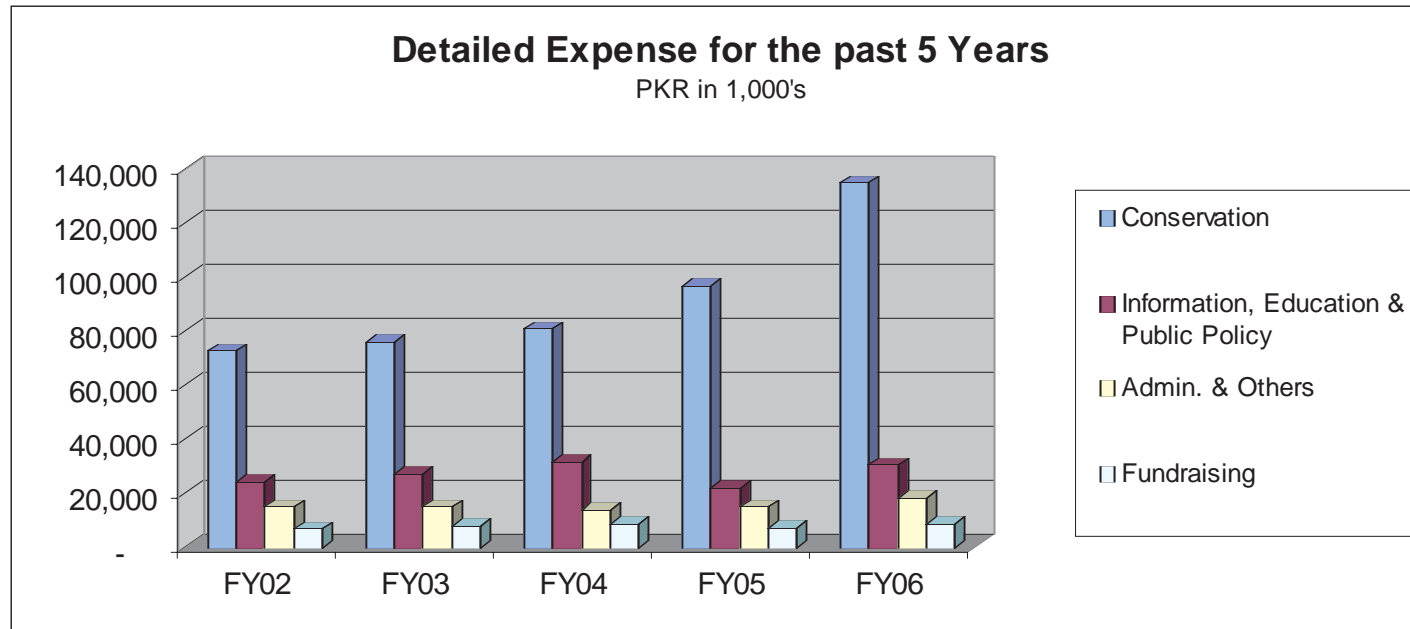


**Expenditure**  
Financial Year 2006



# Expenses for the past 5 years

	FY02	FY03	FY04	FY05	FY06
Conservation	72,650	75,991	80,688	96,464	134,619
Information, Education & Public Policy	24,194	27,403	31,529	22,066	30,540
Admin. & Others	14,992	14,927	13,831	14,919	18,095
Fundraising	6,938	7,833	8,864	7,496	8,517
<b>Total</b>	<b>118,774</b>	<b>126,154</b>	<b>134,912</b>	<b>140,945</b>	<b>191,771</b>



## Our Mission

WWF aims to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- " conserving the world's biological diversity
- " ensuring that the use of renewable natural resources is sustainable
- " promoting the reduction of pollution and wasteful consumption

## WWF Offices in Pakistan

### Head Office

WWF-Pakistan  
P.O. Box 5180 Ferozpur Road, Lahore.  
Tel: 042-111 993 725 Fax: 042-586 2358  
E-mail: info@wwf.org.pk

### Regional Offices

#### Karachi Regional Marketing Office

WWF-Pakistan  
C/o. Crescent Group of Industries  
12th Floor, SIDCO Avenue Centre  
264-R.A. Lines, Karachi.  
Tel: 021-569 3475 or 567 4881-5  
Tel cum Fax: 021-568 9604  
E-mail: panda@gerrys.net

#### Karachi Regional Conservation Office

606-607 Fortune Center  
6th Floor, Block 6 PECHS, Shahrah-e-Faisal Karachi.  
Tel: 021-454 4791-92 Fax: 021-454 4790  
E-mail: karachi@wwf.org.pk

#### Islamabad Regional Office

WWF-Pakistan  
House 60, Bazaar Road Sector G-6/4, Islamabad.  
Tel: 051-282 9456, 282 4684 & 282 4669  
Fax: 051-282 0469  
E-mail: islamabad@wwf.org.pk

### Peshawar Regional Office

WWF-Pakistan  
34-D-2 Sahibzada Abdul Qayyum Road  
University Town, Peshawar.  
Tel: 091-584 1593, 584 1754 & 585 2845  
Fax: 091-584 1594  
E-mail: peshawar@wwf.org.pk

### Quetta Regional Office

WWF-Pakistan  
Killi Gishkori, Sabzal Road  
Quetta.  
Tel: 081-245 2251 Fax: 081-245 2250  
E-mail: quetta@wwf.org.pk

### Azad Kashmir Regional Office

WWF-Pakistan  
House # D-149  
Upper Chatter Housing Scheme  
Muzaffarabad, AJK.  
Tel/Fax/Net: 058810 32 149  
E-mail: ikhan@wwf.org.pk

### Gilgit Office

WWF-Pakistan  
NLI Colony, Near Imamia Eid Gah  
Shahrae Quaid-e-Azam Jatial, Gilgit.  
Tel: 05811-55 658  
Fax: 05811-55 688  
E-mail: gci@gilt.comsats.net.pk

### Project Offices

#### Chitral PAMP Office

Airport Road Balach, Chitral.  
Tel: 0943-41 3159, 41 2659  
Fax: 0943-41 3392

#### Chitral Project Office

WWF-Pakistan  
Airport Road Balach, Chitral.  
Tel cum Fax: 0943-41 2396

#### Zhob Office

C/o. Divisional Forest Office Zhob  
Zhob, Balochistan.  
Tel cum Fax: 0822-41 3376

#### Nathiagali Office

Mochi Dhara, Nathiagali Abbottabad.  
Tel & Fax: 0992-35 5210

#### WWF Abbottabad Office

House # 419, Street # 3  
Jinnahabad, Abbottabad.  
Tel: 0992-38 0258,  
Fax: 0992-38 0258

#### WWF Nowshera Office

C/o. Soan Valley Development Project  
Mardwal Chowk, Nowshera  
Khushab.  
Tel: 0454-61 0037

### Sonmiani Office

Project Office Sonmiani  
Windor Tehsil: Sonmiani  
Distt: Lasbela, Balochistan.  
Tel: 0202-21 110

### Jiwani Office

Project Office Jiwani  
Tehsil Jiwani District Gawadar.  
Tel: 0866-431 0026

### WWF Swat

Operating through  
WWFP Peshawar Regional Office

### Sandspit Office

Wetland Centre Opposite Hut No.103-N  
Sandspit, Karachi.  
Tel: 021-23 53741-3

### WWF Keti Bunder

Post office Gharo District Thatta.

### WWF Rehri

Rehri Village, Shaikh Mohalla  
Bin Qasim Town Karachi.  
Tel: 021-5684576

### WWF Kalamat

At-Makola Main Coastal Highway  
Tehsil Pasni District Gwadar.

### WWF Sukkur

Sindh House B24, Professor Society  
Shikarpur Road Sukkur.  
Tel: 071-5632253  
E-mail: amakhdoom@wwf.org.pk

### WWF Bahawalpur

22/C-2, Shabbir Shaheed Road  
Model Town-A Bahawalpur.  
Tel: 062 288 8314

### Aliabad Office

Tel: 05821 55244

### Astore Office

Eid Gah  
Tel: 05817 58060

### Imit Office

Tel: (inform WWF-Gilgit Office)

### WWF Faisalabad

House # 19, Street # 13  
W Block, Medina Town Faisalabad.  
Tel: 041 853 0453



for a living planet®